



Chicago

video

video

Winter Brand



:30 Brand

:15 Feel the Rush

:15 Cuddle Up

Discover Winter Wonder



:06

Enchanting Winter



:06

Winter Getaway



:06

spanish video

Winter Brand



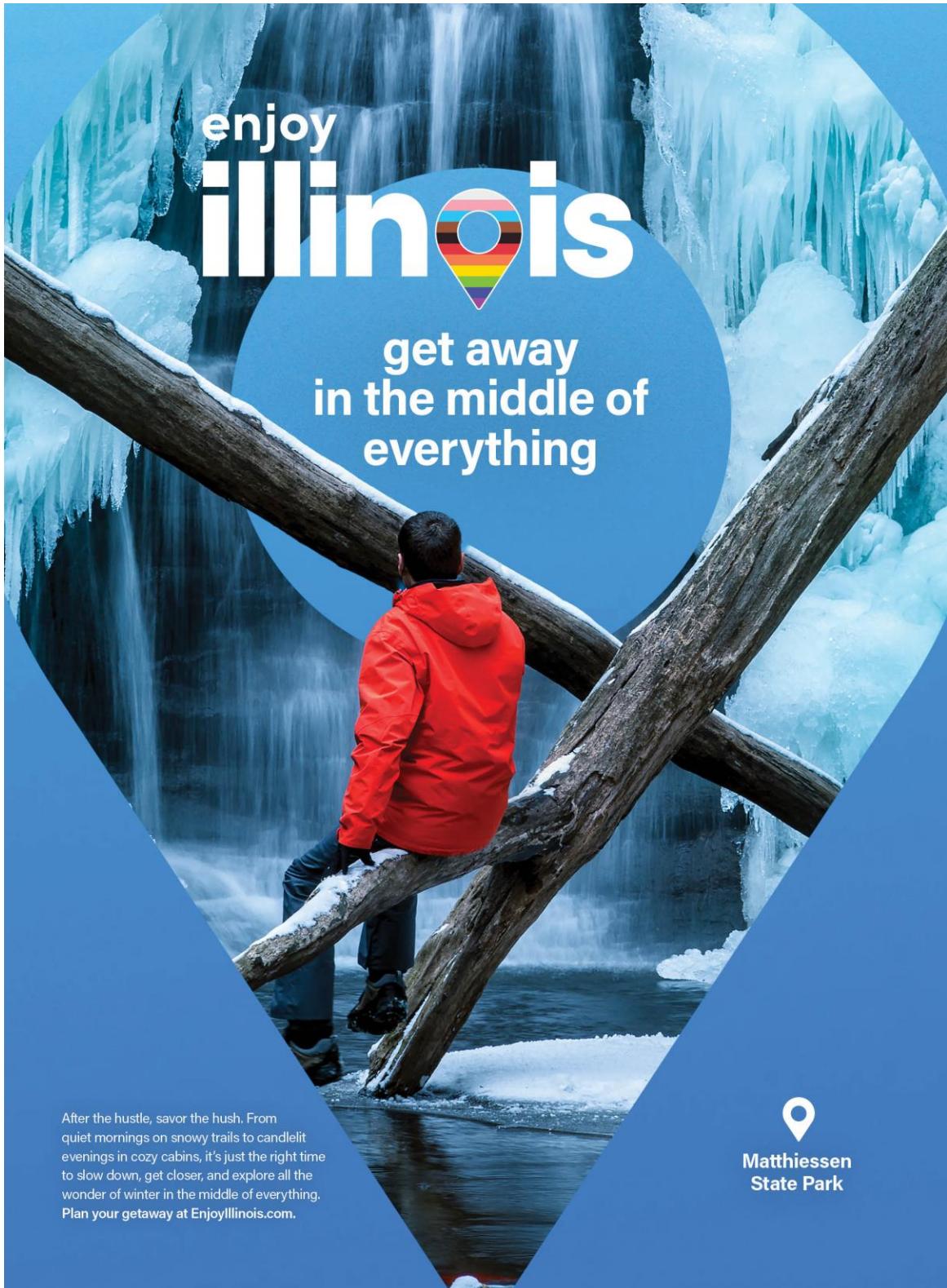
[:30 Brand](#)

