



Illinois



video

# video

## Winter Brand



30 Brand

:15 Feel the Rush

:15 Cuddle Up

## Discover Winter Wonder



:06

## Enchanting Winter



:06

## Winter Getaway



:06



# spanish video

Winter Brand



[:30 Brand](#)

[:15 Feel the Rush](#)

[:15 Cuddle Up](#)

**print**



print



After the hustle, savor the hush. From quiet mornings on snowy trails to candlelit evenings in cozy cabins, it's just the right time to slow down, get closer, and explore all the wonder of winter in the middle of everything. Plan your getaway at [EnjoyIllinois.com](http://EnjoyIllinois.com).

Matthiessen  
State Park

GRAB Magazine

display



# display

300x600 Static & Animated



728x90 Static & Animated



300x250 Static & Animated





# display: spanish

300x600 Static & Animated

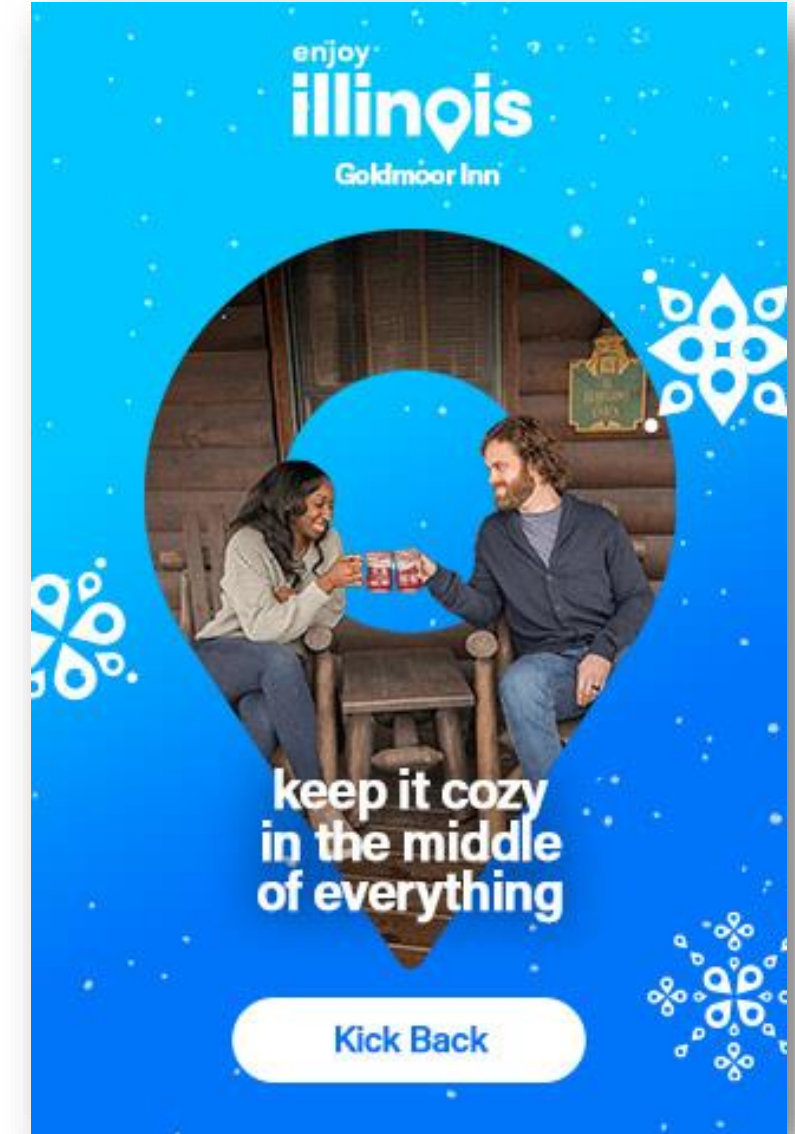


300x250 Static & Animated





# interstitials





# retargeting





**pinterest**



# pinterest

**Headline:**  
Marvel at masterpieces.

