

An aerial photograph of a vast forest with a winding road, set against a sunset sky. The text "enjoy" is overlaid in white, lowercase letters.

enjoy

illinois

Fall Campaign

Video

Video

Fall Chicago



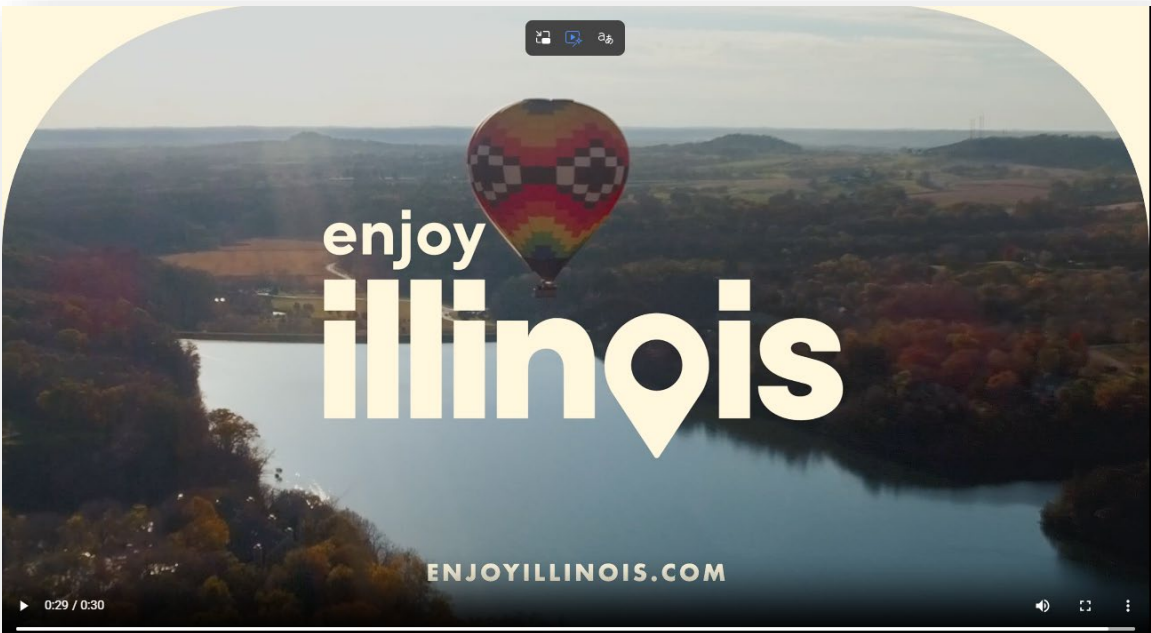
- :15
- :06 A
- :06 B

Unique :06 A



- :06

Fall Regional



- :30
- :15
- :06

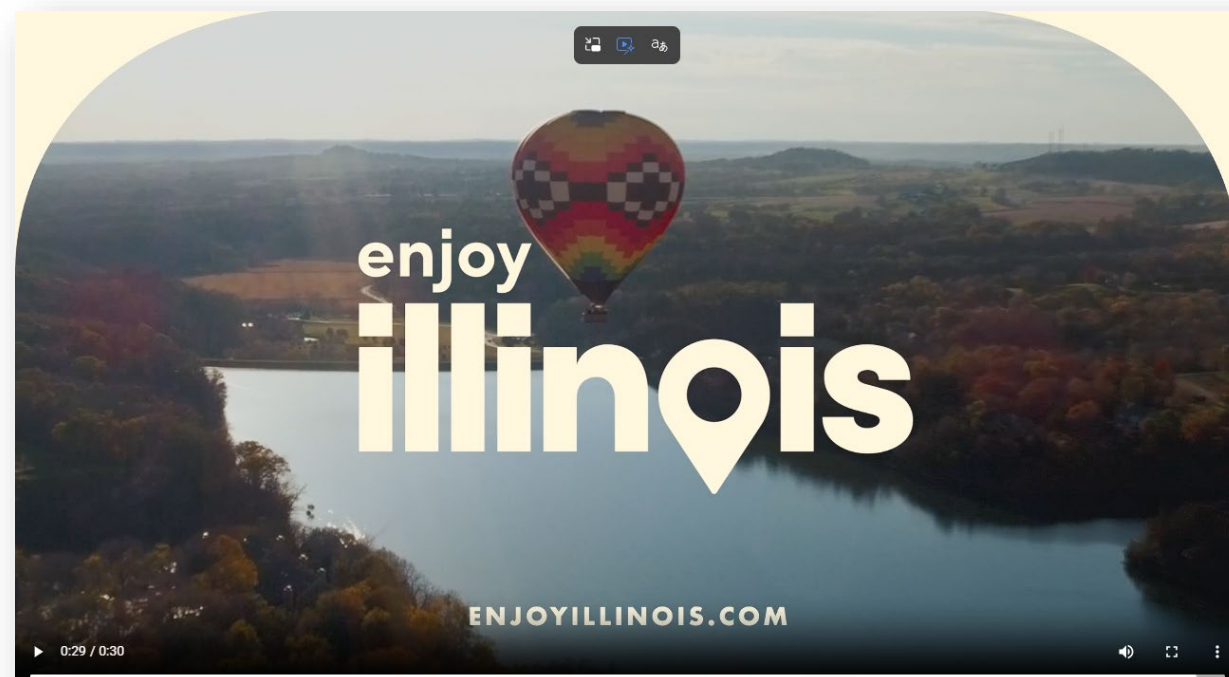
Unique :06 B



- :06

Spanish Video

Fall Regional



:30

:15

Fall Chicago



:15

Print

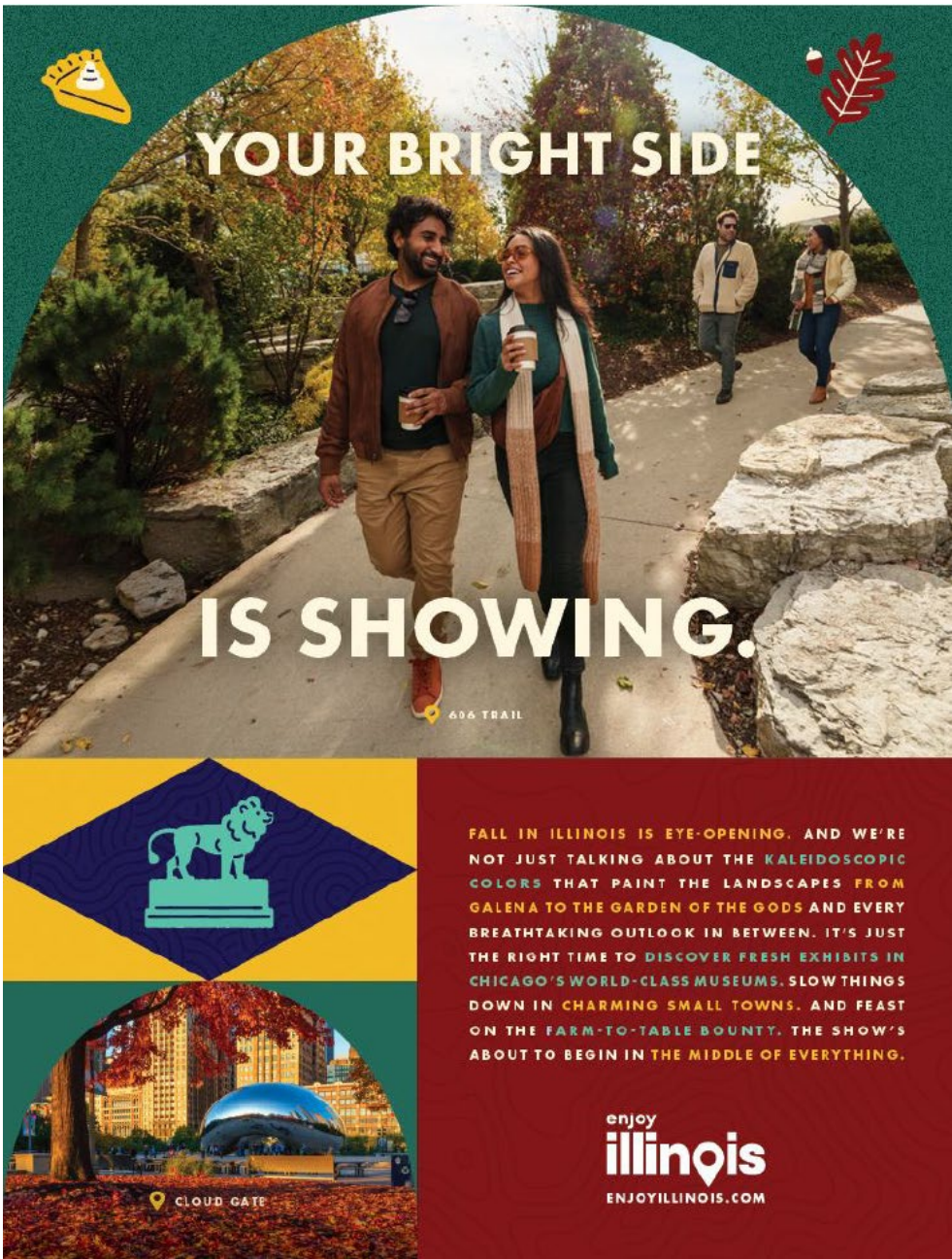
Print



Condé Nast



Origin



Travel & Leisure

Print



GET A
LITTLE LOST

IN THE MOMENT.

DEVILS KITCHEN LAKE



SHAWNEE BLUFFS CANOPY TOUR



GEARTON SKYTOWER AT ALBIE'S RESORT



WHEN YOU MEET IN THE MIDDLE, YOU DON'T HAVE TO GO FAR TO FIND A LITTLE FRESH PERSPECTIVE. PEEP THE SEASON'S FIERY PALETTE IN STUNNING STATE PARKS JUST OUTSIDE THE CITY. FIND YOURSELF IN GOOD COMPANY AS YOU SAVOR THE FARM-TO-TABLE BOUNTY. AND DISCOVER ALL THE AL FRESCO ADVENTURE JUST DOWN THE ROAD. YOUR FAVORITE STORY TO TELL IS WAITING TO HAPPEN IN THE MIDDLE OF EVERYTHING.