[:15 Feel the Rush](#)

[:15 Cuddle Up](#)

print

print



GRAB Magazine

display

display

300x600 Static & Animated



728x90 Static & Animated



300x250 Static & Animated



display: spanish

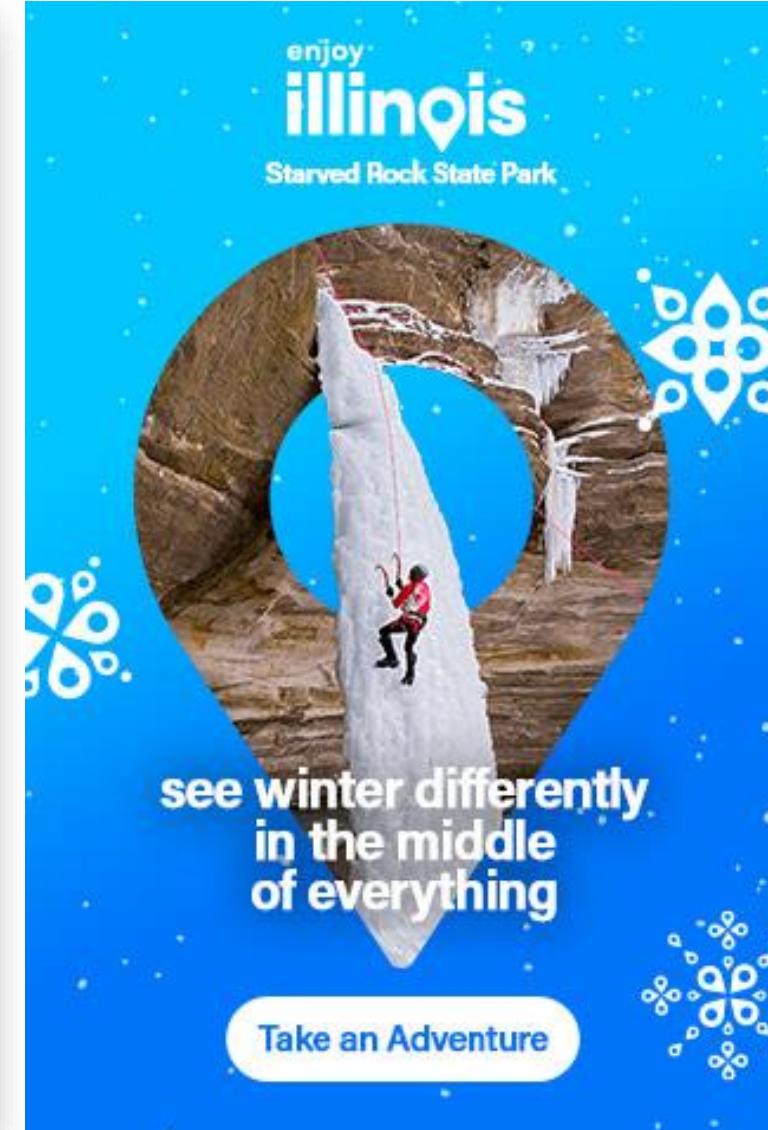
300x600 Static & Animated



300x250 Static & Animated



interstitials



retargeting



