

Illinois

the
middle
of
everything™





Geographically, you'll find Illinois in the middle.

The middle of the Midwest. In the middle of the country.

Look deeper, and you'll find the view from the middle is astonishing.

In the Middle, you're aware of everything around you.

Fully immersed in your surroundings. Feeling the influence from all directions.

There is a substance to the middle. The solid core. The beating heart.

After all, it's the Center:

The Cultural Center, the Sports Center, the Learning Center and of course the Shopping Center.

And if you look hard enough, you might just find your center.

The center of your universe, conveniently located smack dab in the middle of America.

Surrounded by rising stars, Michelin Stars and actual stars.

Experience Illinois and find yourself in the middle.

Illinois, the middle of everything.

Spring Summer TV



Family Adventure, :30 and :15

watch now

watch now



Couples Getaway, :30 and :15

watch now

watch now



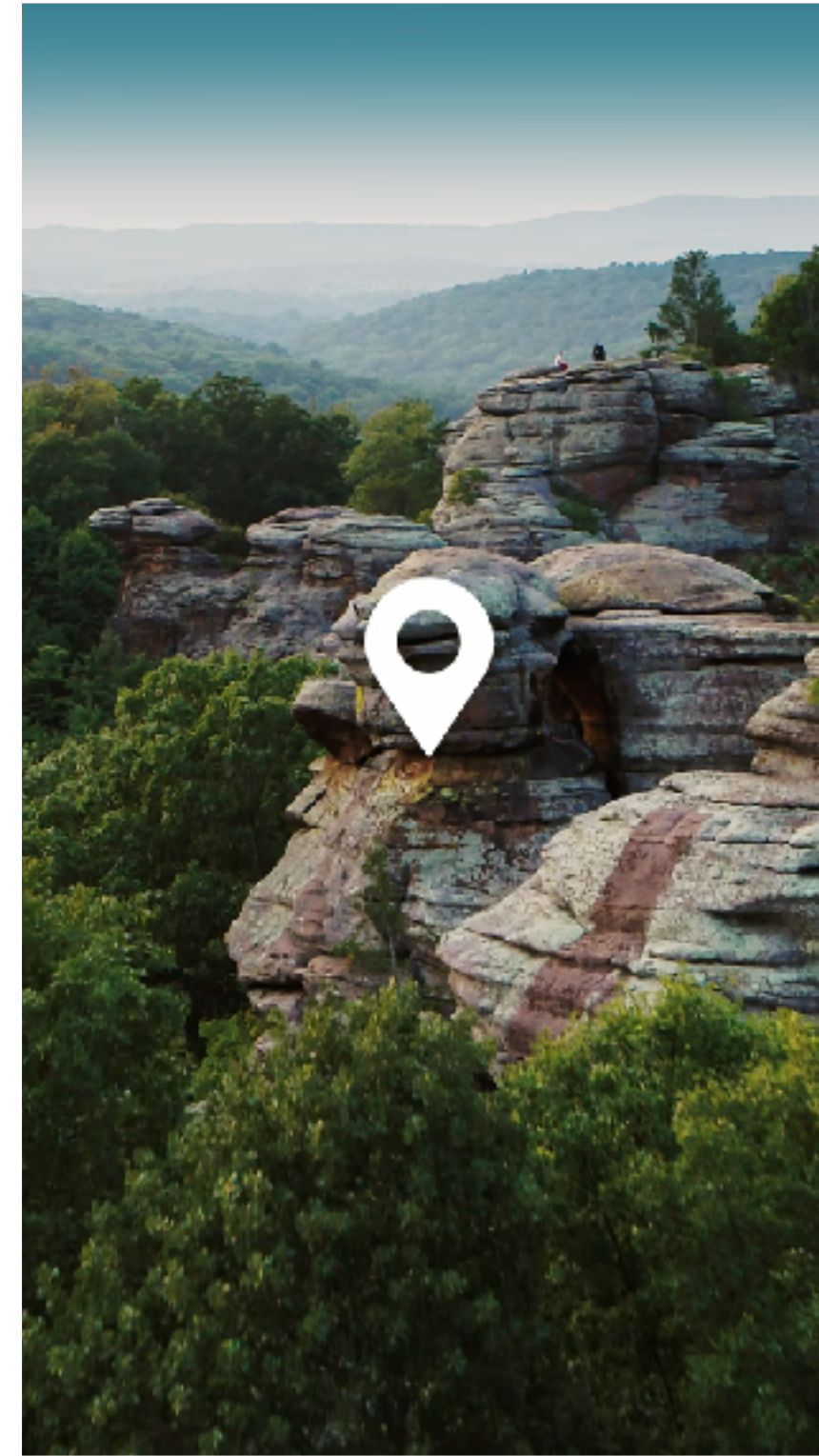
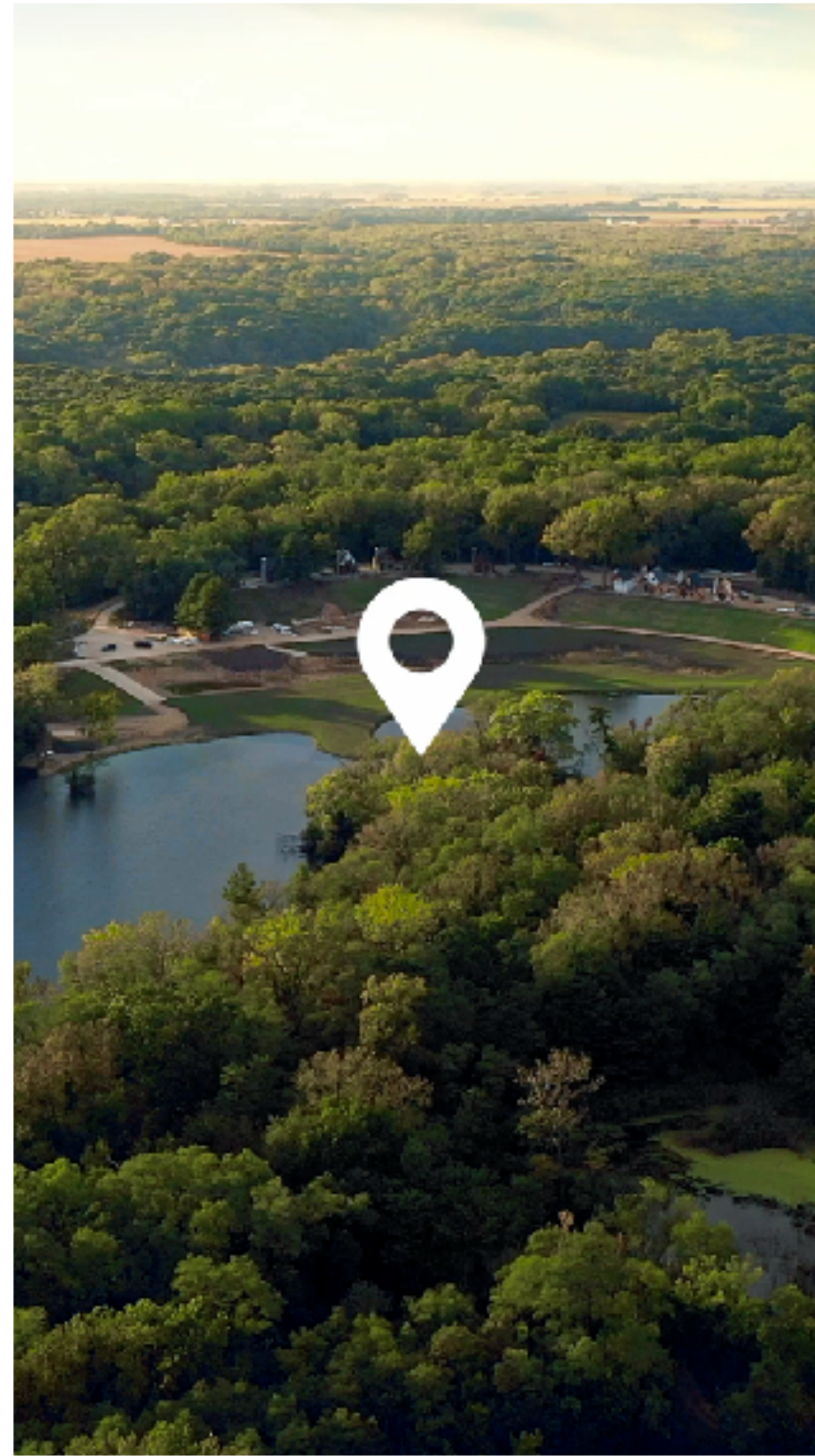
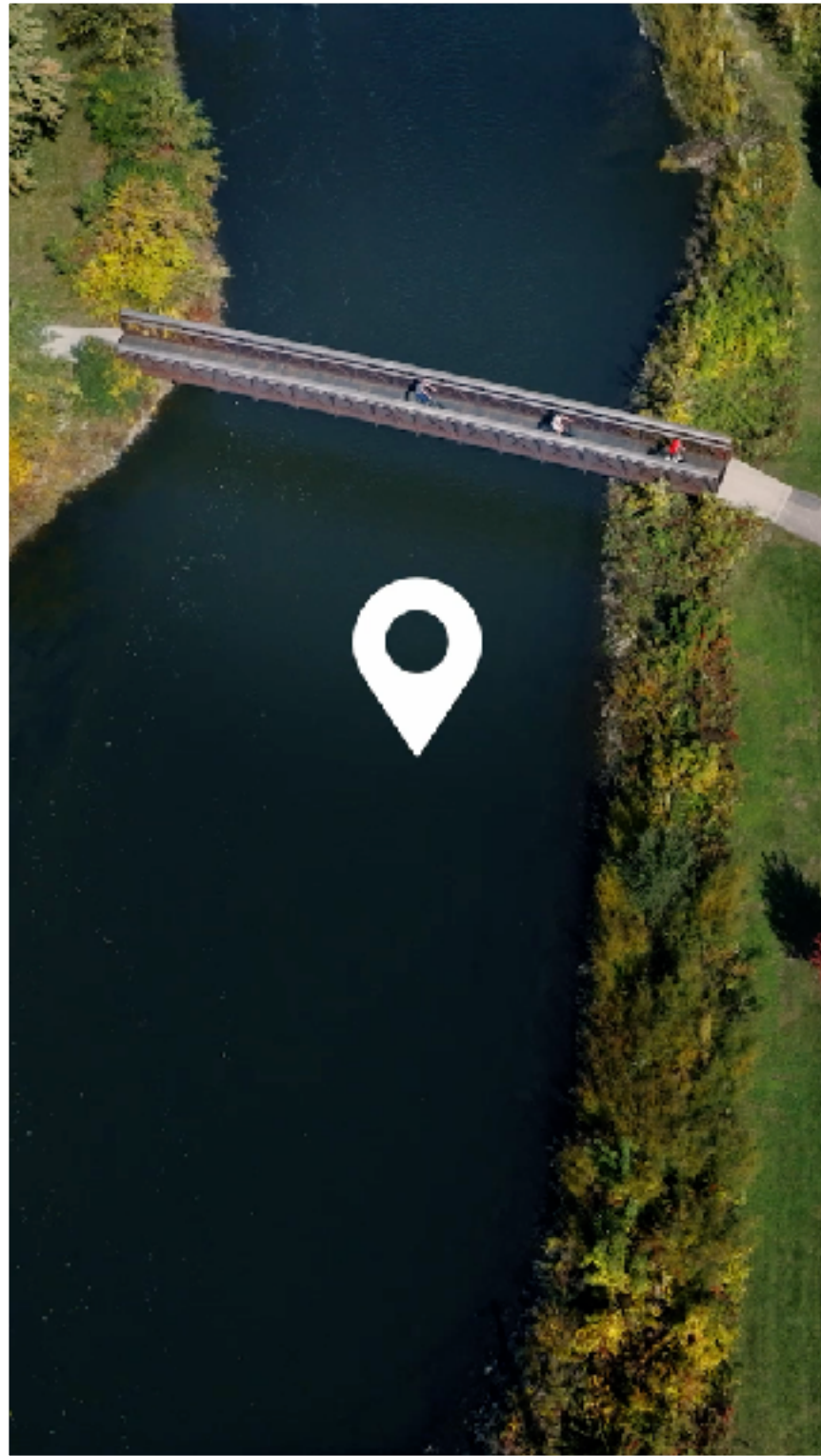
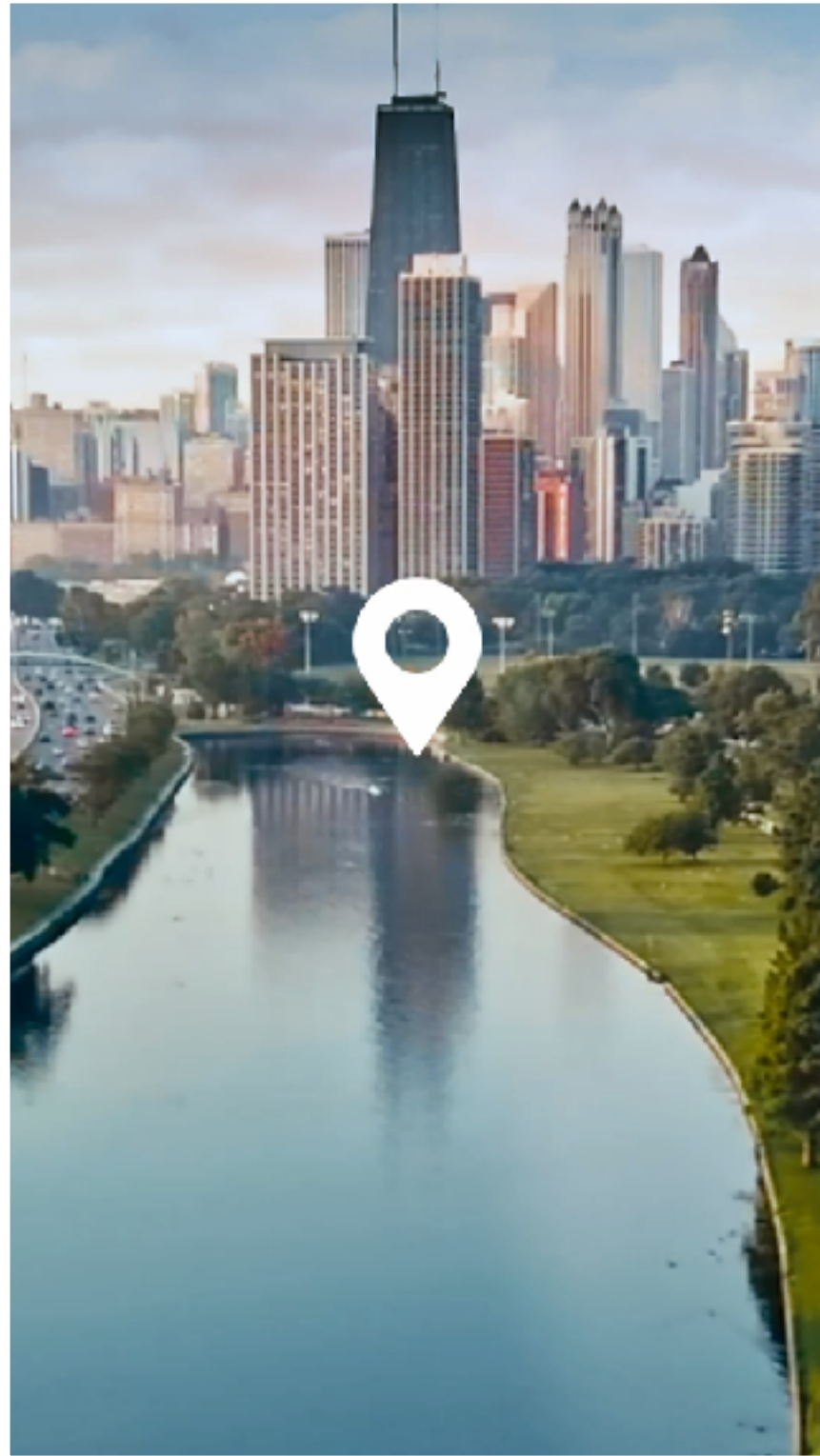
Spanish Explore :30 and :15

