



Illinois

video

video



Skylines & Stories

- Watch Now :30
- Watch Now :15
- Watch Now SP



Outdoor Adventure

- Watch Now :30
- Watch Now :15



Playground of Possibilities

- Watch Now :15

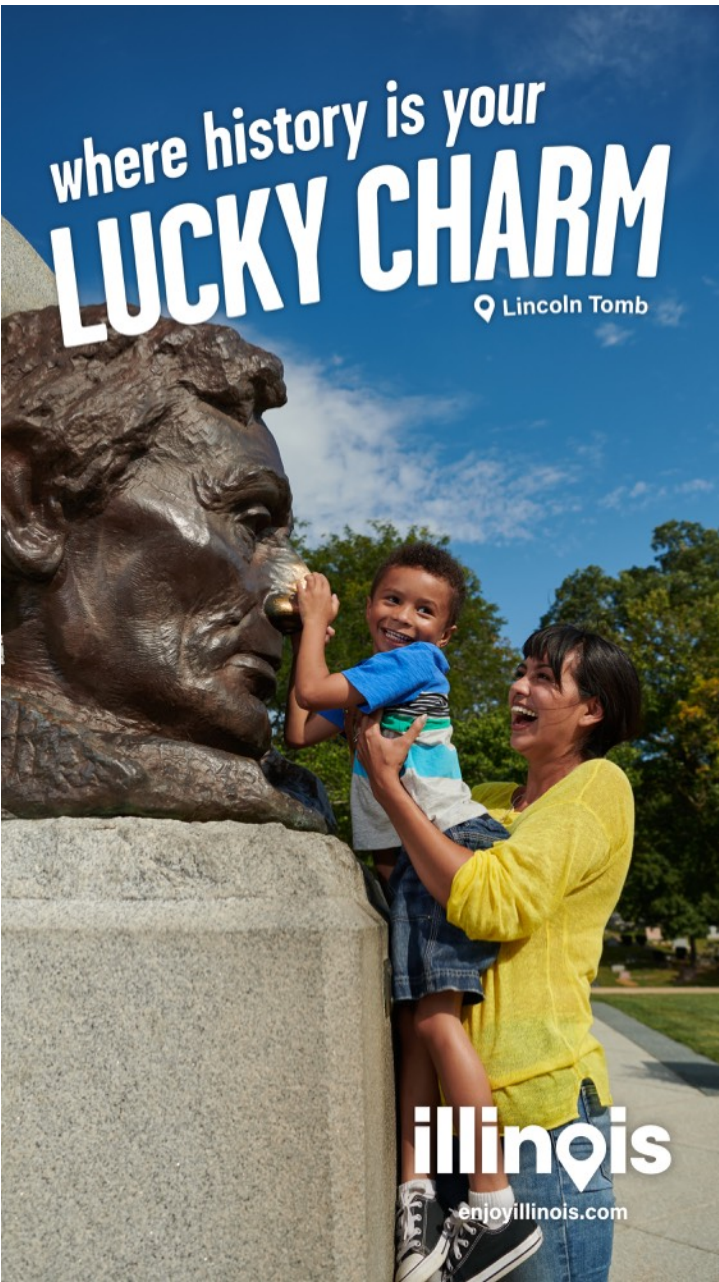
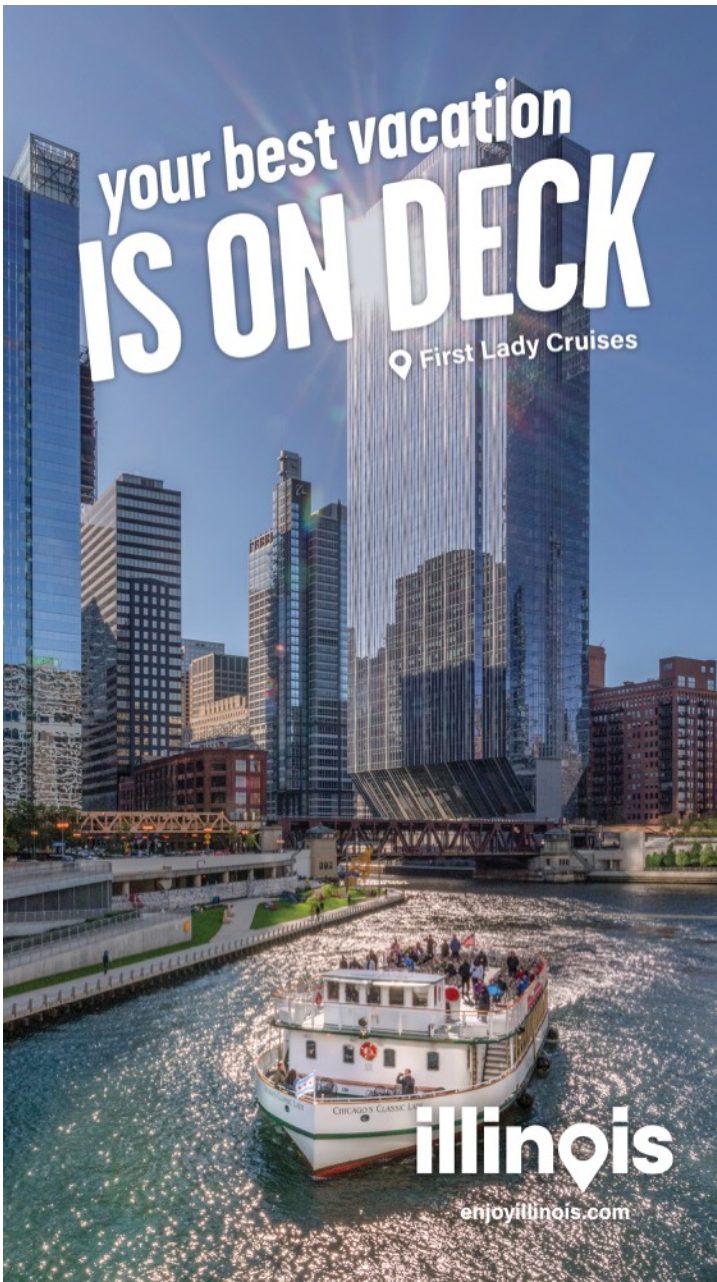
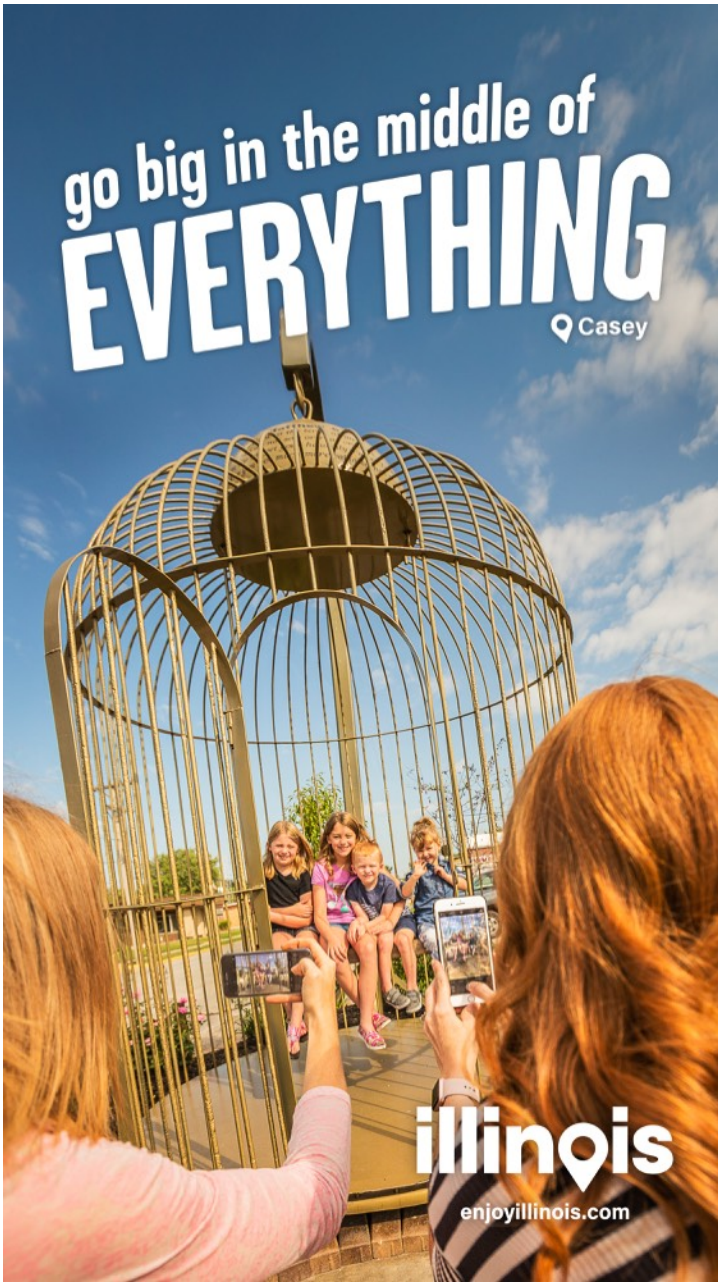