**Post Copy:**  
Take all the time in the world  
in the middle of everything.  
Plan your Illinois winter  
getaway.





# pinterest



**Headline:**  
Winter wonder awaits.

**Post Copy:**  
No two days are alike in the middle of everything. Discover wonder at every turn in Illinois.

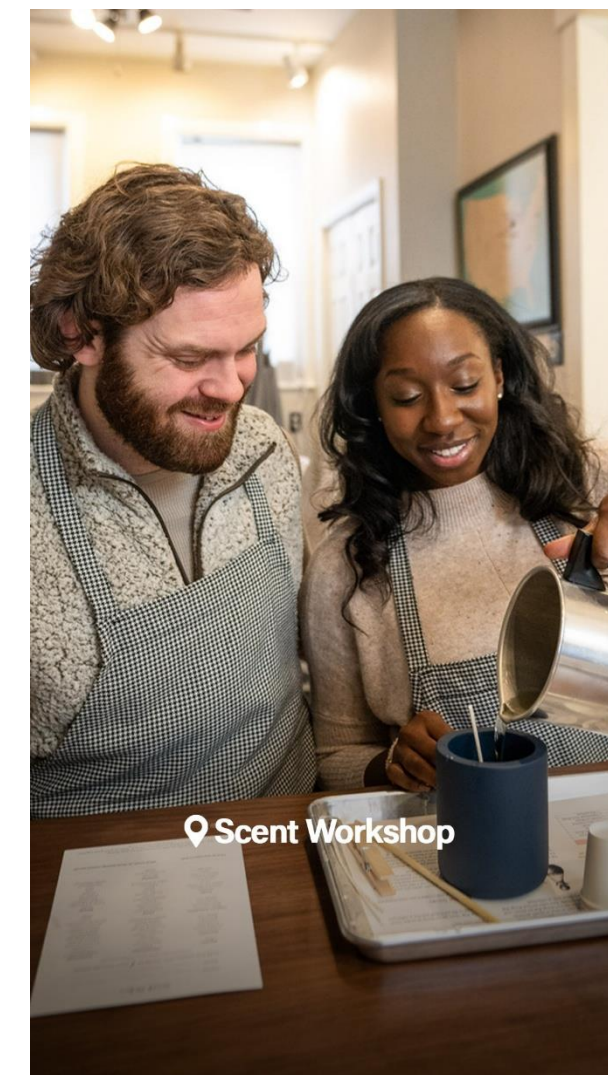
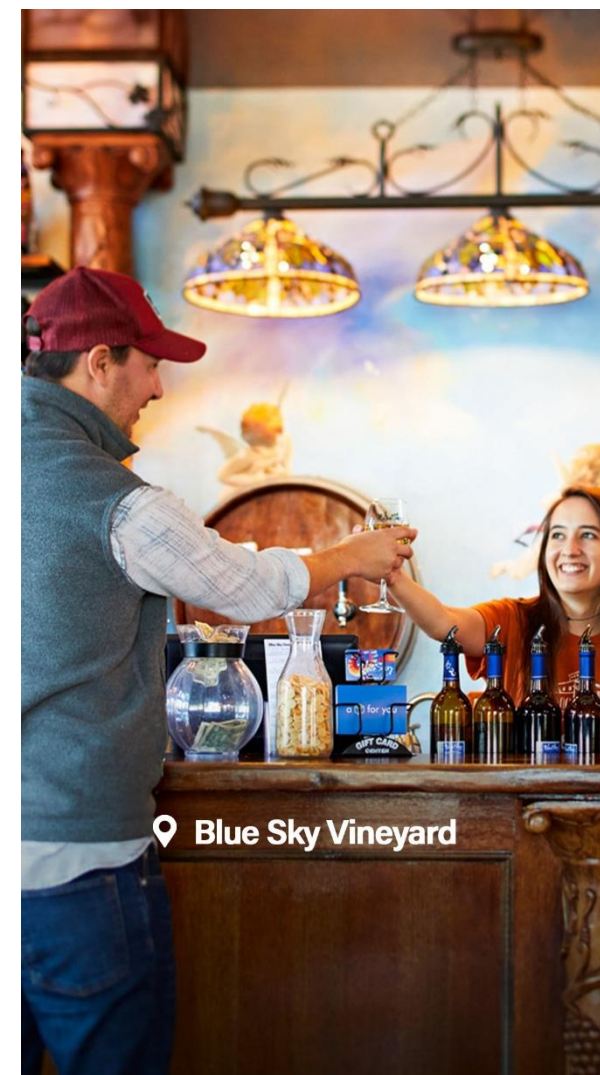
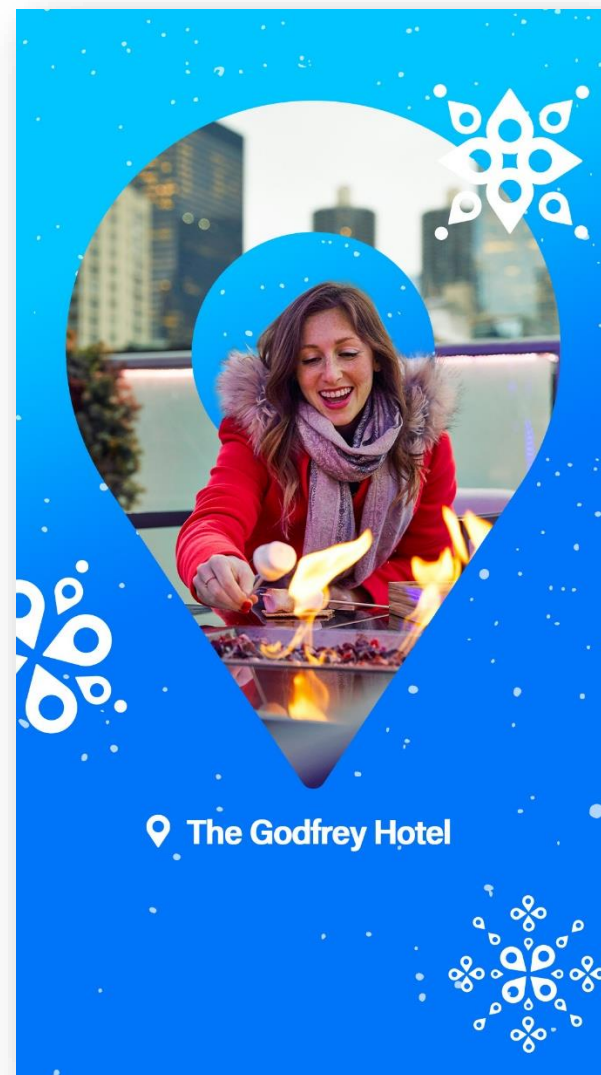