watch now

watch now

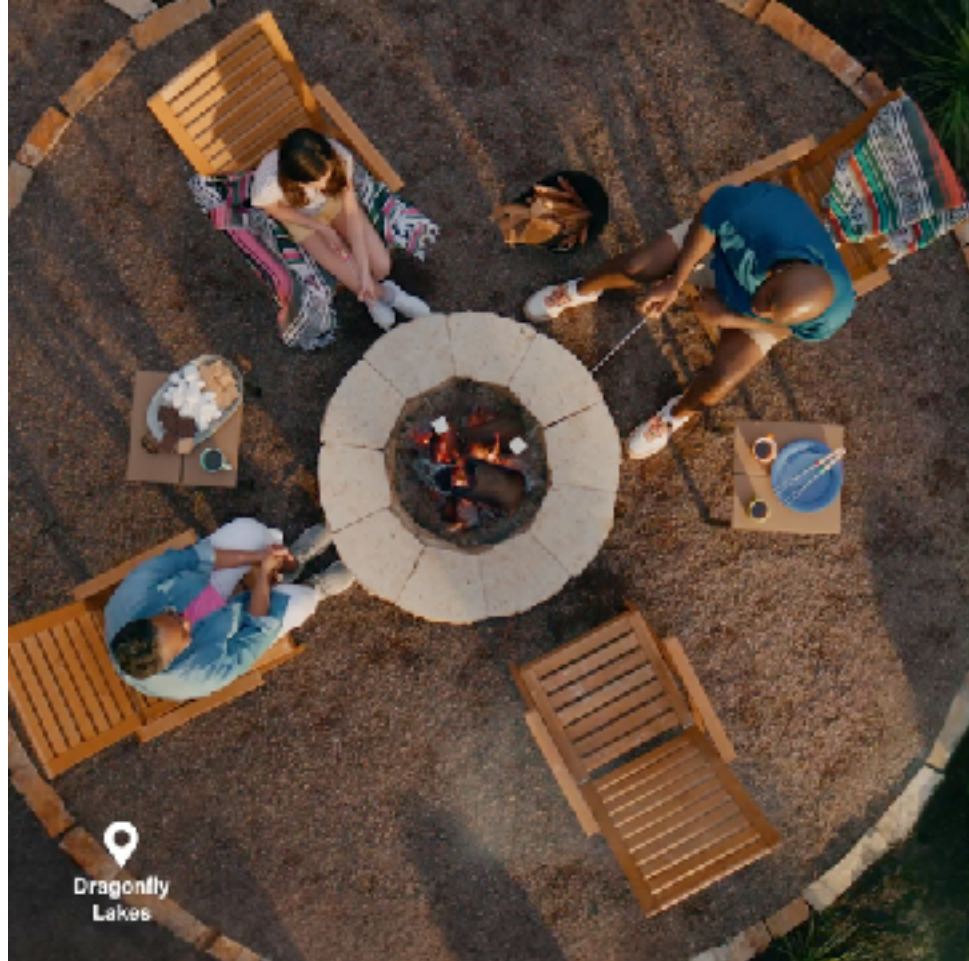
Social videos

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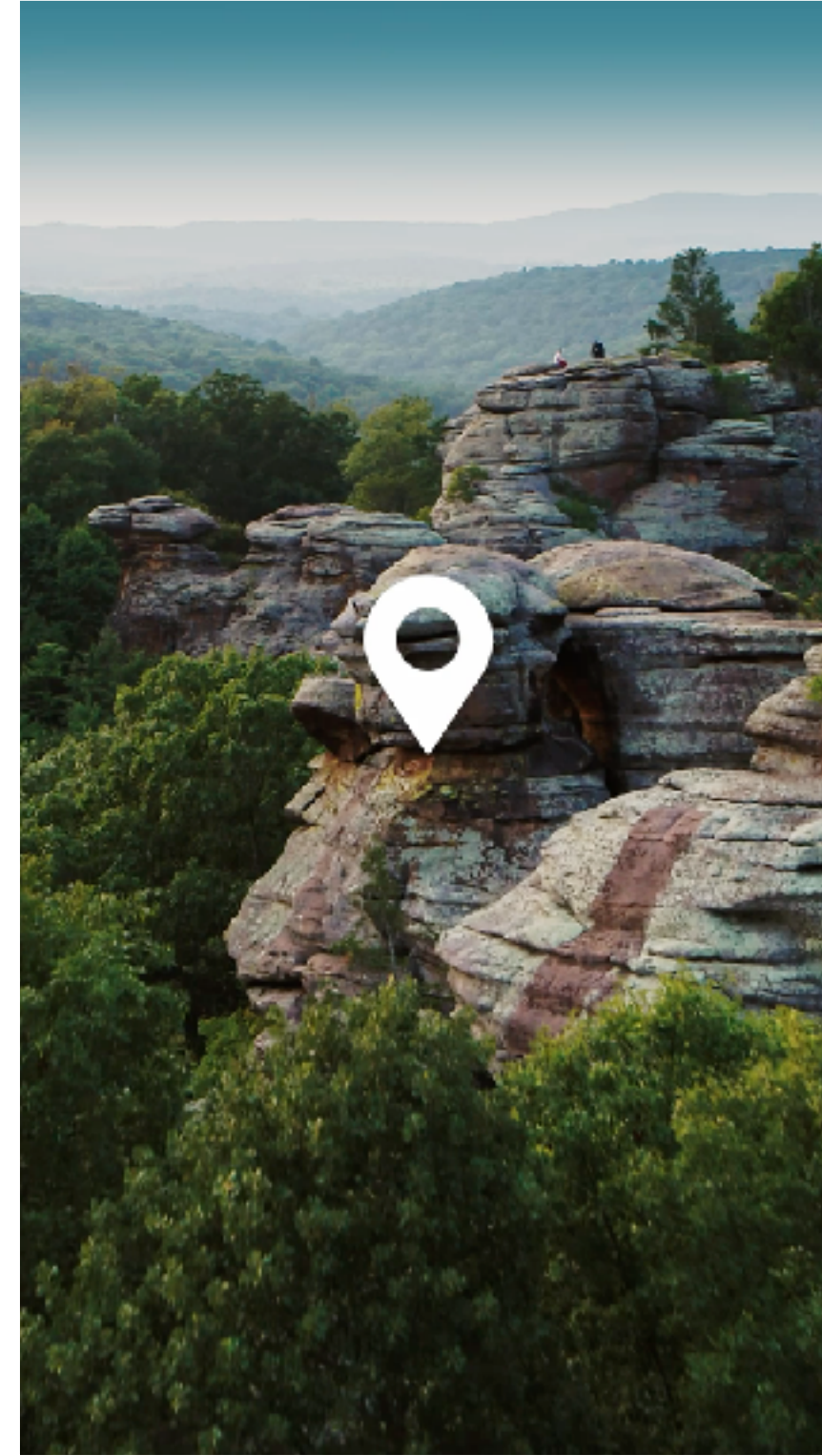
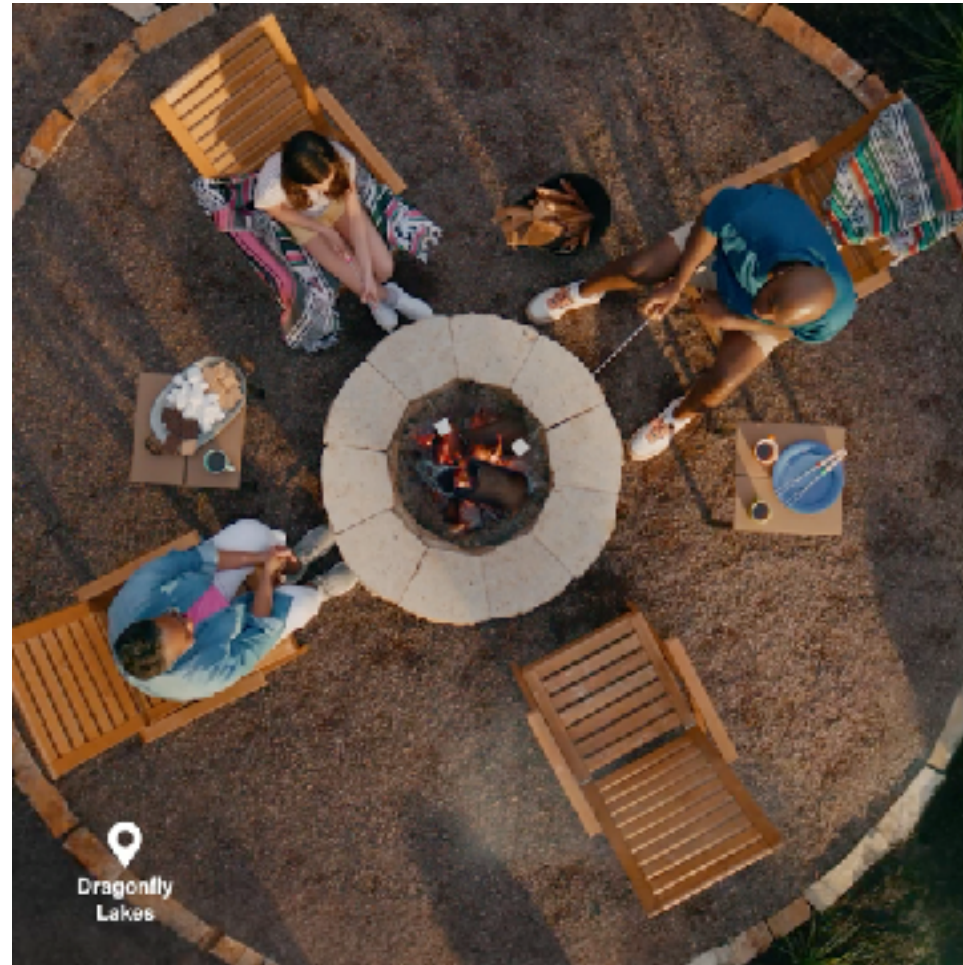
Social videos