enjoy
illinois

ENJOYILLINOIS.COM



Chicago Magazine Spread

Display

Display

300x600 Static & Animated



728x90 Static & Animated



300x250 Static & Animated



Display: Retargeting

300x600 Static & Animated + additional sizes



Display: Spanish

300x600 Static & Animated



728x90 Static & Animated



300x250 Static & Animated



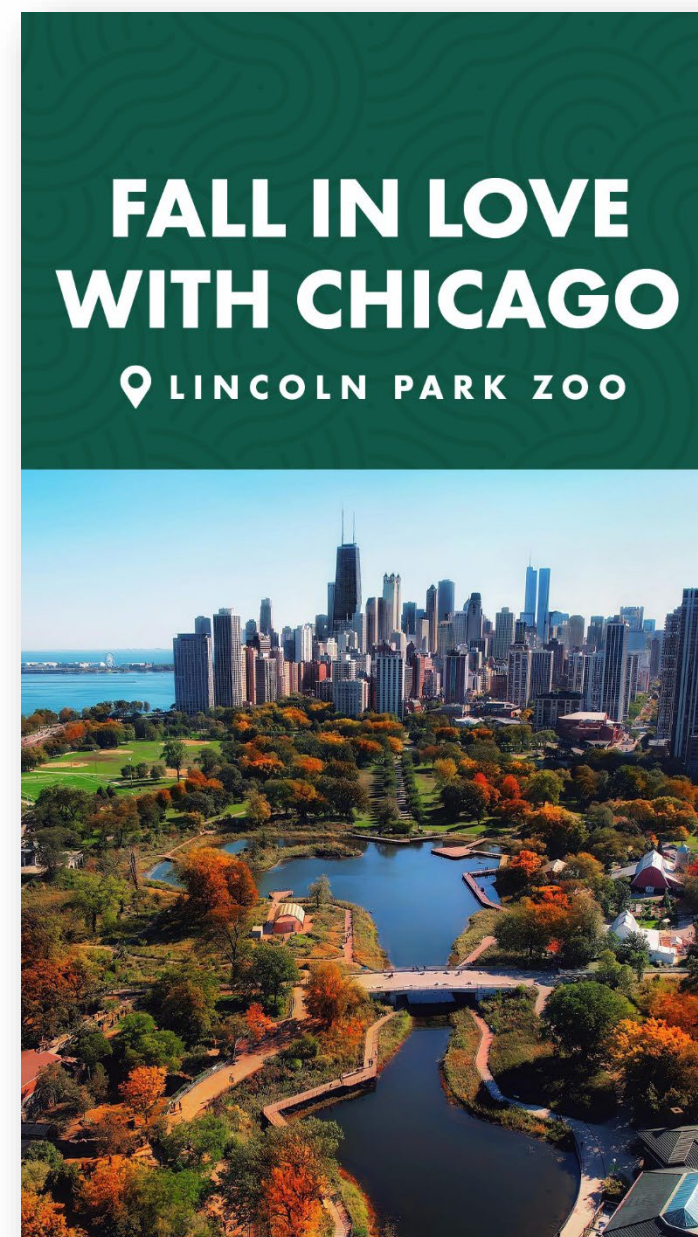
Pinterest

Pinterest

Chicago

Title: Fall in Love with Chicago