Discover Together

- Watch Now :15

out of home

out of home: kiosks



out of home: digital bulletins



display

display

160 X 600



300 X 600



970 X 250



728 X 90



300 X 250 GIF



320 X 50 GIF



300 X 50 GIF



display: spanish

160 X 600



300 X 600



970 X 250



728 X 90



300 X 250 GIF



320 X 50 GIF

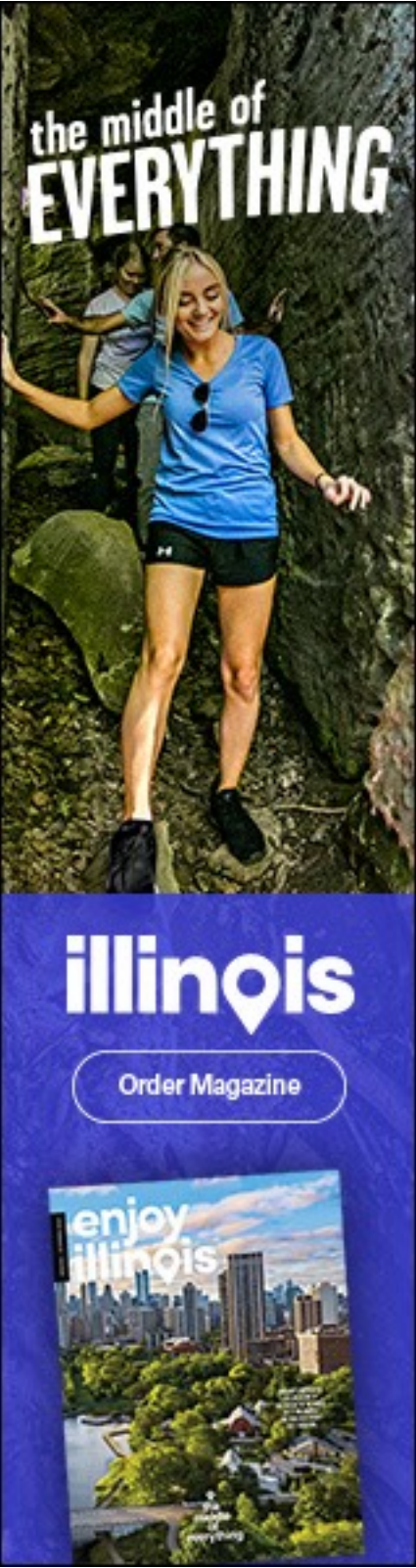


300 X 50 GIF



display: retargeting

160 X 600



300 X 600



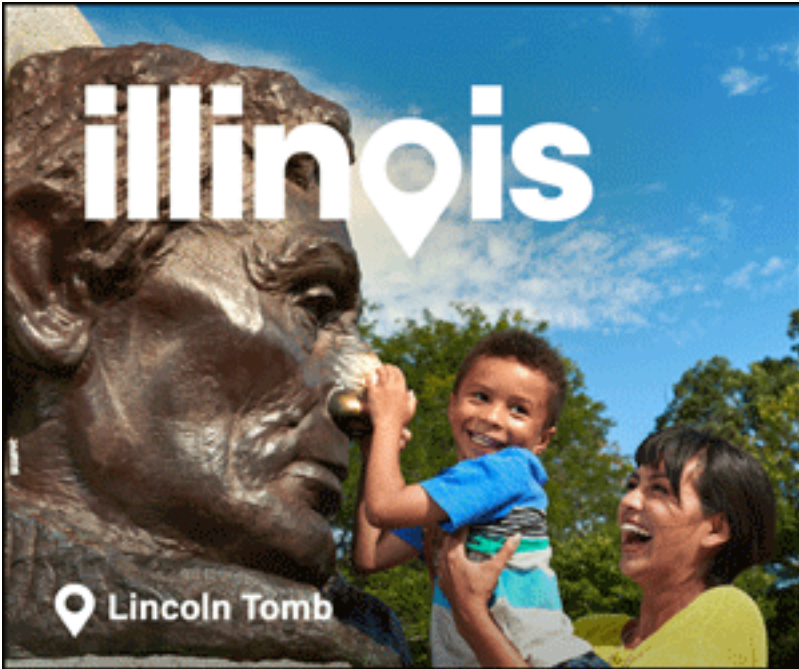
970 X 250



728 X 90



300 X 250 GIF