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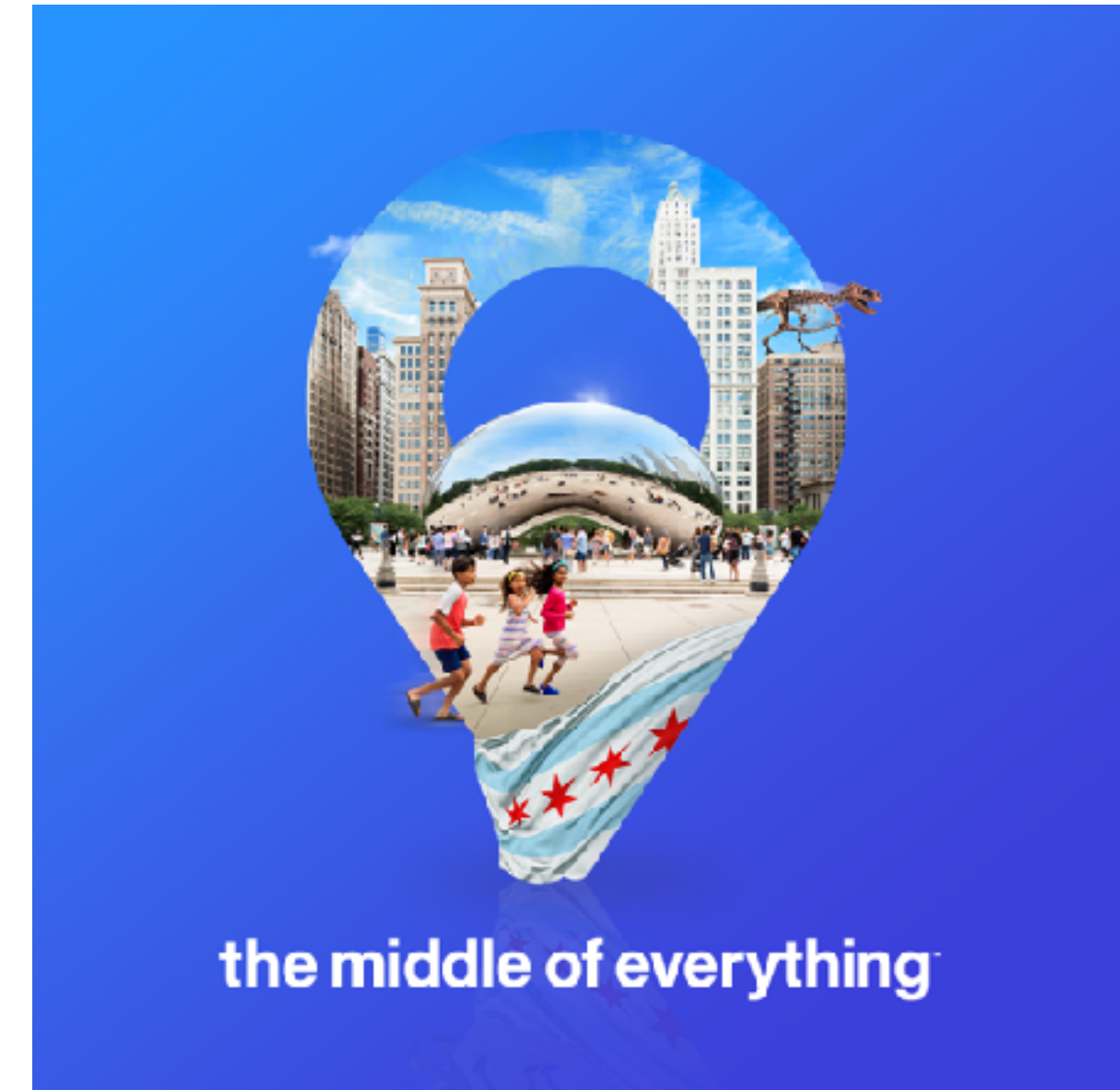
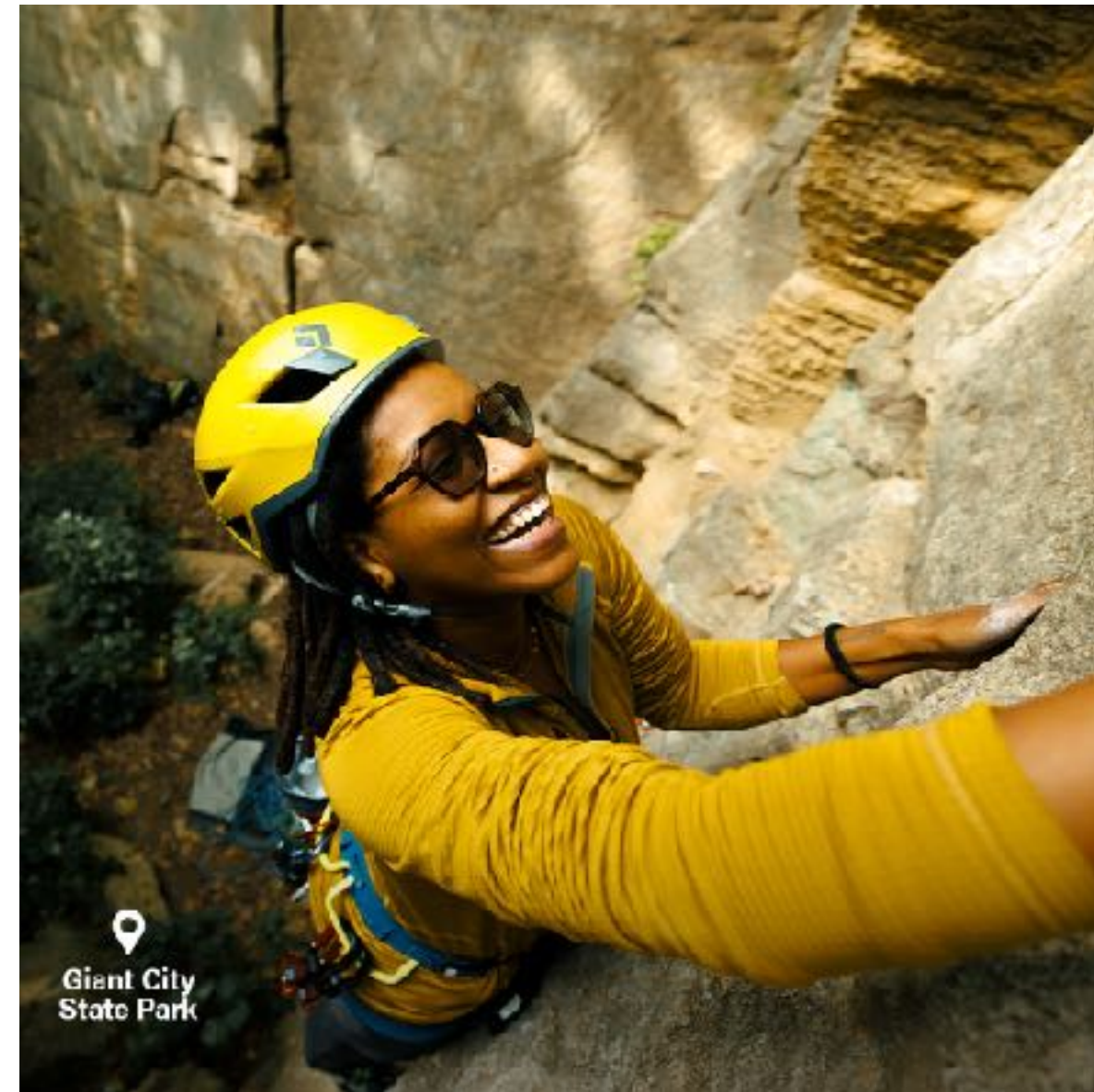
Spanish social videos

download videos



Social Carousel: National

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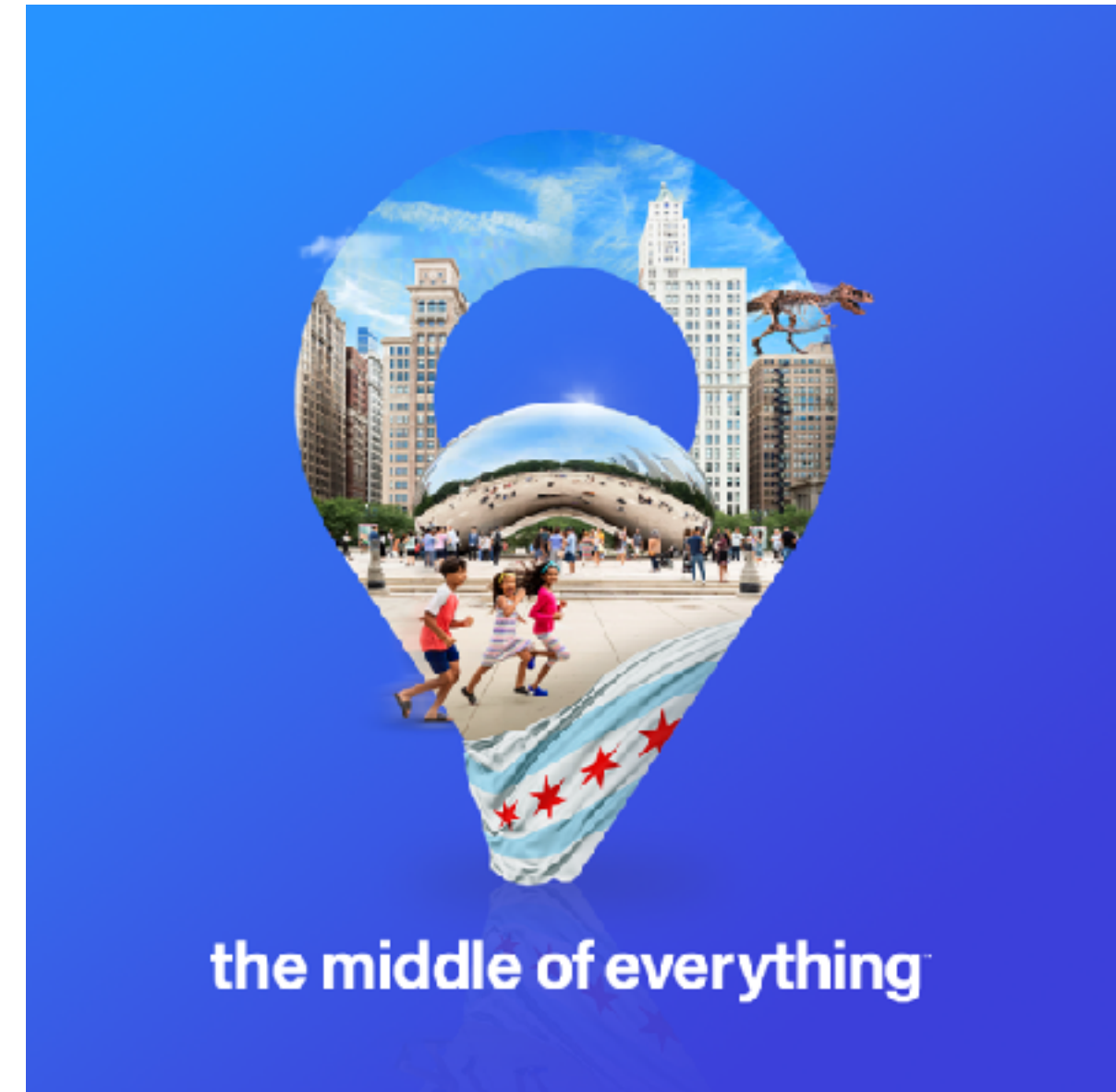


Post Copy:

Fill your schedule with beach days on Chicago's sunny lakefront, breathtaking outdoor excursions beyond the city, and following historical footsteps through the Middle of Everything.