meta



# paid social

(general)



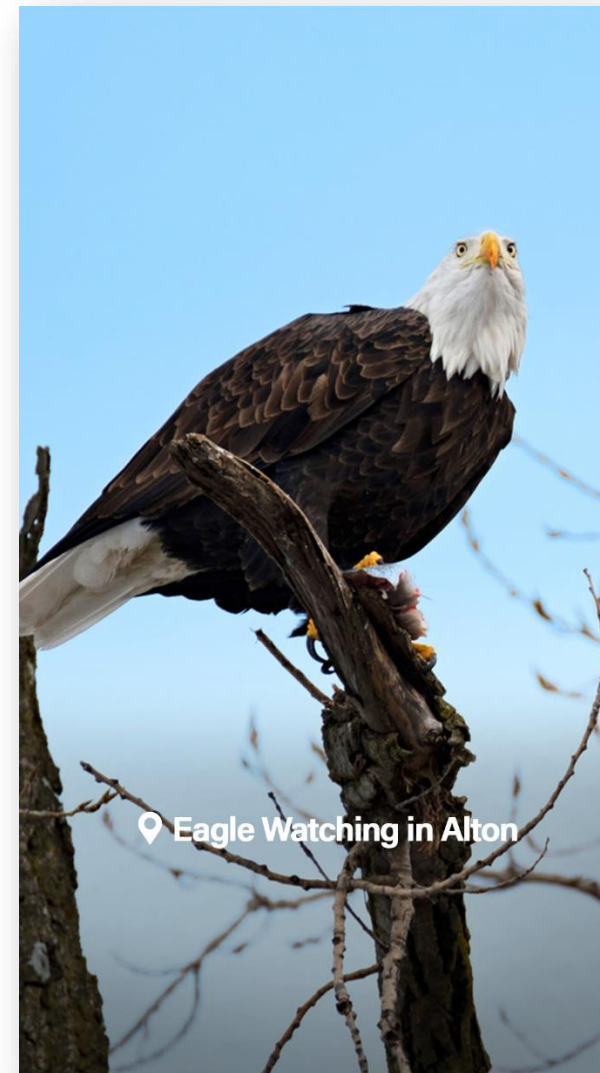
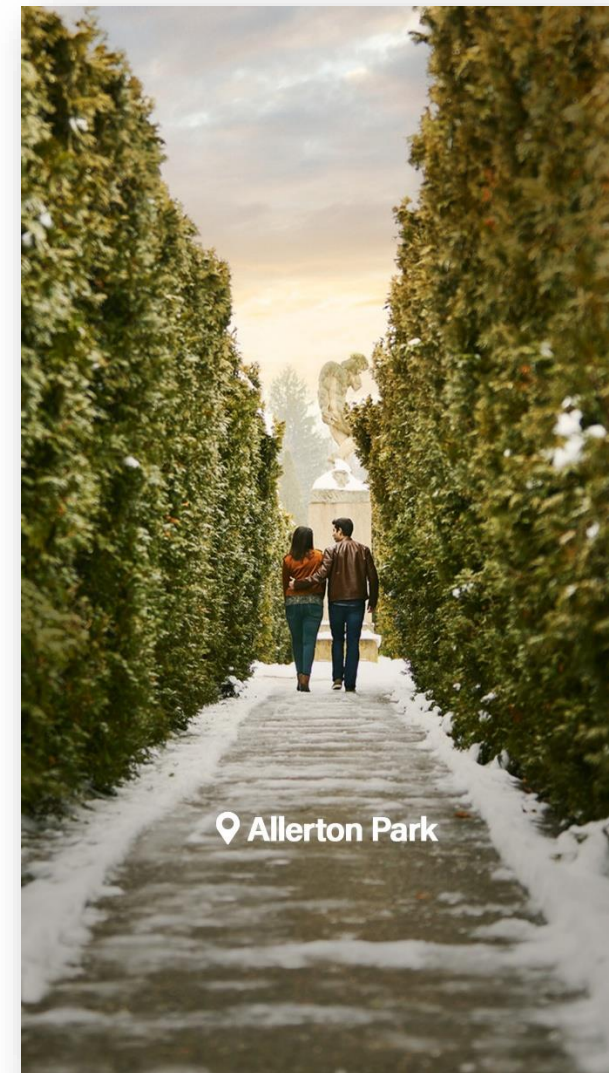