pinterest

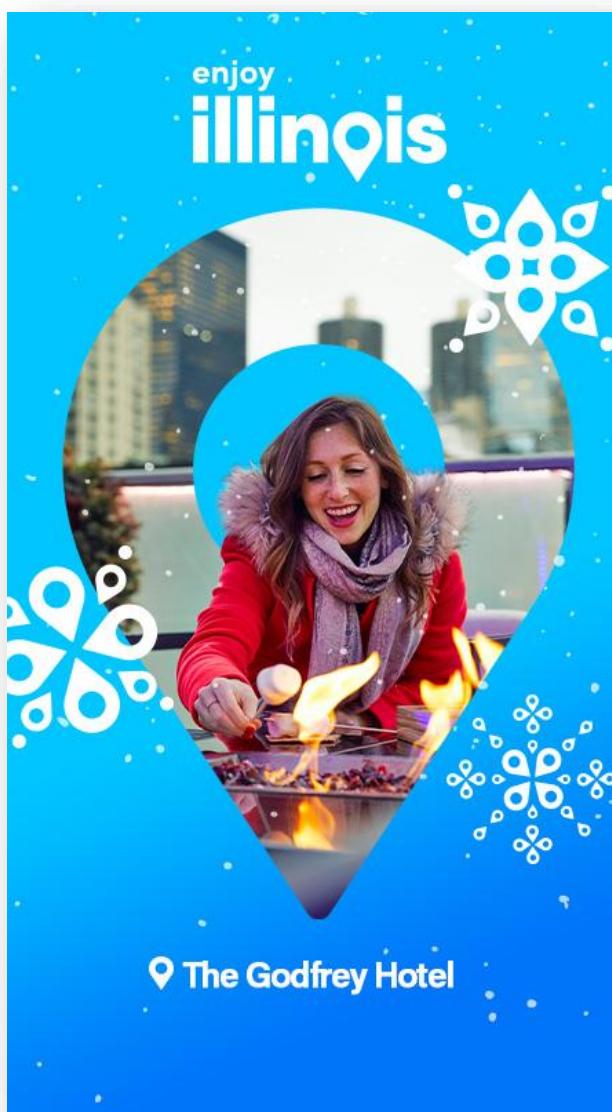
pinterest

Headline:
Marvel at masterpieces.

Post Copy:
Take all the time in the world
in the middle of everything.
Plan your Illinois winter
getaway.



pinterest



Headline:

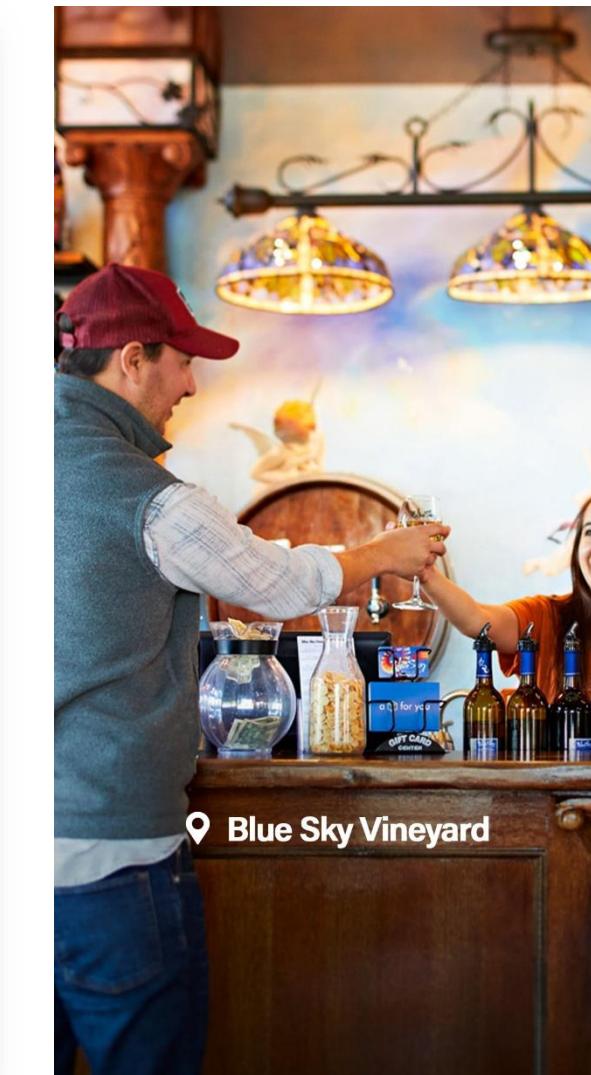
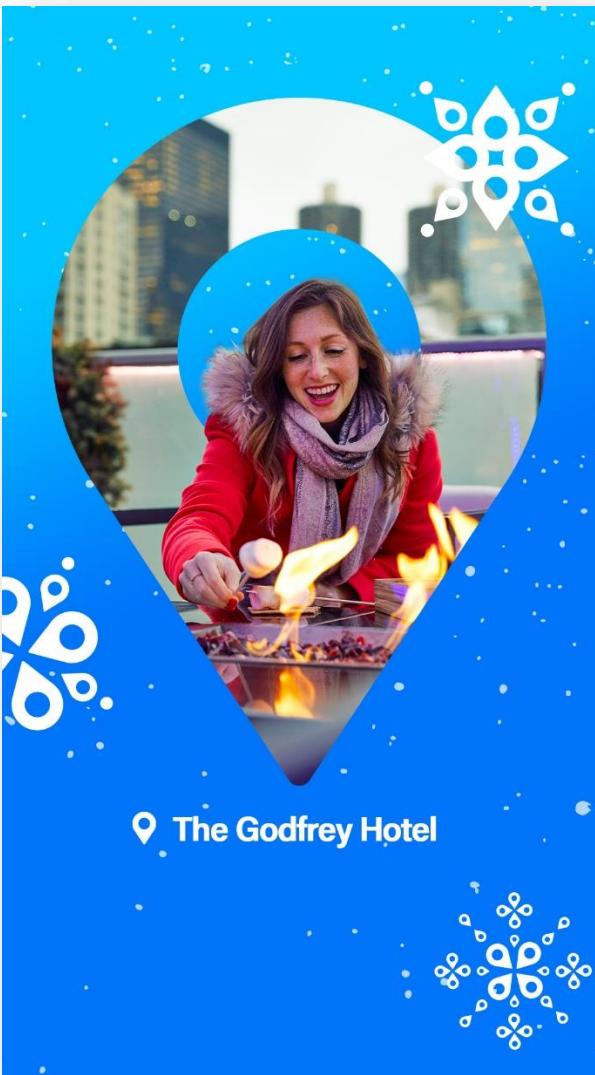
Winter wonder awaits.