Social Carousel: Chicago

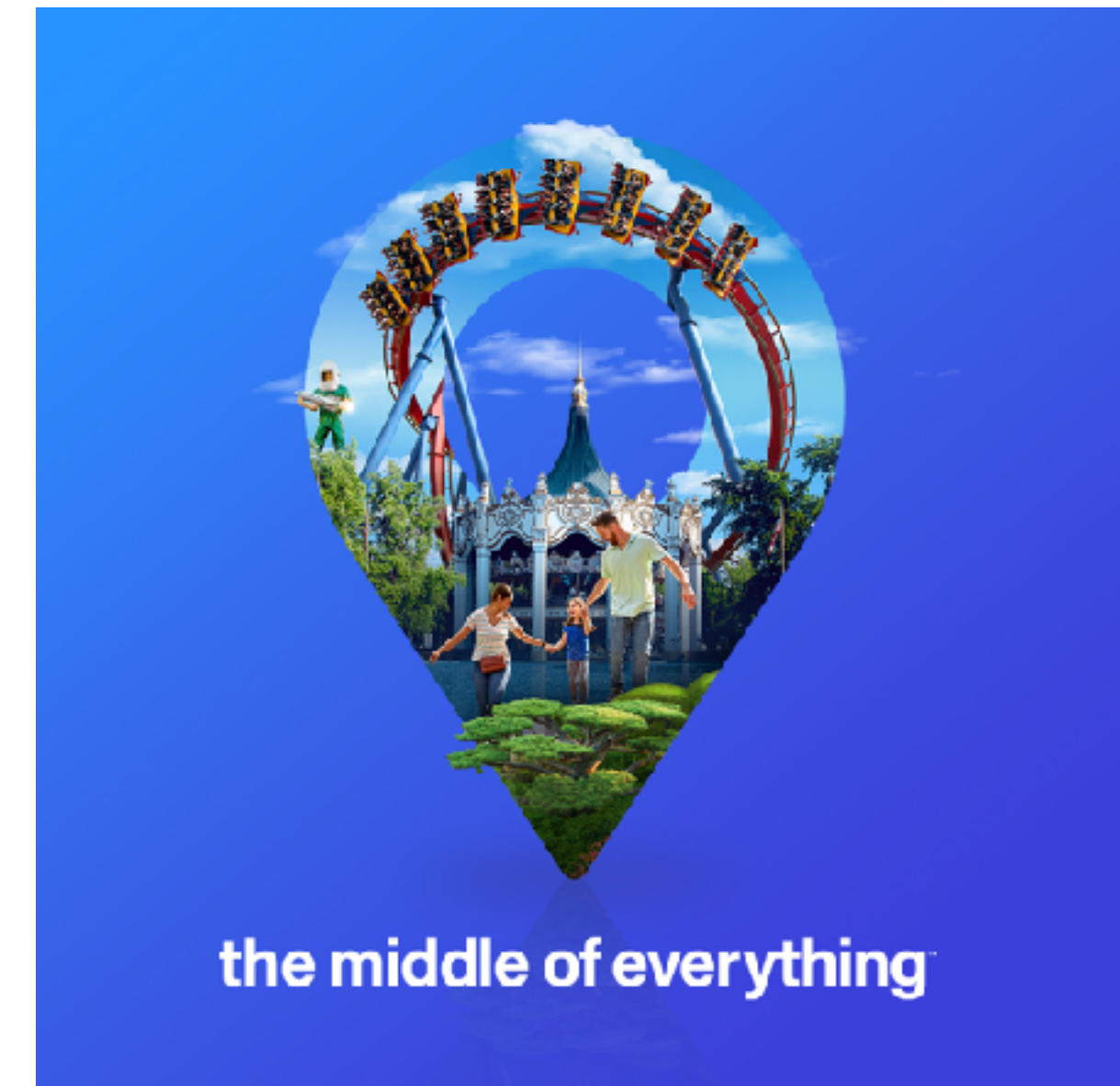
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Post Copy:
Culture and excitement abound in Chi-town. Tour iconic landmarks, taste various local cuisines, and enjoy extensive entertainment.

Social Carousel: Just Beyond Chicago

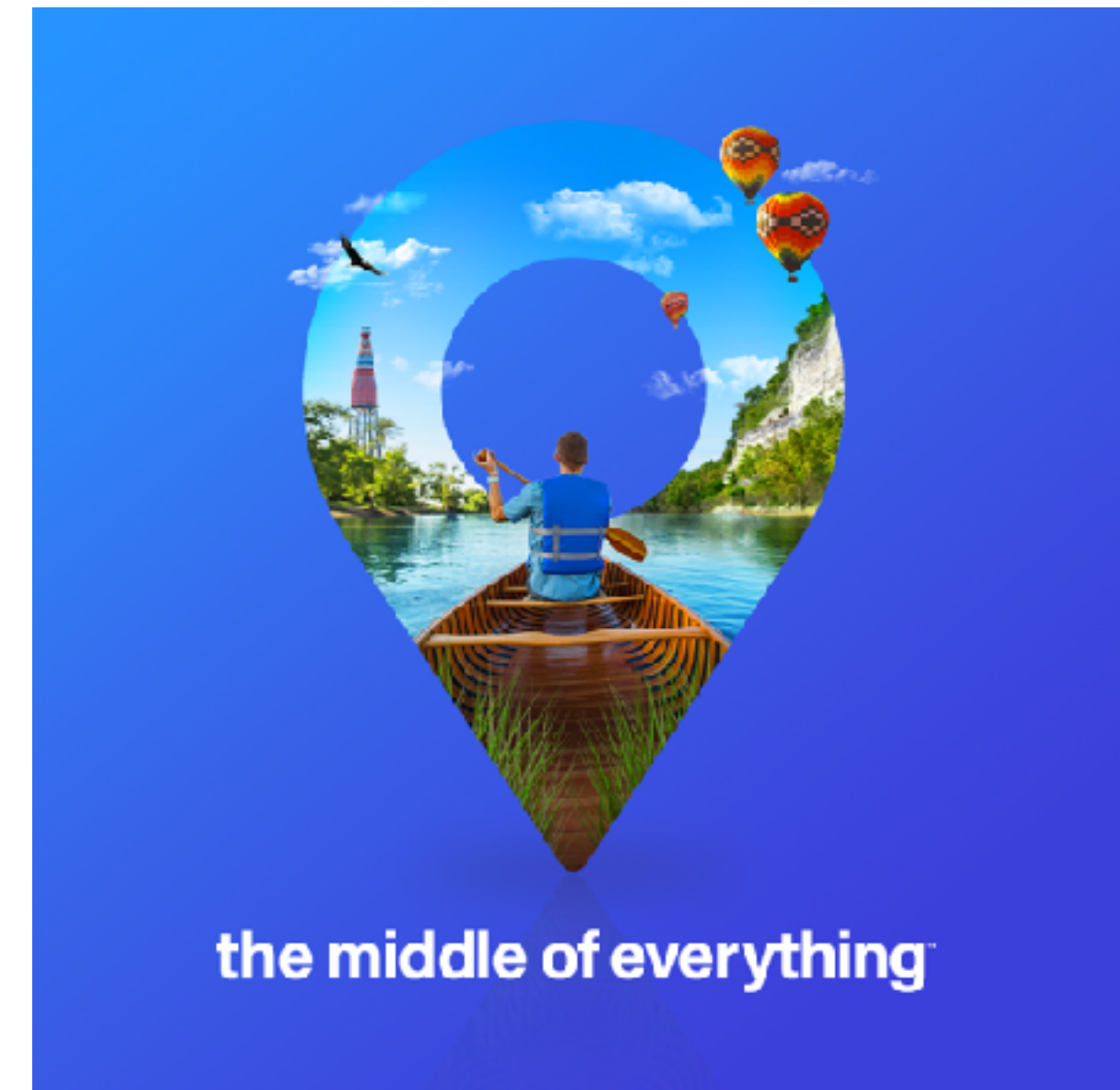
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Post Copy:
Just beyond Chicago's bustling streets, embark on a journey through serene landscapes, local flavors, and unique luxury outdoor experiences.