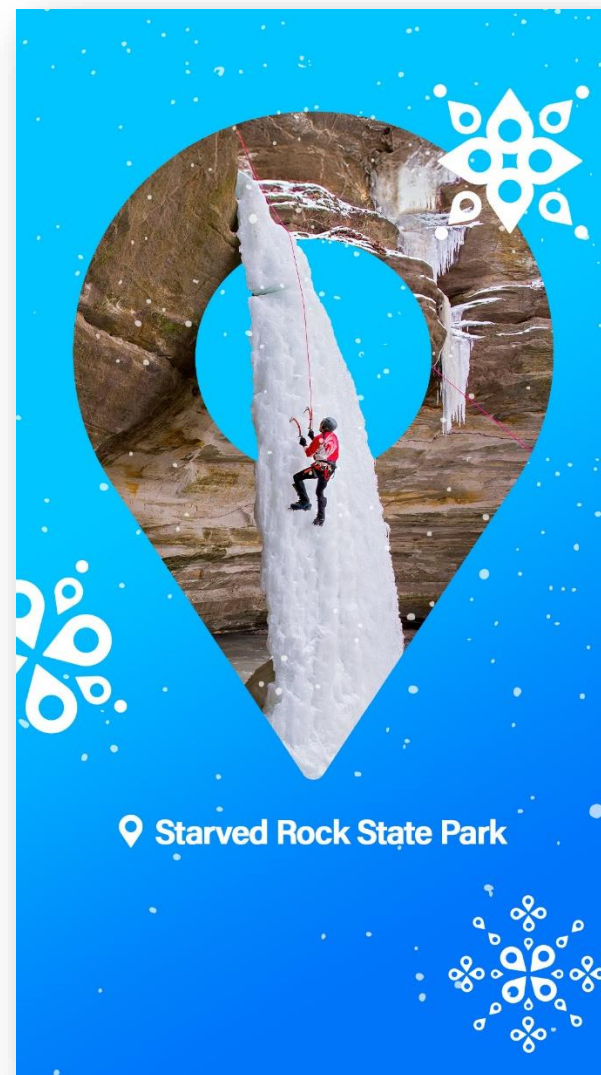
**Headline:**  
Enchanting days await.