Post Copy:

No two days are alike in the middle of everything. Discover wonder at every turn in Illinois.

meta

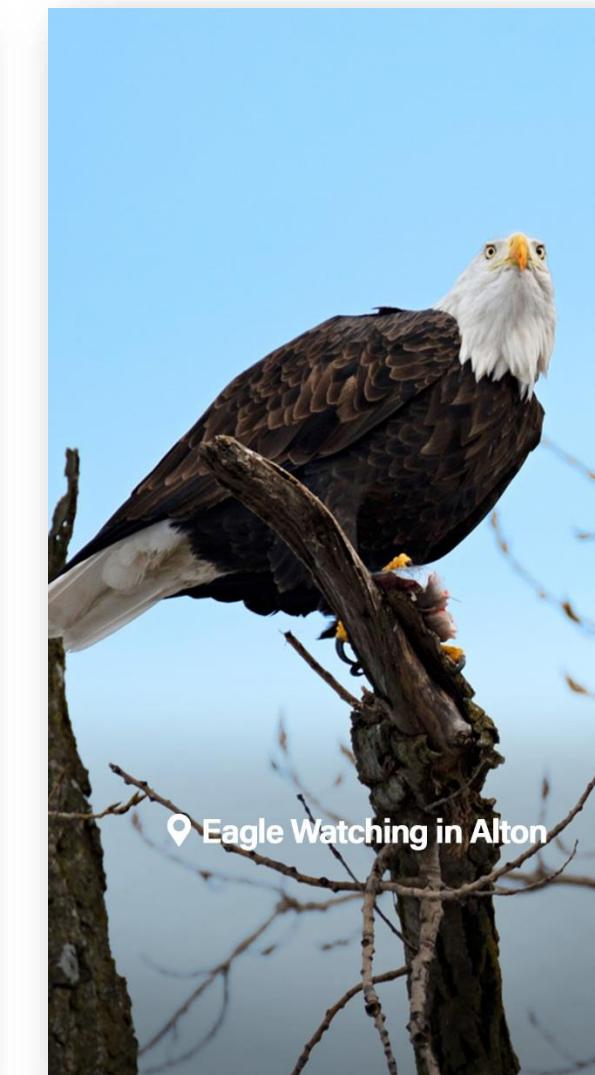