Social Carousel: Great Rivers Country

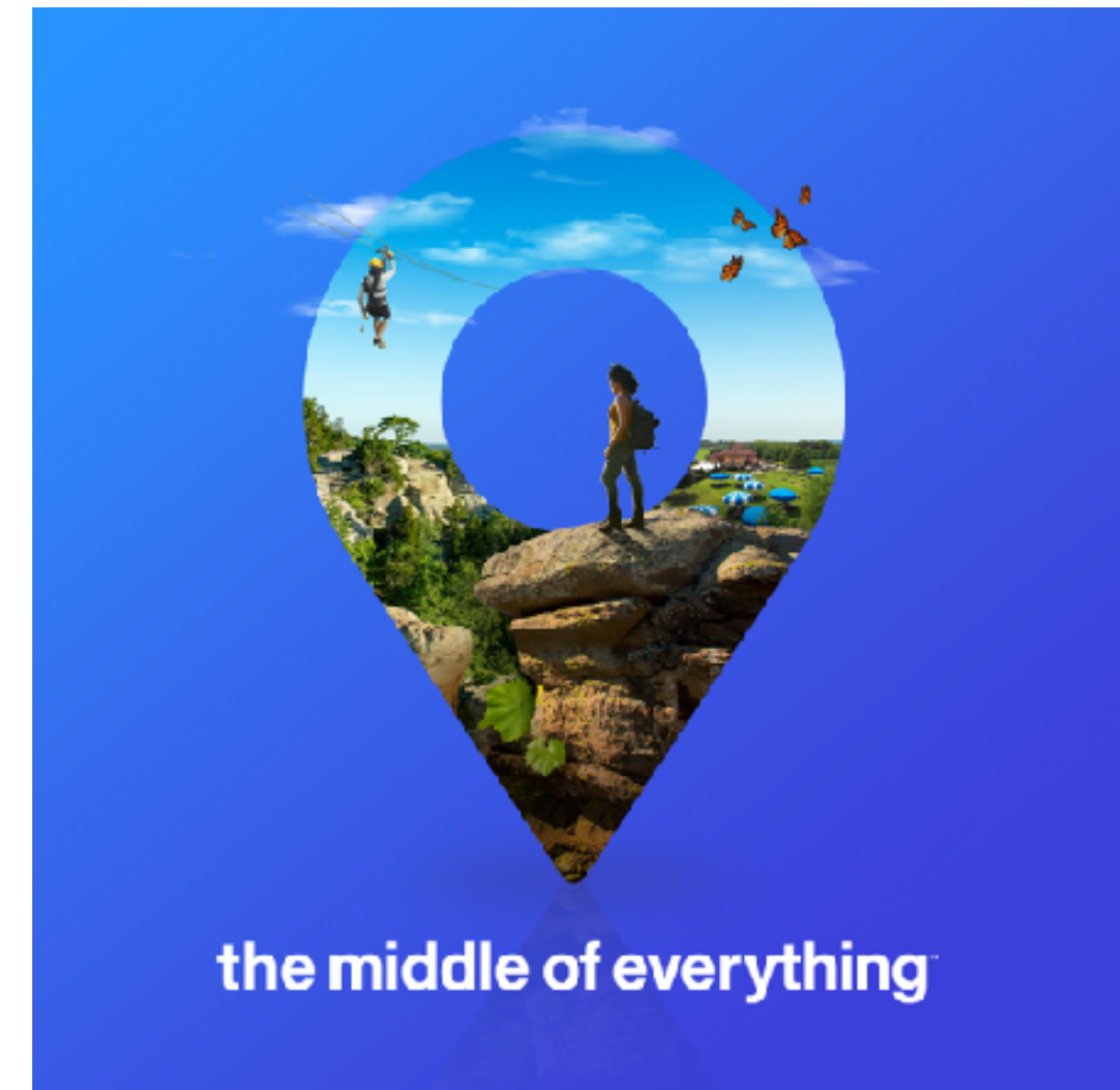
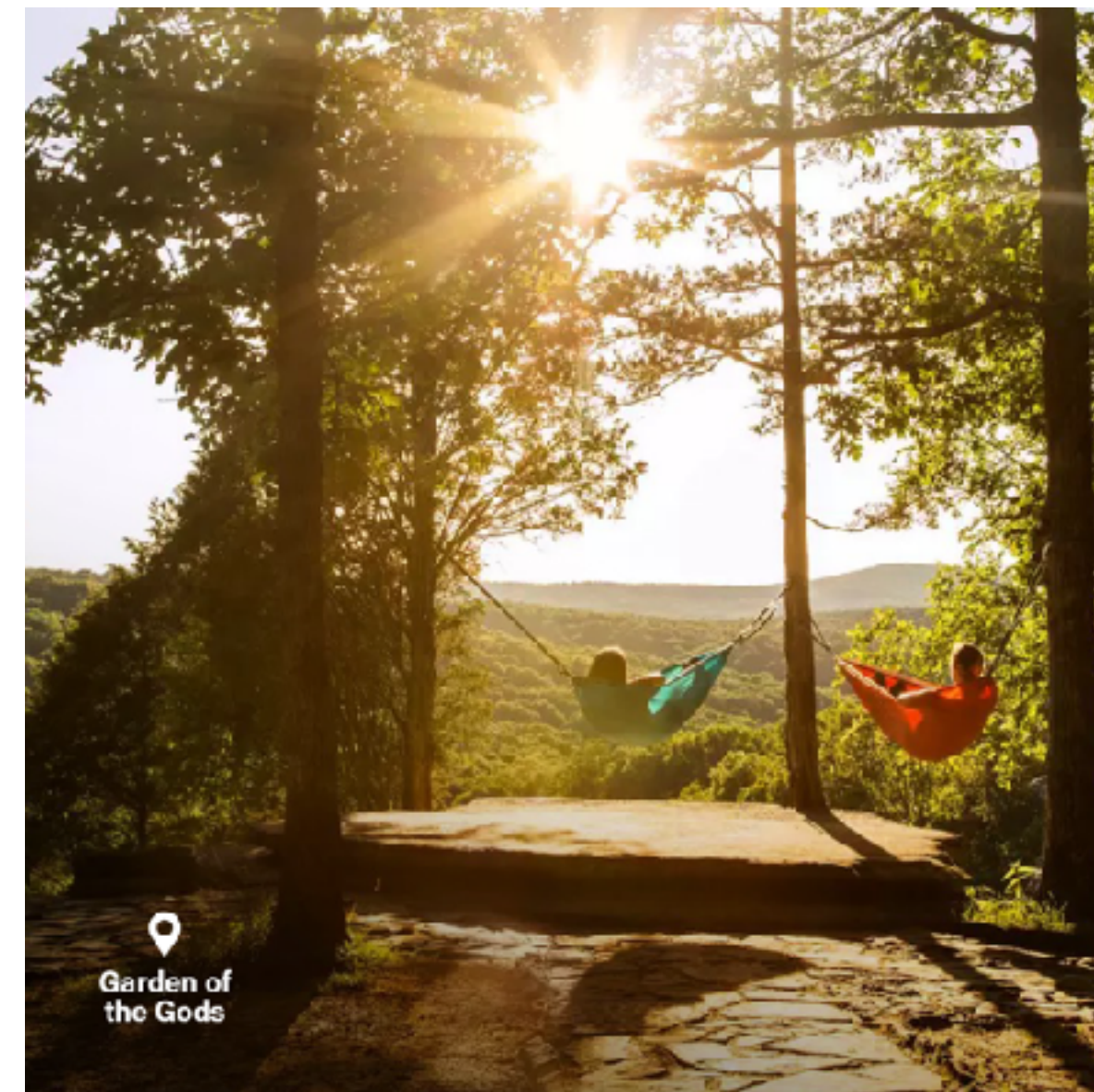
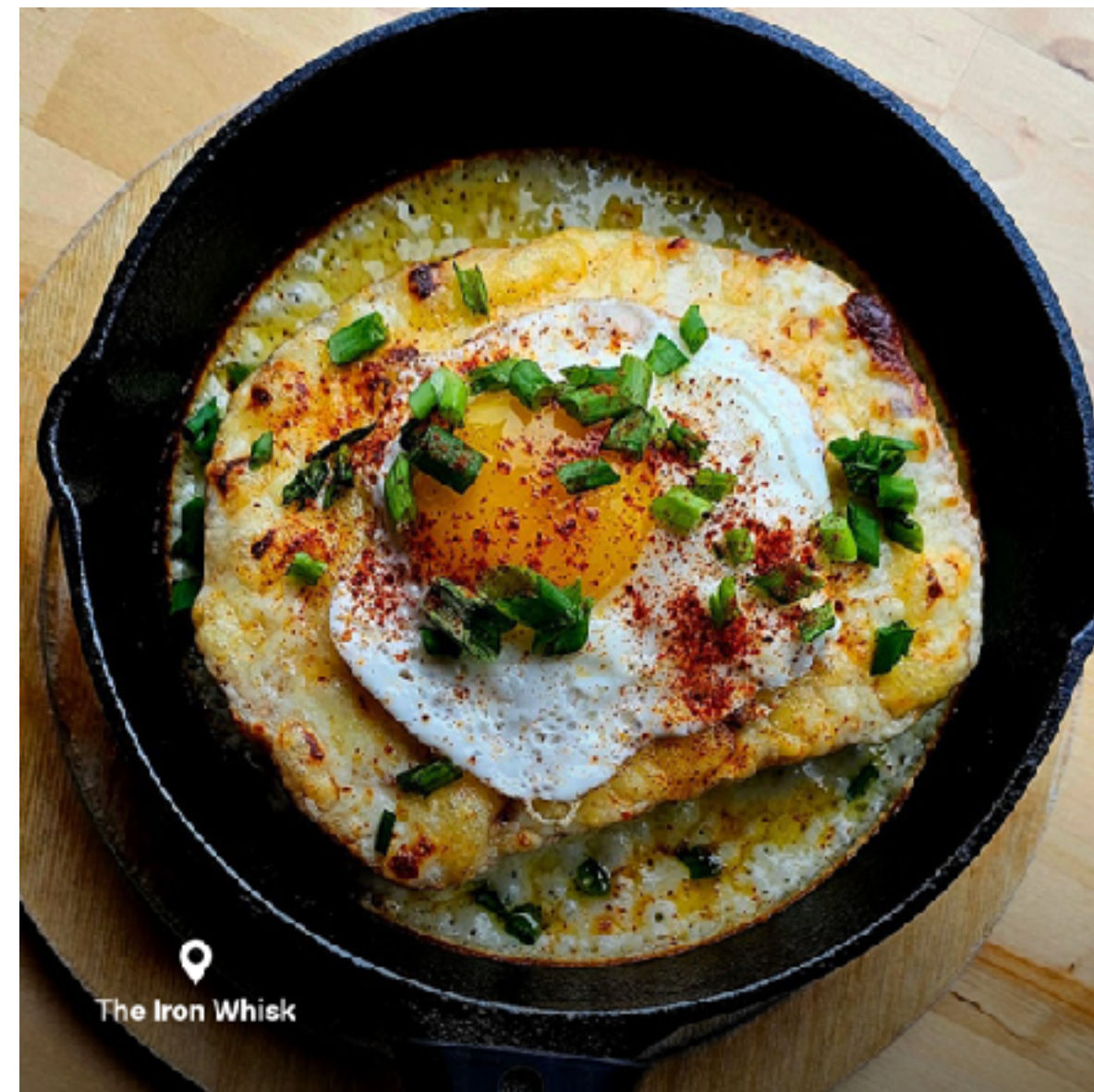
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Post Copy:
Zip through forest canopies, float down lazy rivers, and marvel at engineering innovations in the Middle of Everything.