**Post Copy:**  
Plan your Illinois winter getaway and discover wonder at every turn.



# paid social

(outdoor)



**Headline:**  
Winter wonder awaits.

**Post Copy:**  
The best days never end when you start in the middle of everything.



# paid social

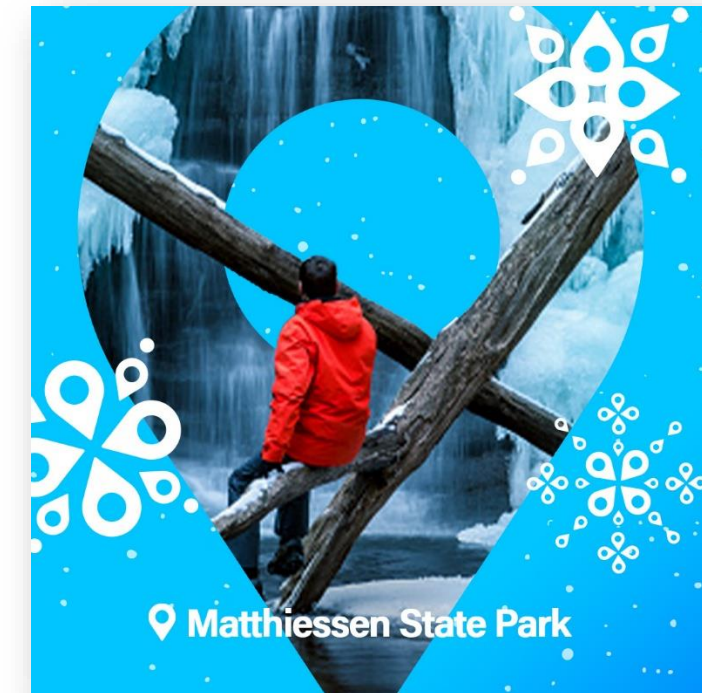
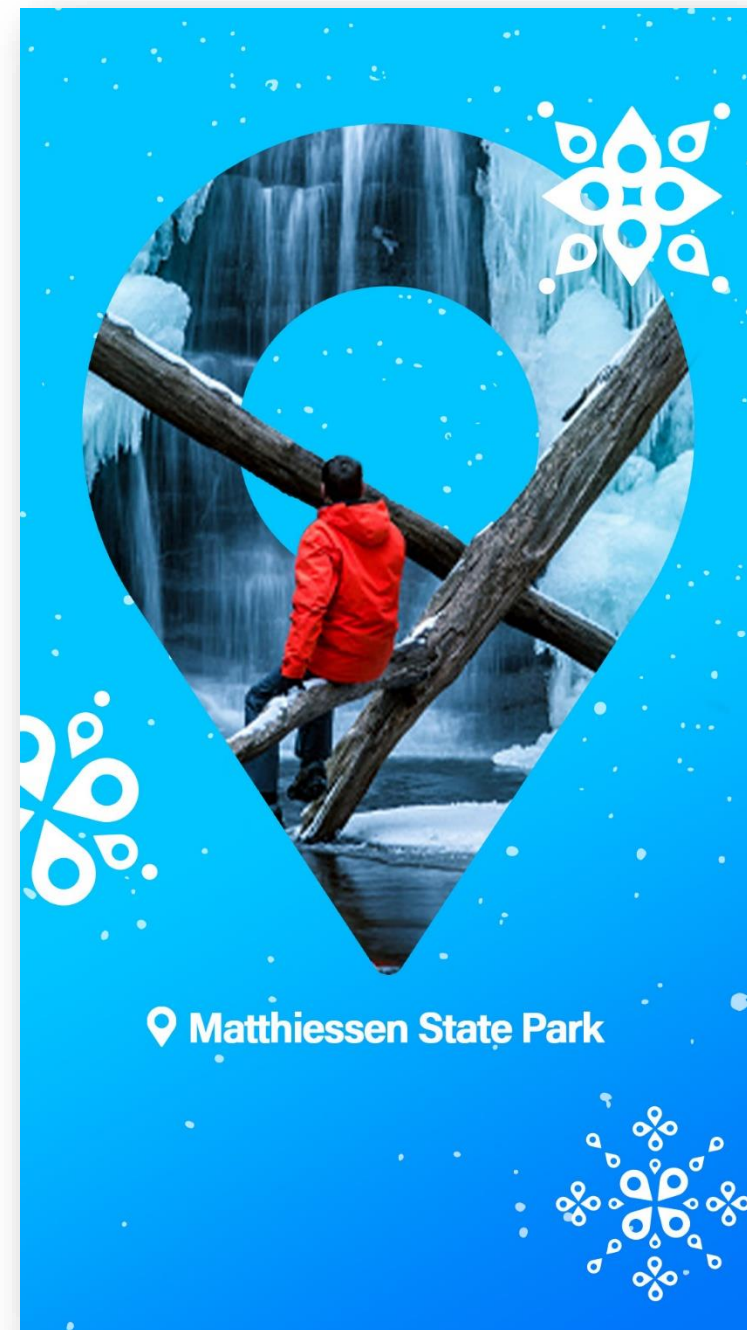
(outdoor)

**Headline:**

Take it all in.

**Post Copy:**

Hike through ancient canyons that reveal frozen waterfalls in the middle of everything.