Post Copy: From colorful dining to vibrant adventure, a world of autumn wonder awaits in the Middle of Everything.



Pinterest

Trails to Adventure

Title: Eye-opening at Every Turn

Post Copy: Illinois' breathtaking landscapes offers more than one way to take fall to the next level.

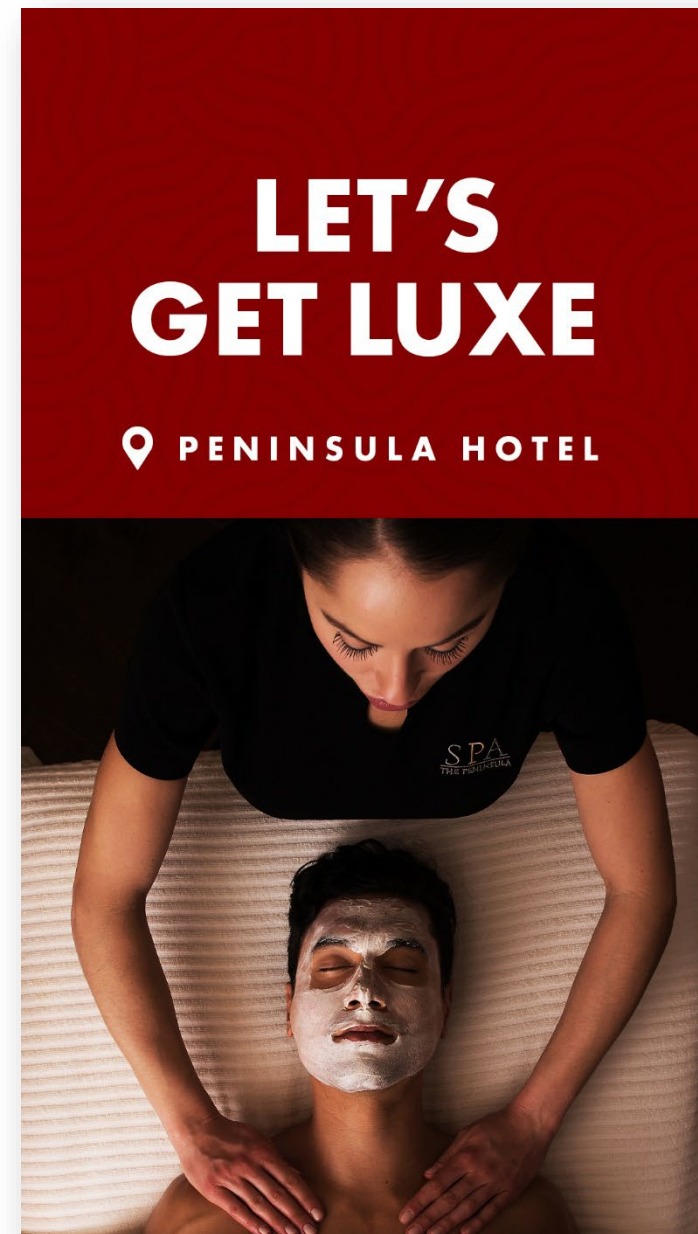


Pinterest

Luxury – Chicago

Title: Let's Get Luxe

Post Copy: Blissful days and lavish stays await in Chicago.