Social Carousel: Trails to Adventure

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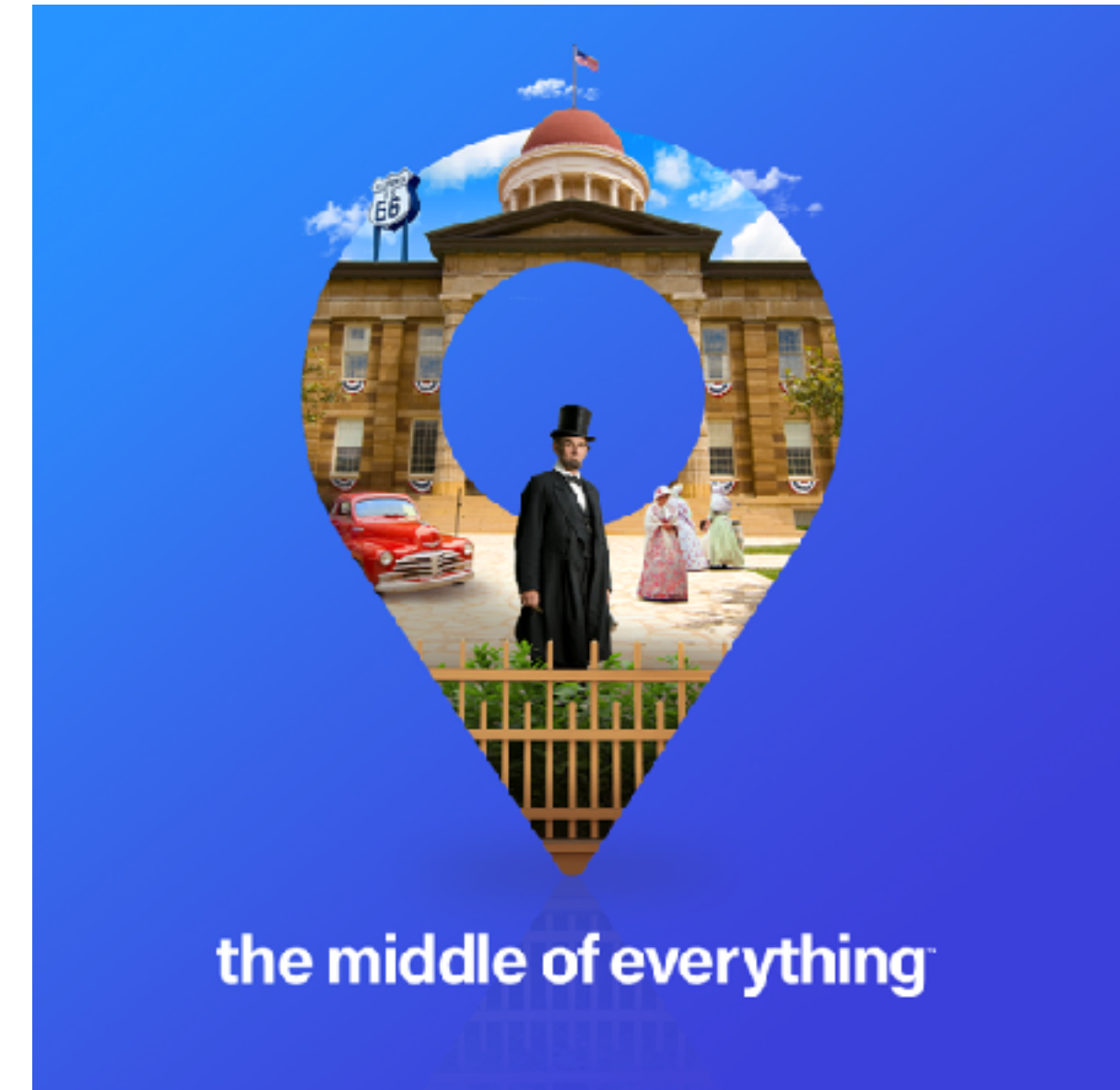


Post Copy:

Follow the trails to adventure where you can climb to new heights, take in the vistas, float through the waters, and enjoy delicious local dishes along the way.

Social Carousel: Land of Lincoln

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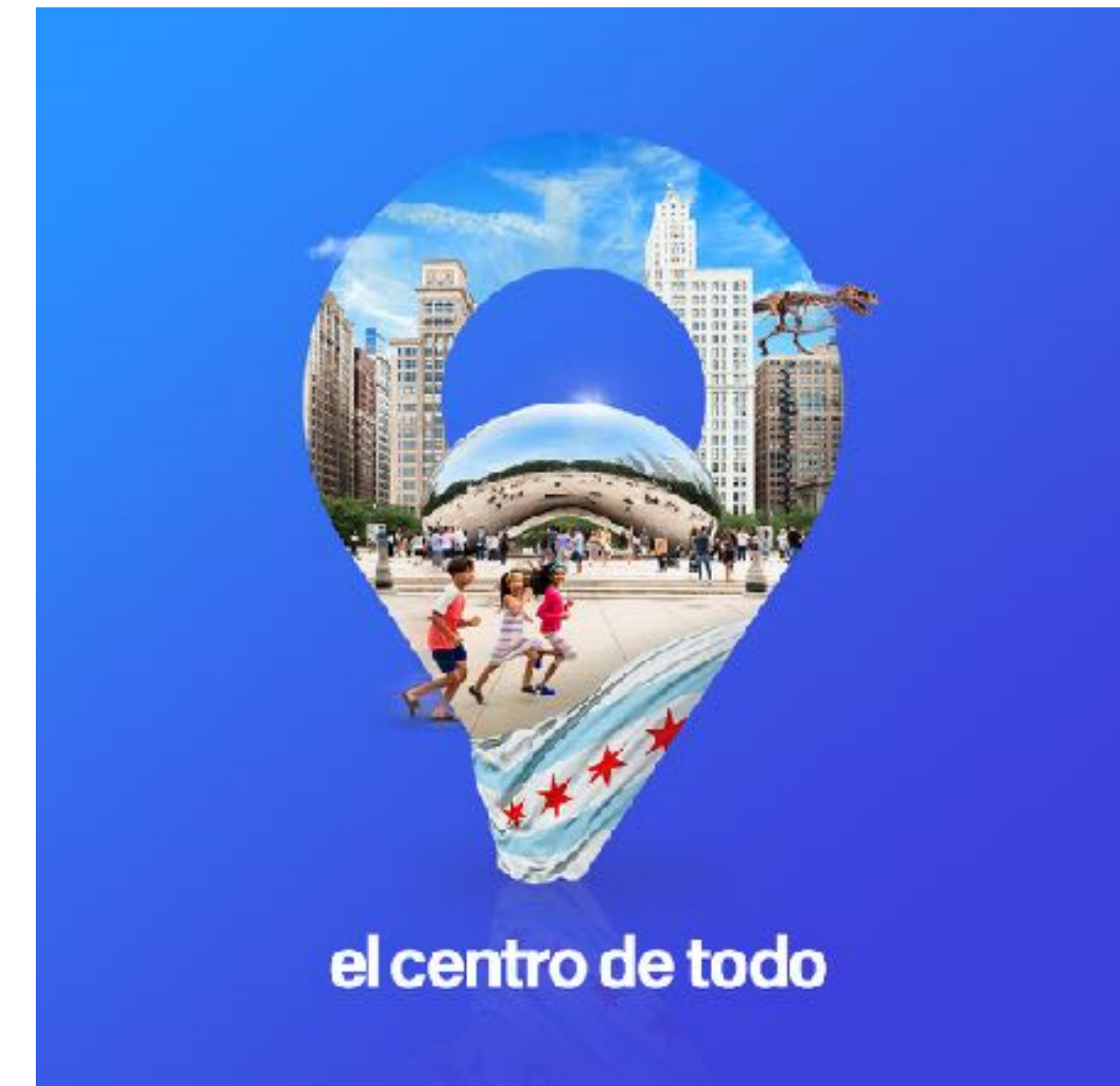
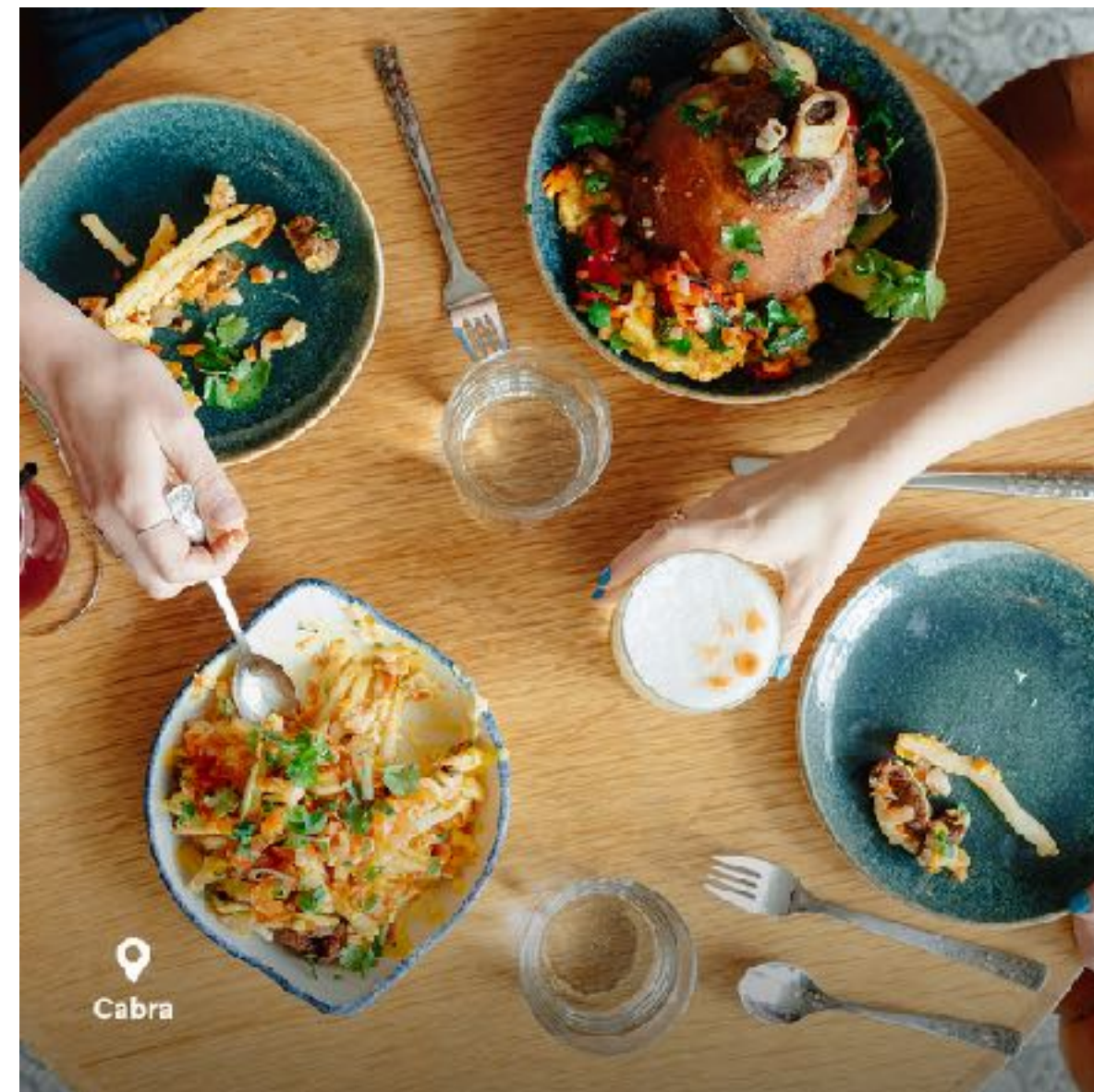


Post Copy:

Come see our world record holding sights, premium farm-to-table experiences, and Lincoln's lasting legacy for yourself.