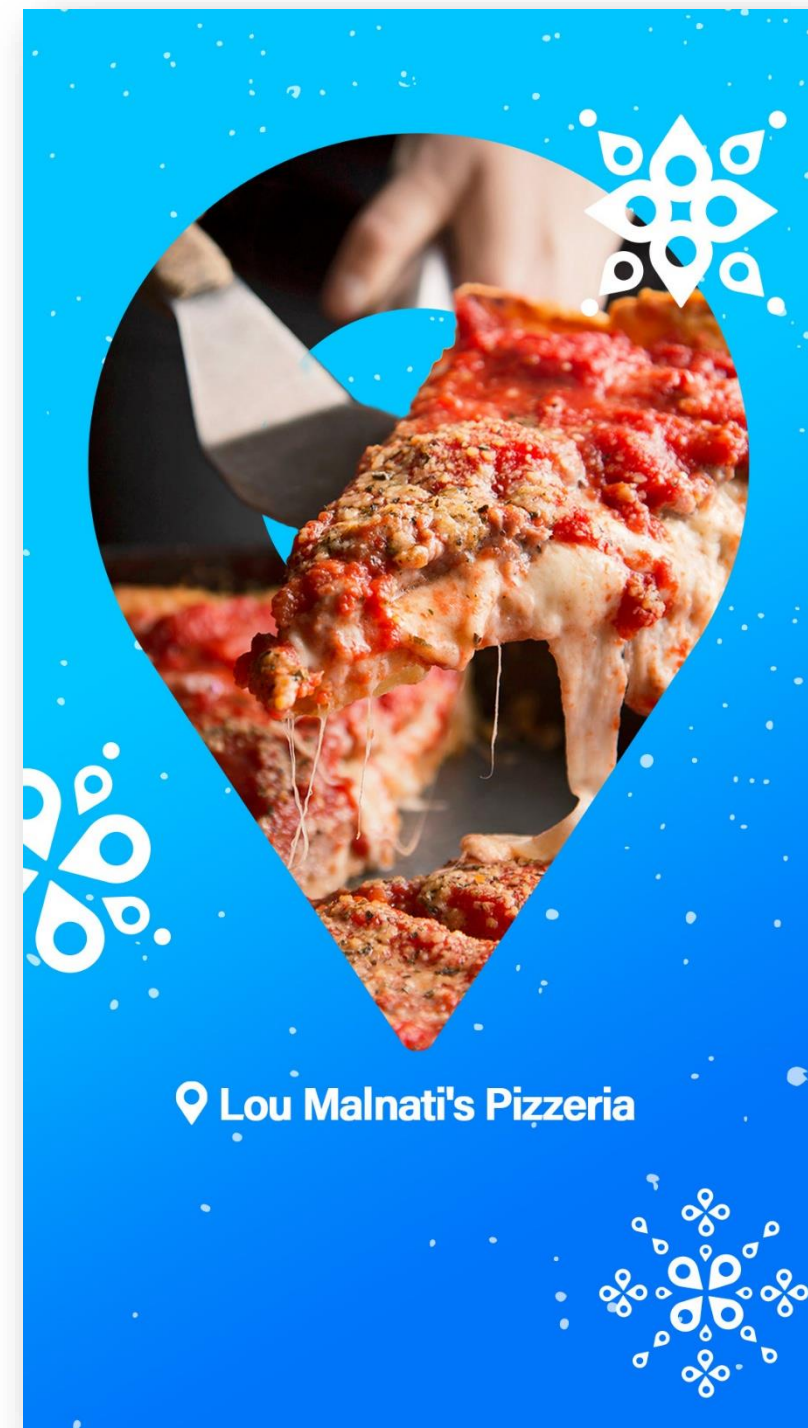


# paid social

(dining)

**Headline:**  
Savor Chicago.

**Post Copy:**  
Sample iconic classics and discover  
award-winning newcomers to the  
culinary scene in one of America's  
favorite food cities.