320 X 50 GIF



300 X 50 GIF

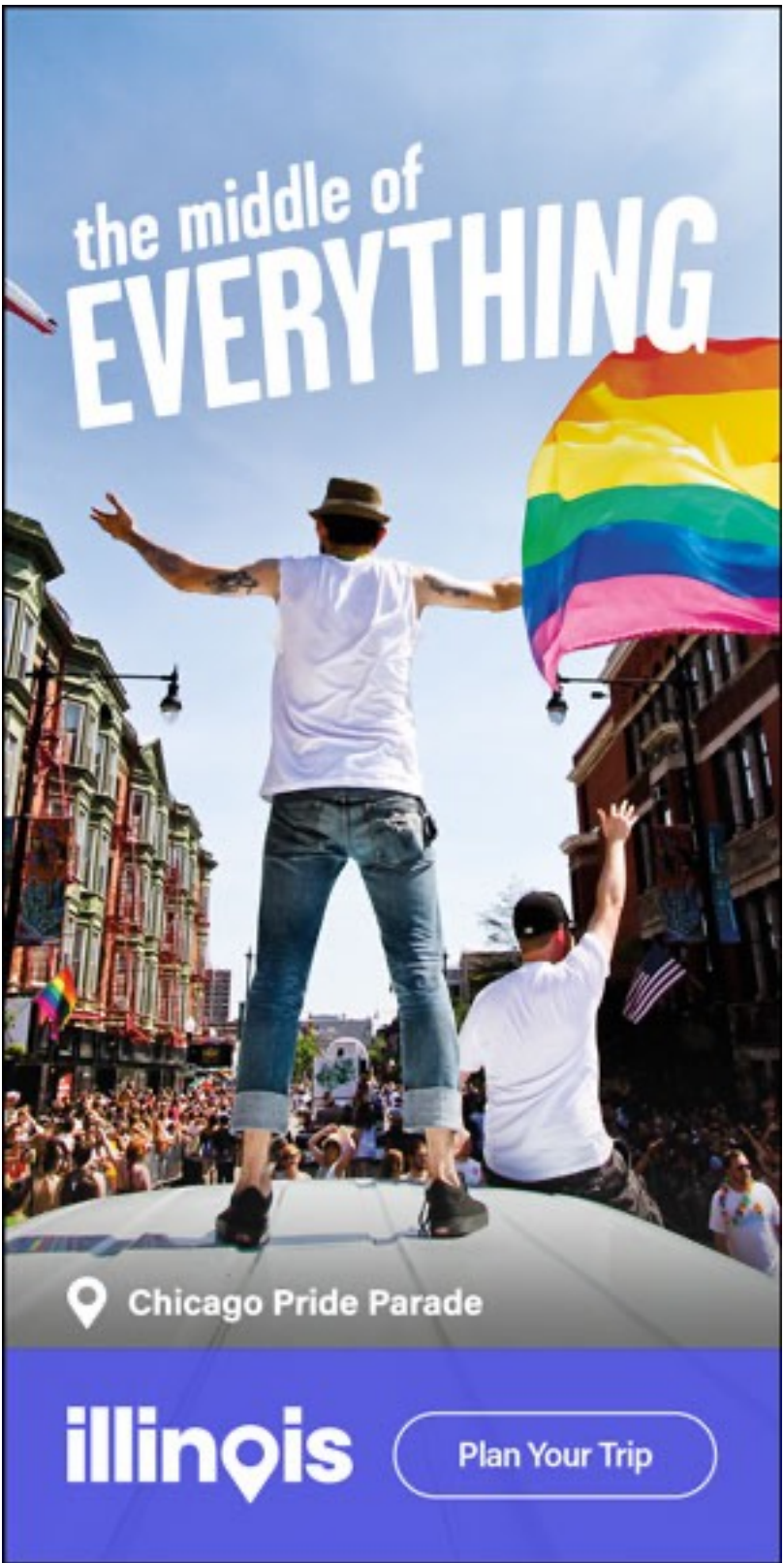


display: DEI

160 X 600



300 X 600



970 X 250



300 X 250 GIF



728 X 90



728 X 90



social

pinterest

IDEA PIN



Headline:

Sips in the sky: good friends, great views

Post Copy:

Grab the crew and take your summer in Chicago to new heights. From skyline views to refreshing cocktails, find your favorite open-air spots to toast the season in style.

IDEA PIN



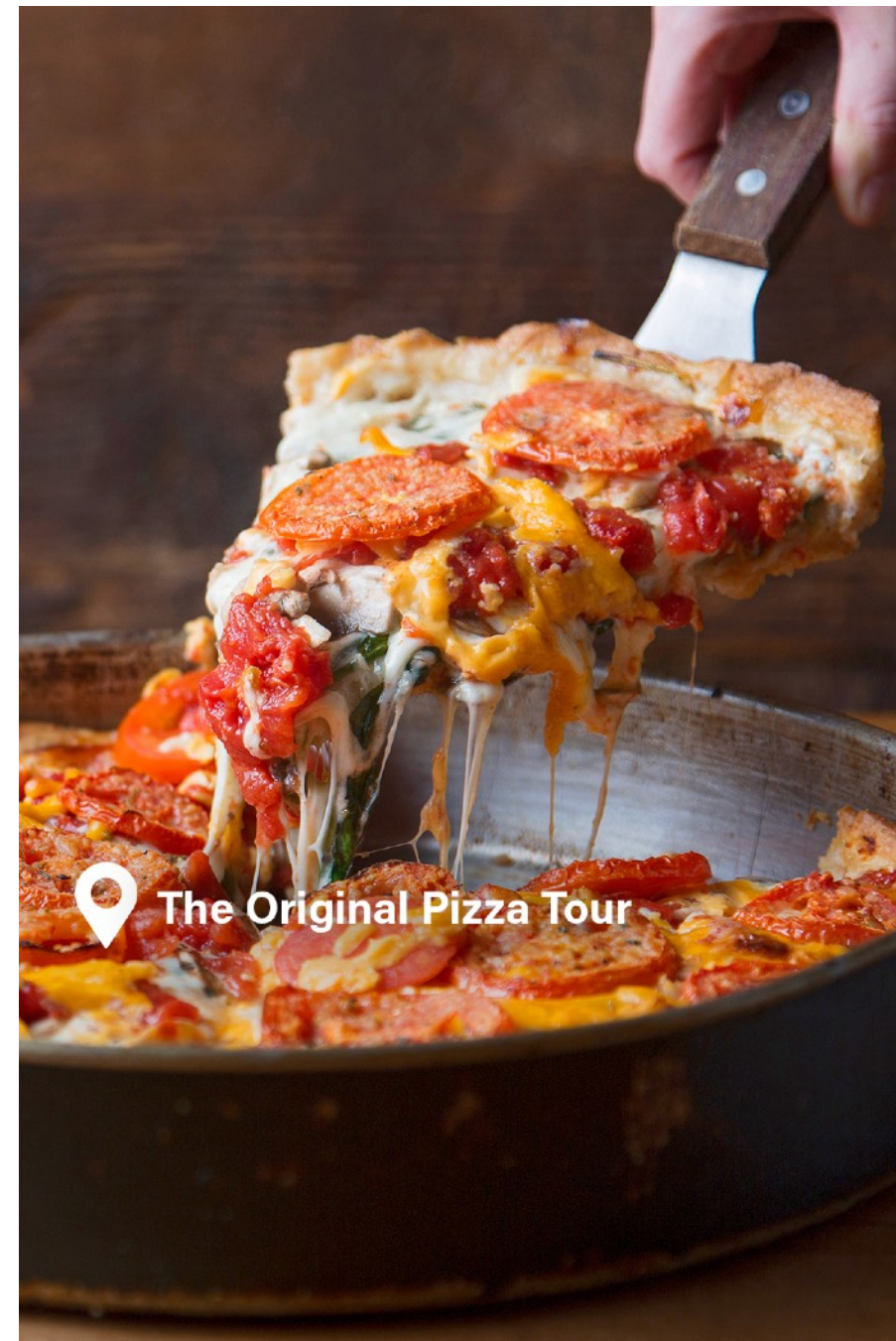
Headline:

Stroll – or float – down the iconic waterway of Chicago

Post Copy:

Architecture tours, waterfront dining and fun-filled kayaking —find all the hidden gems along Chicago's iconic river.

pinterest



SHOWCASE PIN

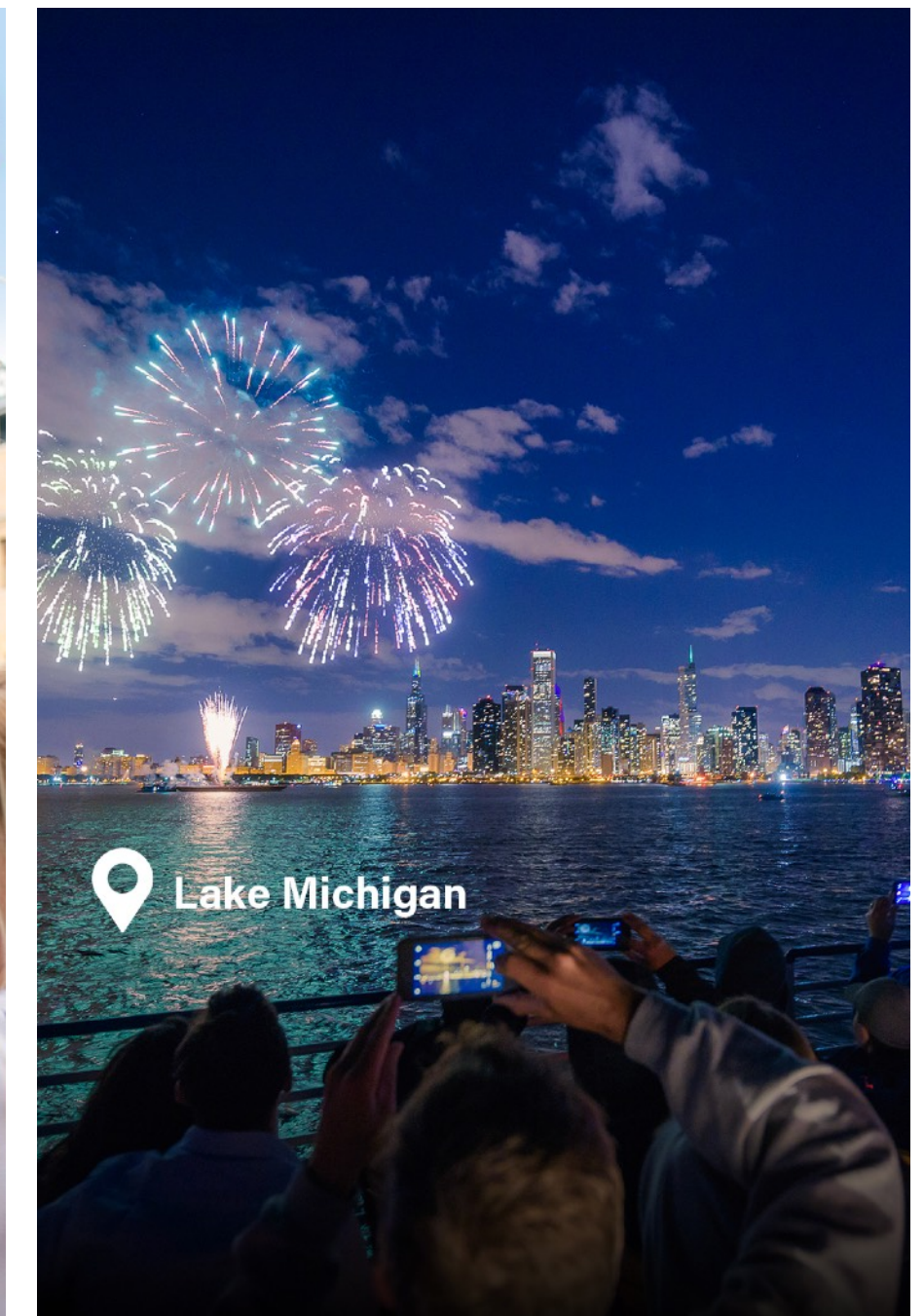