Social Carousel: Spanish Chicago

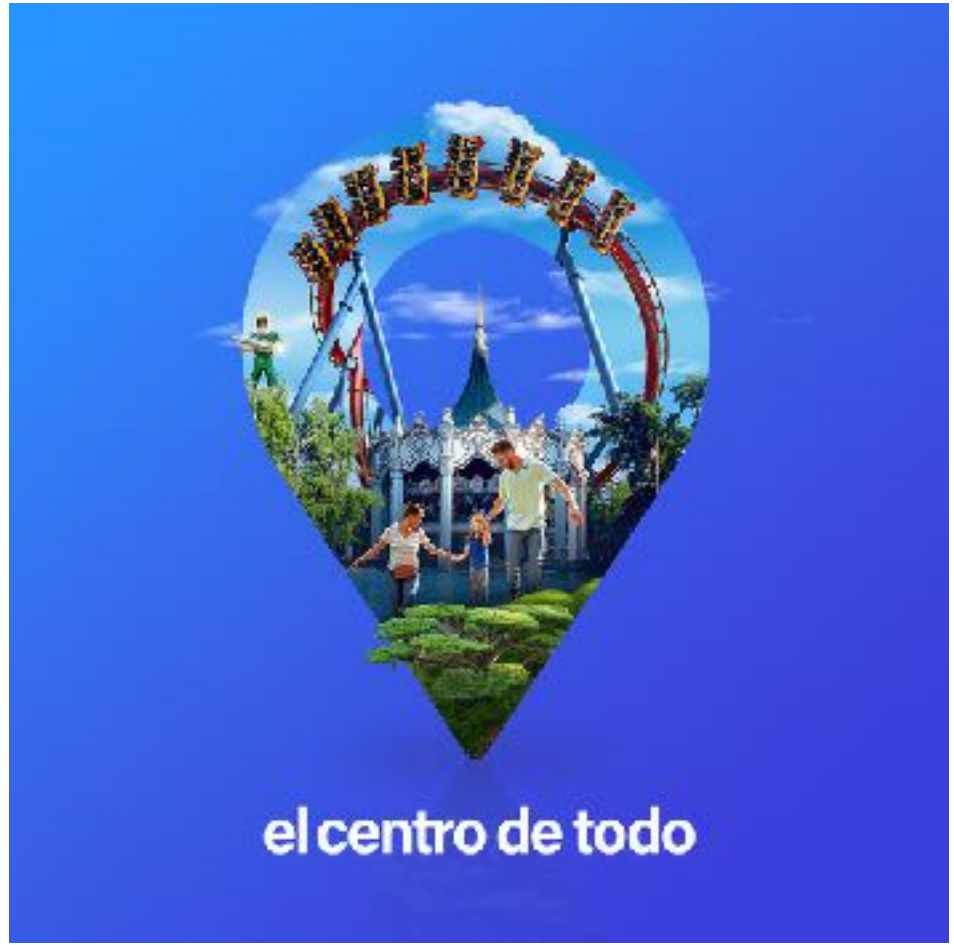
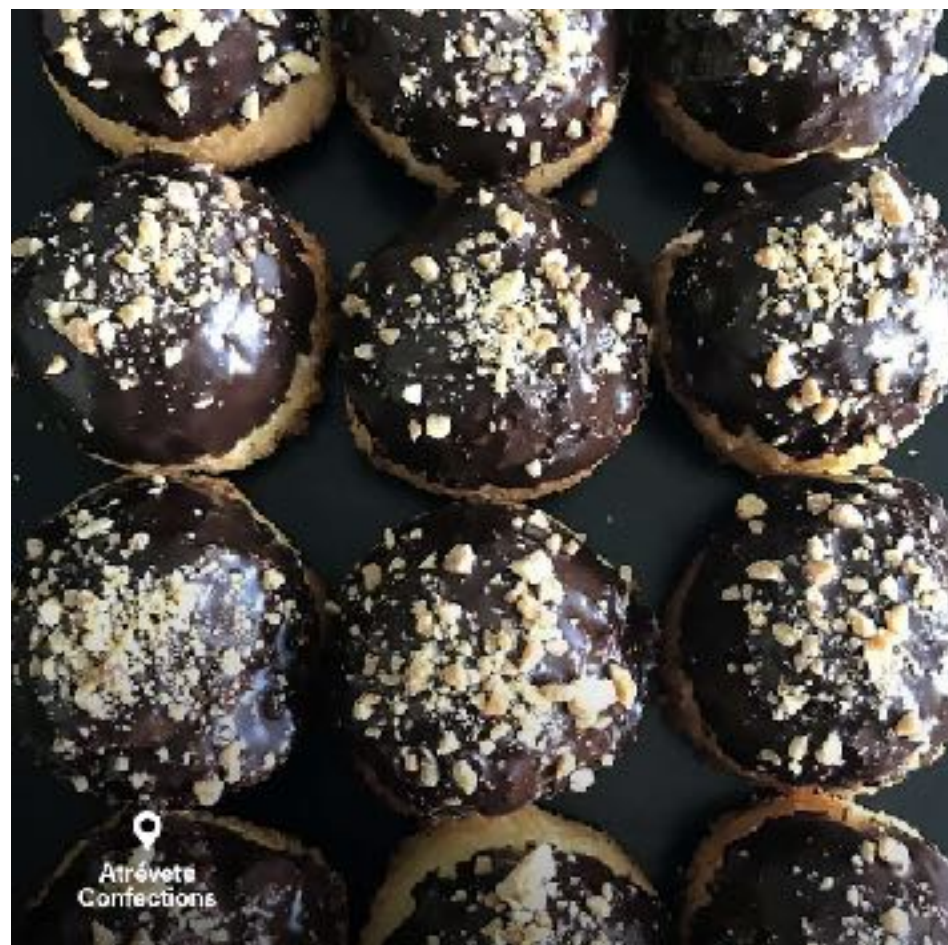
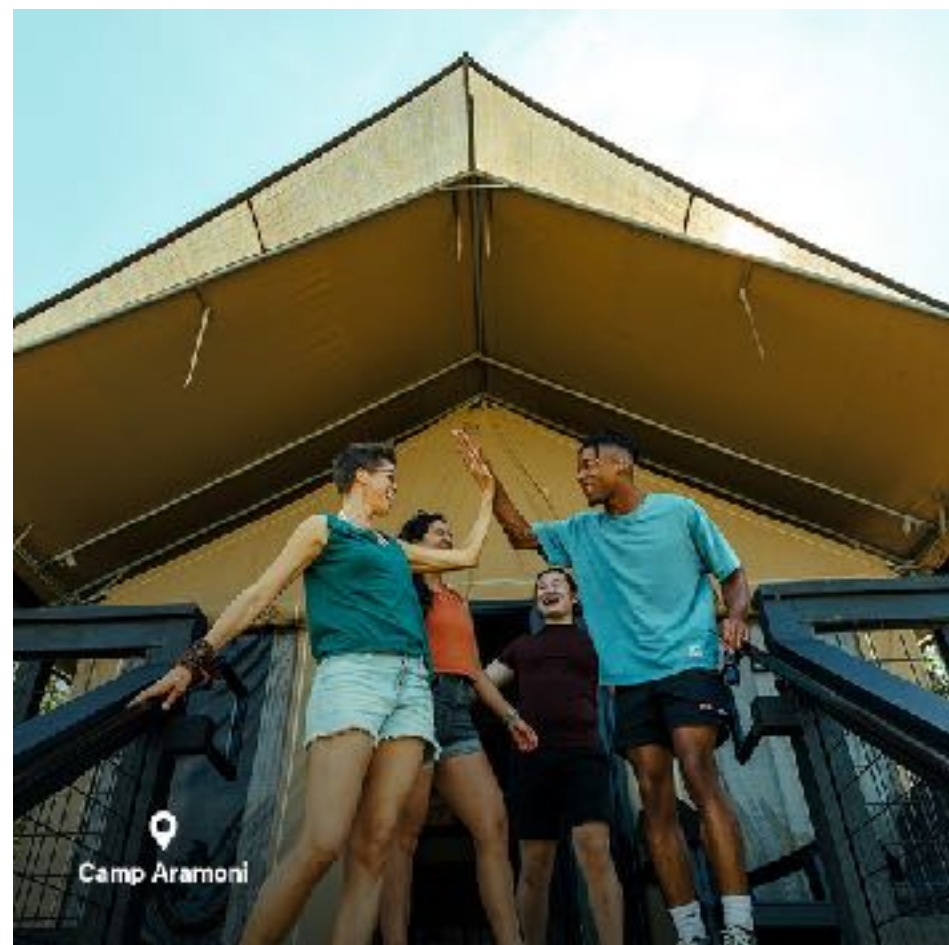
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Post Copy:
Desde paseos en kayak por el río hasta shows de música en vivo, planifica tu gran aventura por la ciudad en #ElCentrodeTodo

Social Carousel: Spanish Just Beyond Chicago

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Post Copy:

Desde escalar hasta acampar, explora las afueras de Chicago y disfruta todo lo que hay para hacer en familia en #ElCentroDeTodo.