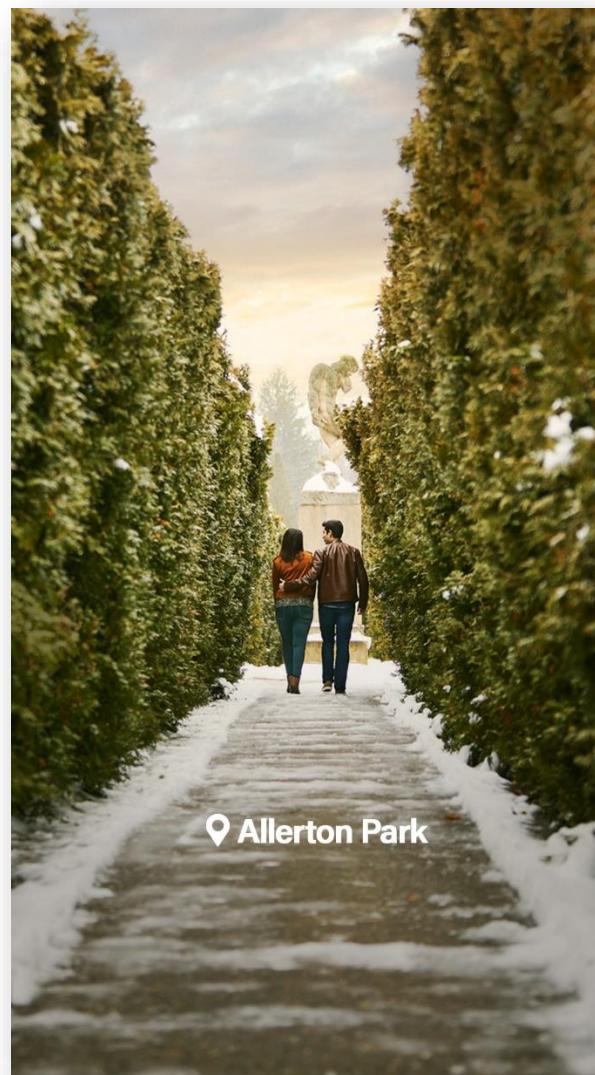
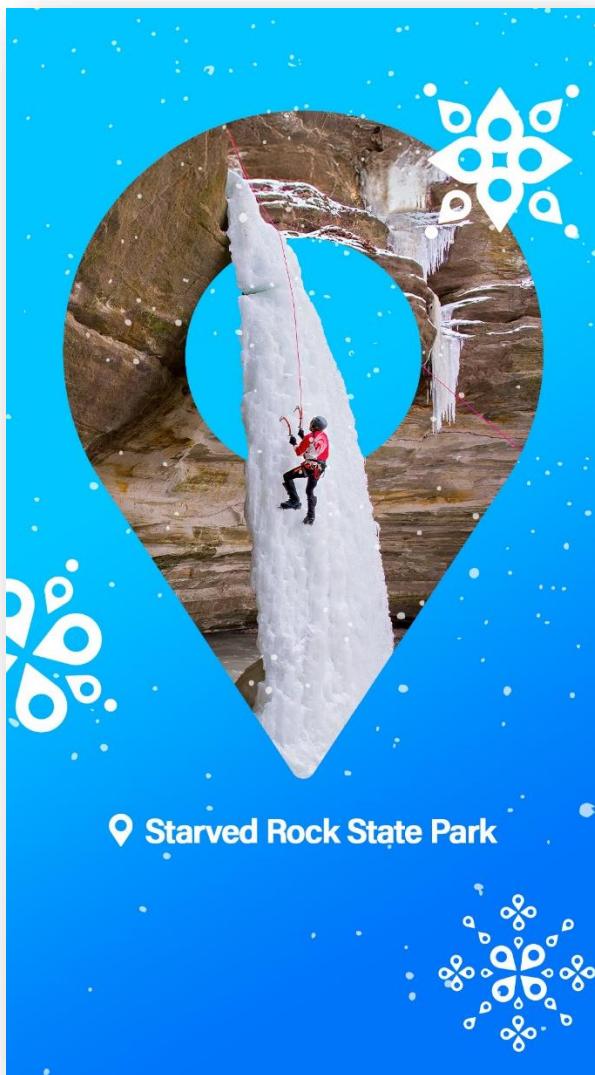
paid social (general)



Headline:
Enchanting days await.