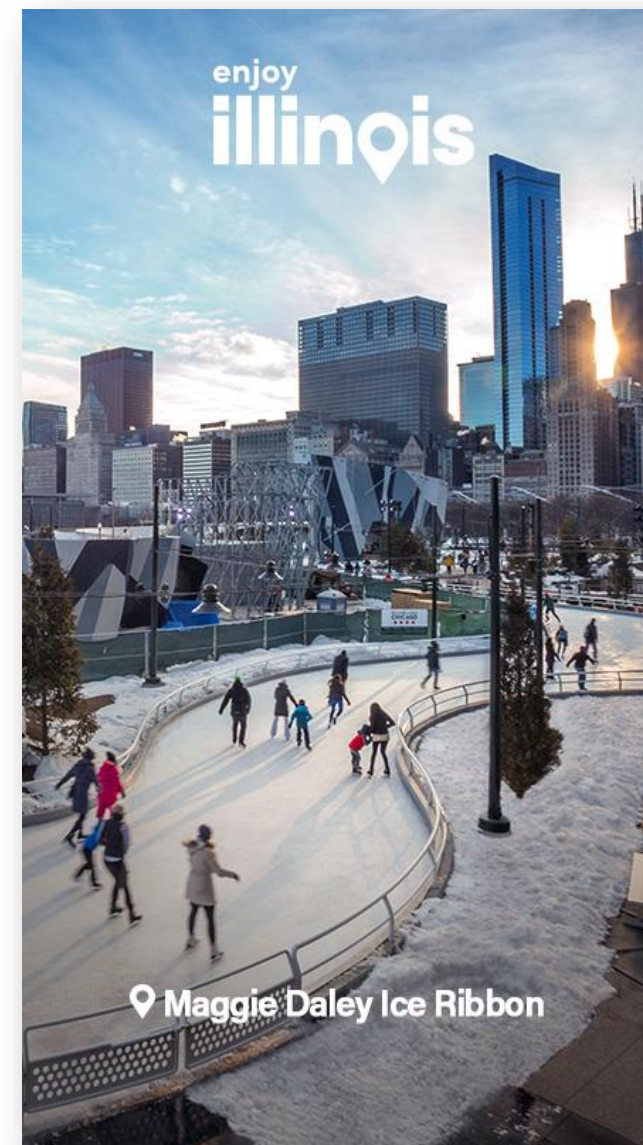


reddit



# paid social

(general)



**Headline:**

Plan your Illinois getaway and discover winter wonder at every turn.

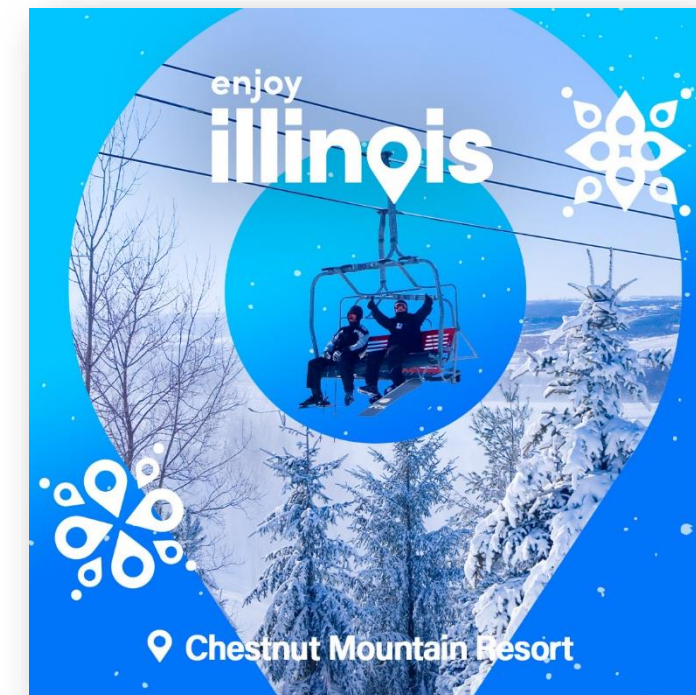


# paid social

(outdoor)

**Headline:**

Feel the rush on the slopes and  
soak up the hush of the snow-  
blanketed forests in the middle of  
everything.





# paid social

(arts)

**Headline:**

Marvel at masterpieces as you discover boundless creativity around every corner in Illinois.