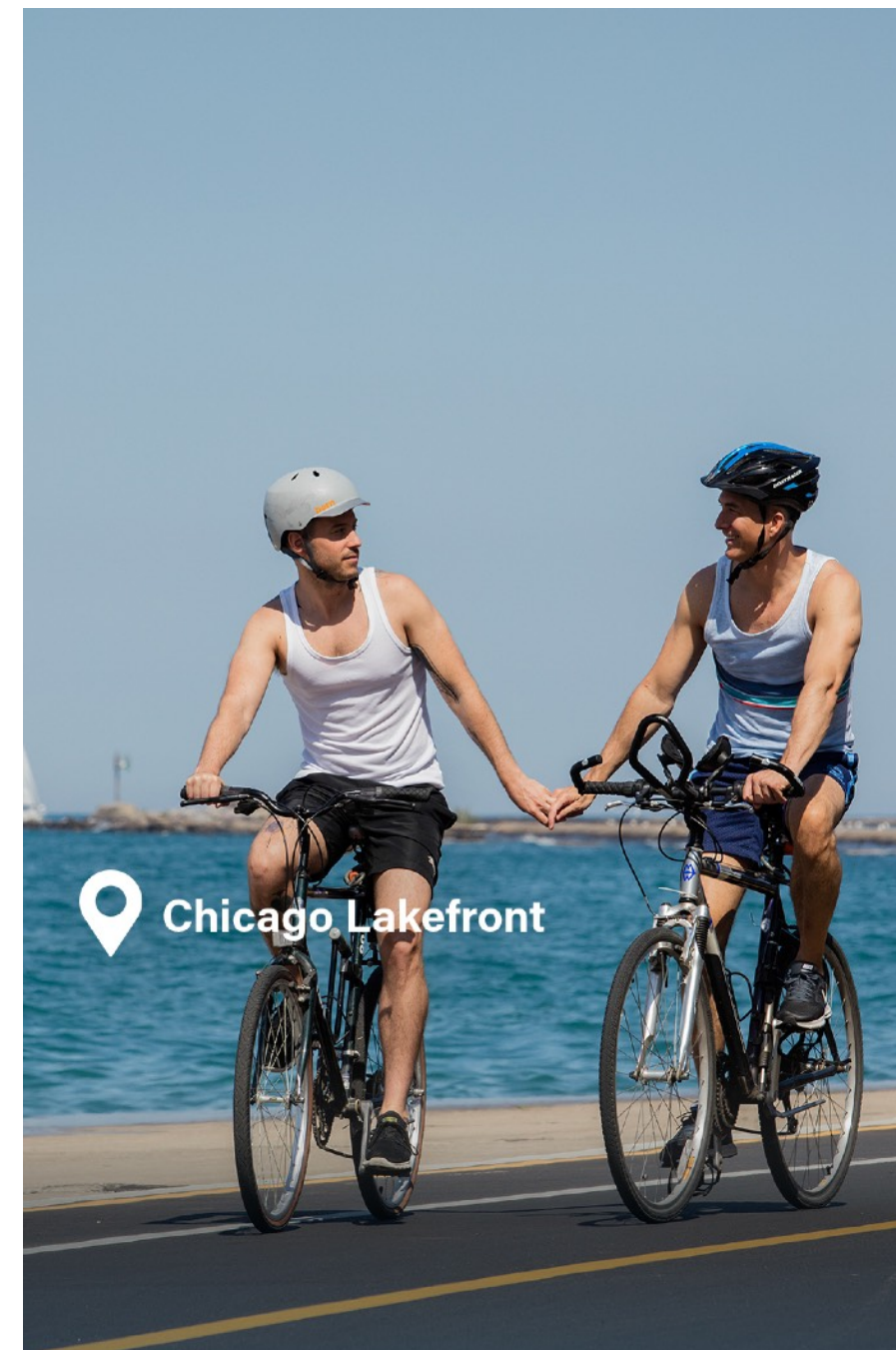
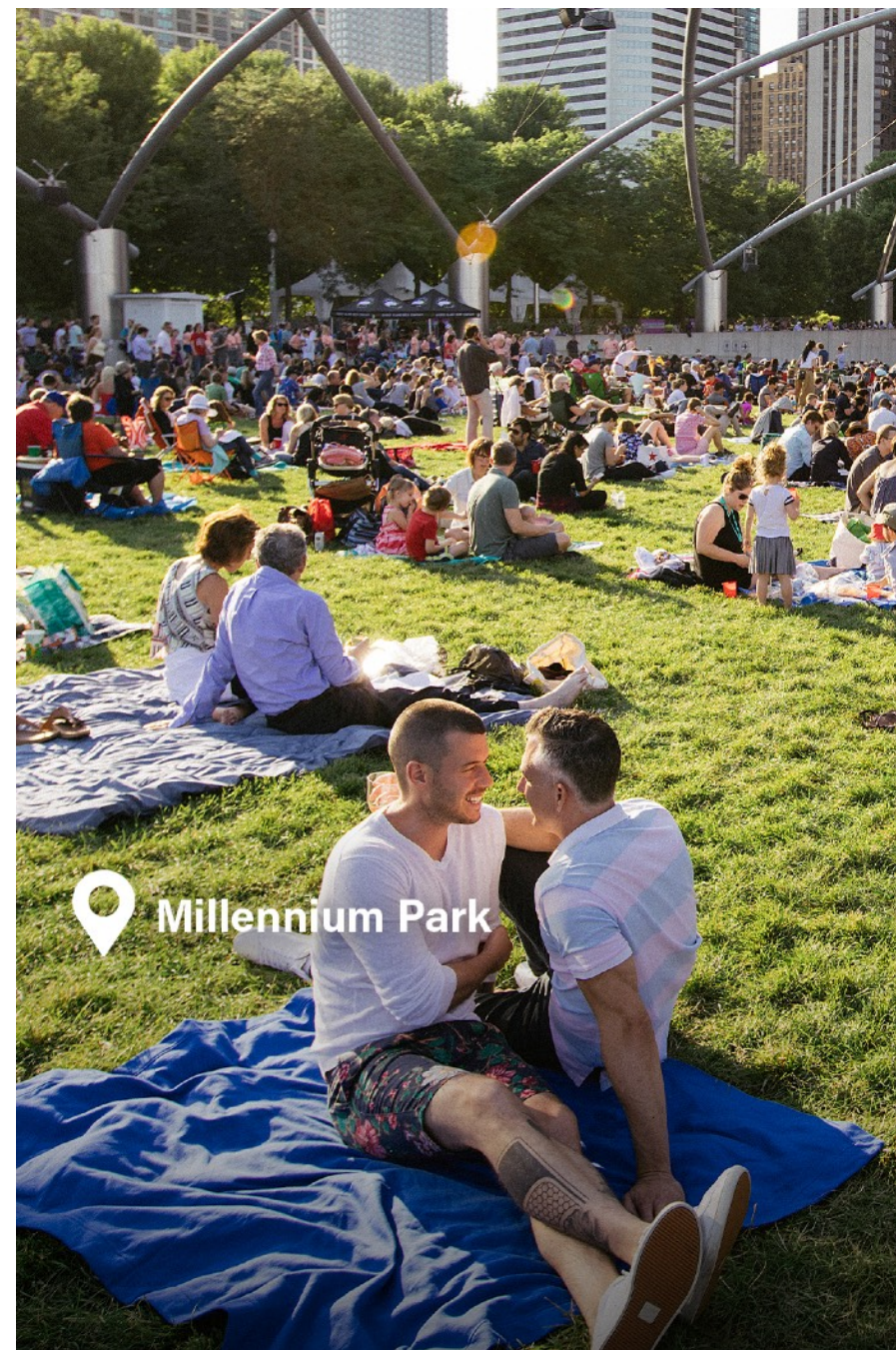
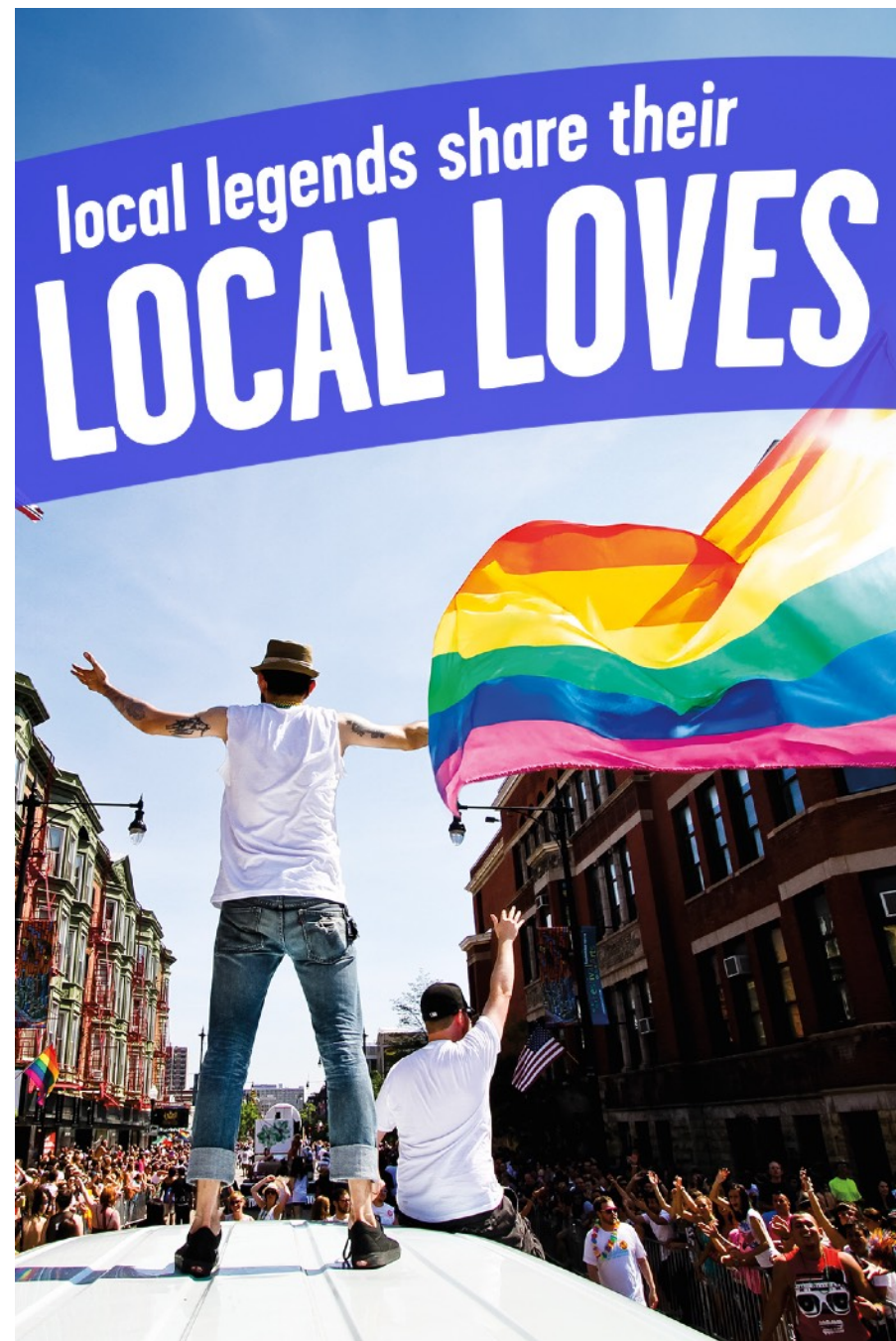
Headline:

Tour your way through the best of Chicago

Post Copy:

From pizza tours to river cruising, these top tours let you experience Chicago's heartbeat in a whole new way. Pick your favorite and dive into the city's rich culture, history, and charm.

pinterest



SHOWCASE PIN

Headline:

Uncover favorite spots of Chicago's LGBTQIA+ community

Post Copy:

Explore Chicago through the eyes of local LGBTQIA+ icons—from lively street fairs to exciting nightlife. Pick from the tastemakers who have carved out a piece of Chicago as home.

meta: static

Chicago



Headline:
Whatever Floats Your Boat

Post Copy:
All aboard in Illinois! Discover urban exploring in a whole new way, with a peaceful riverboat ride right through the center of the Chicago.

Land of Lincoln



Headline:
Now This is Night Life

Post Copy:
Let your eyes adjust and your imagination soar – Illinois' sparkling night skies offer you a front-row view to the stars and beyond.

Beyond



Headline:
Less Zoom. More Bloom.

Post Copy:
Whether it's the Chicago Botanic Garden, Anderson Japanese Gardens, or the blooms in any of Illinois' 64 state parks, find nature at its finest here.

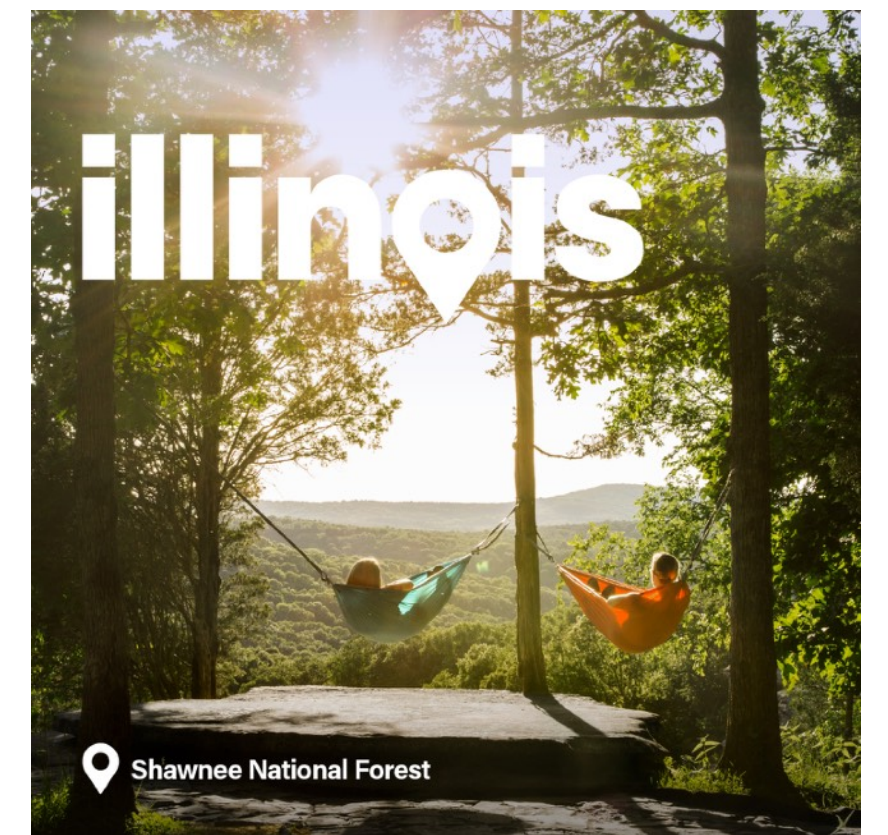
Great Rivers Country



Headline:
Dream Big. Think Pink.

Post Copy:
Find delights of all shapes, sizes, and colors on America's most famous road trip—Route 66. You never know what's around the bend in Illinois.

Trails to Adventure



Headline:
Come Hang Out in Illinois

Post Copy:
The only thing streaming here is sun through the trees. Visit Shawnee National Forest or one of Illinois' 64 state parks for the refresh you need.