Post Copy:
Plan your Illinois winter getaway and discover wonder at every turn.

paid social (outdoor)



Headline:

Winter wonder awaits.

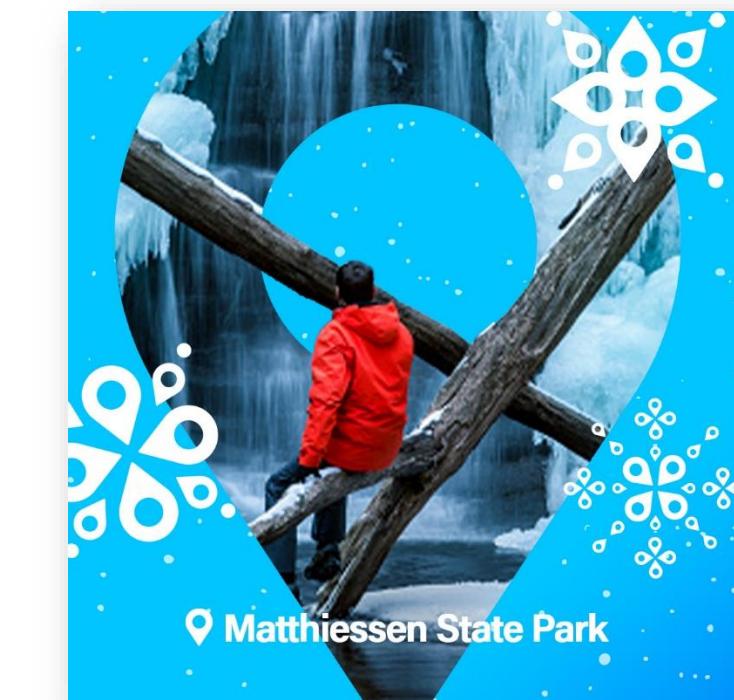
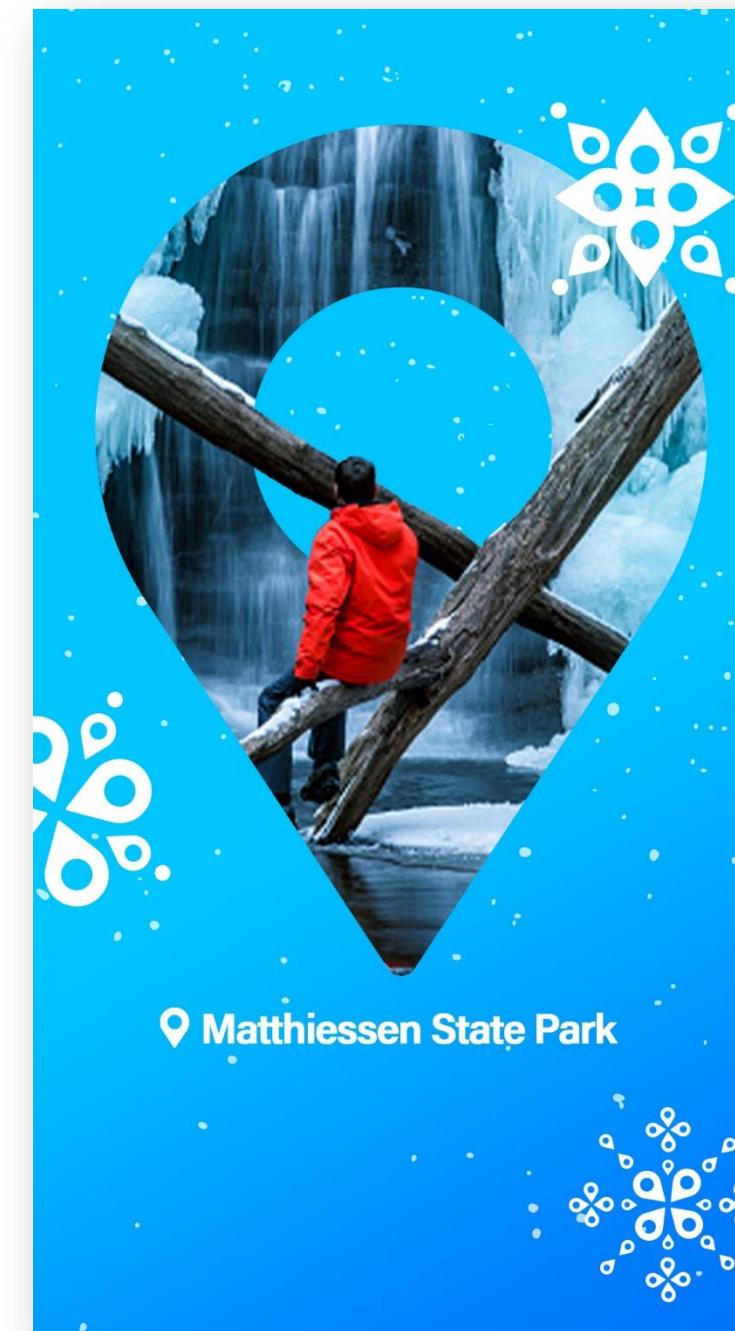
Post Copy:

The best days never end when you start in the middle of everything.

paid social (outdoor)

Headline:
Take it all in.

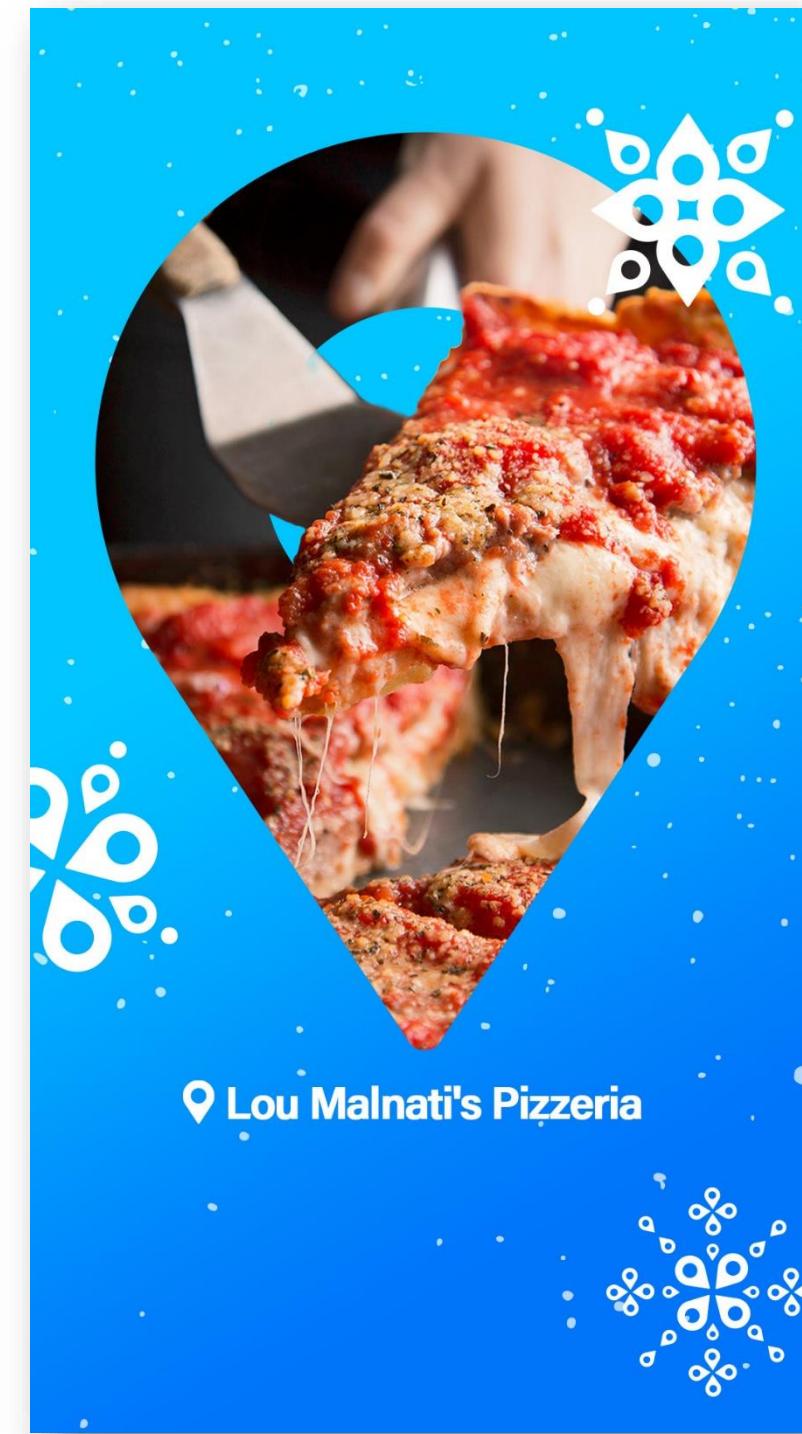
Post Copy:
Hike through ancient canyons that reveal frozen waterfalls in the middle of everything.



paid social (dining)

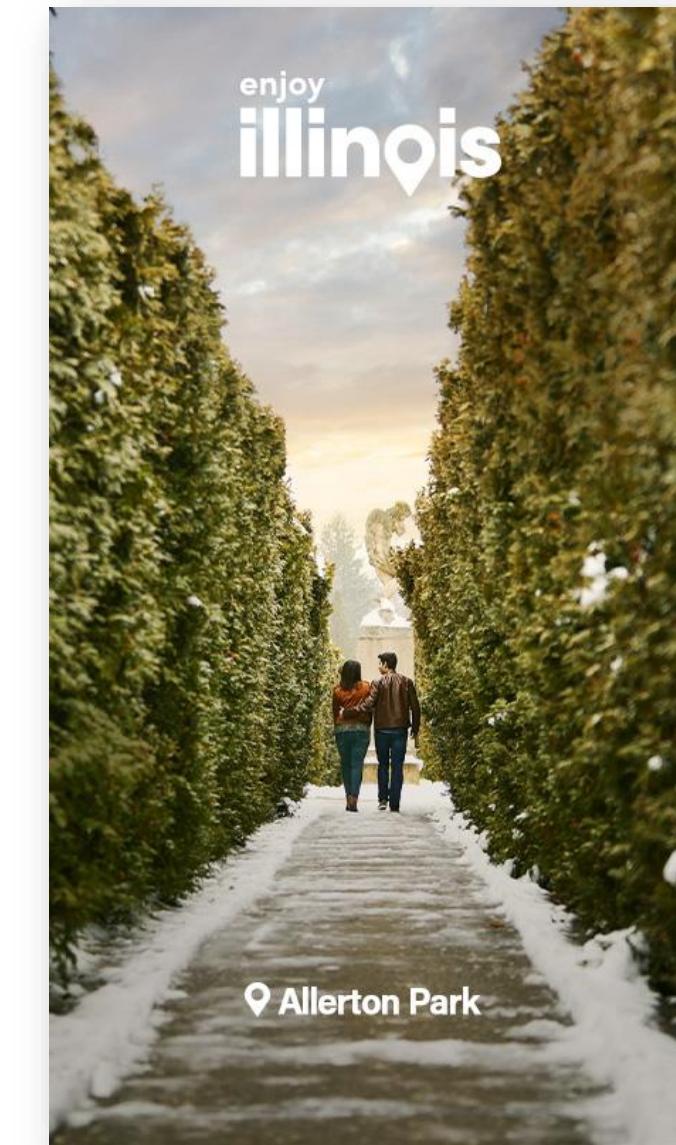
Headline:
Savor Chicago.

Post Copy:
Sample iconic classics and discover award-winning newcomers to the culinary scene in one of America's favorite food cities.



reddit

paid social (general)



Headline:

Plan your Illinois getaway and discover winter wonder at every turn.

paid social (outdoor)

Headline:

Feel the rush on the slopes and soak up the hush of the snow-blanketed forests in the middle of everything.



paid social (arts)

Headline:

Marvel at masterpieces as you discover boundless creativity around every corner in Illinois.