Meta

Paid Social

Chicago – Brand

Title: Fall in Love with Chicago

Post Copy: From colorful dining to vibrant adventure, a world of autumn wonder awaits in the Middle of Everything.



Paid Social

Fall Colors – Garden of the Gods

Title: Peak Fall, Please.

Post Copy: Kaleidoscopic trails. Vibrant vistas.
Discover every color of the season in Illinois.

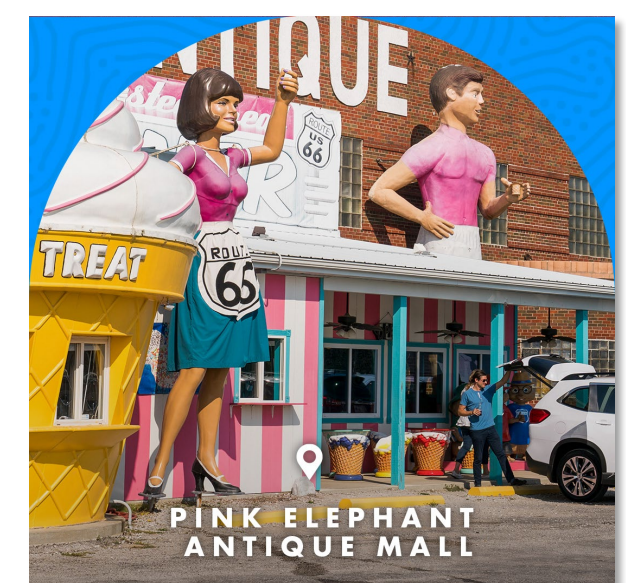
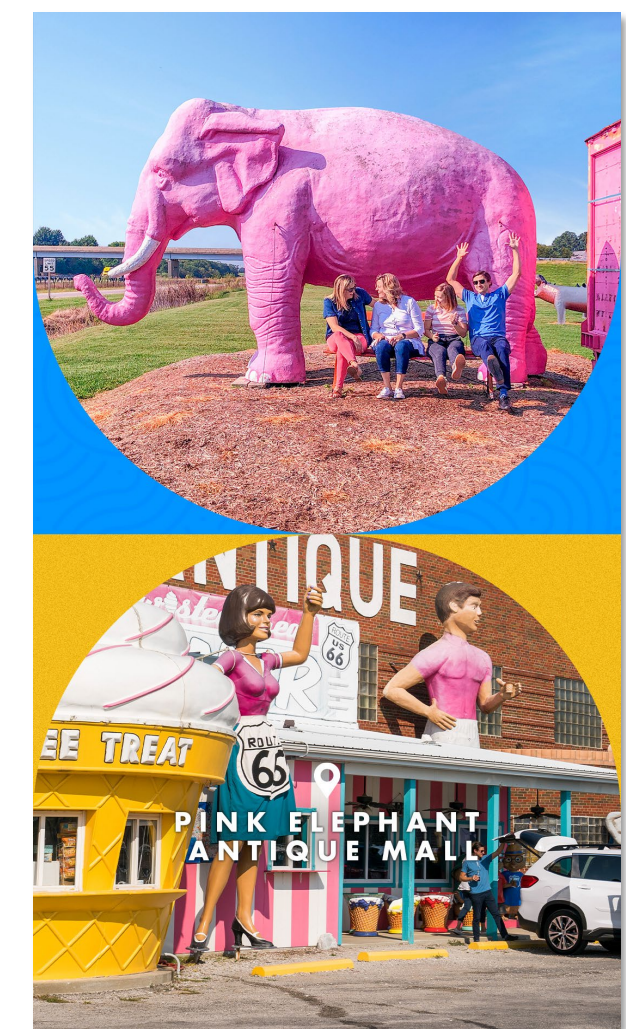
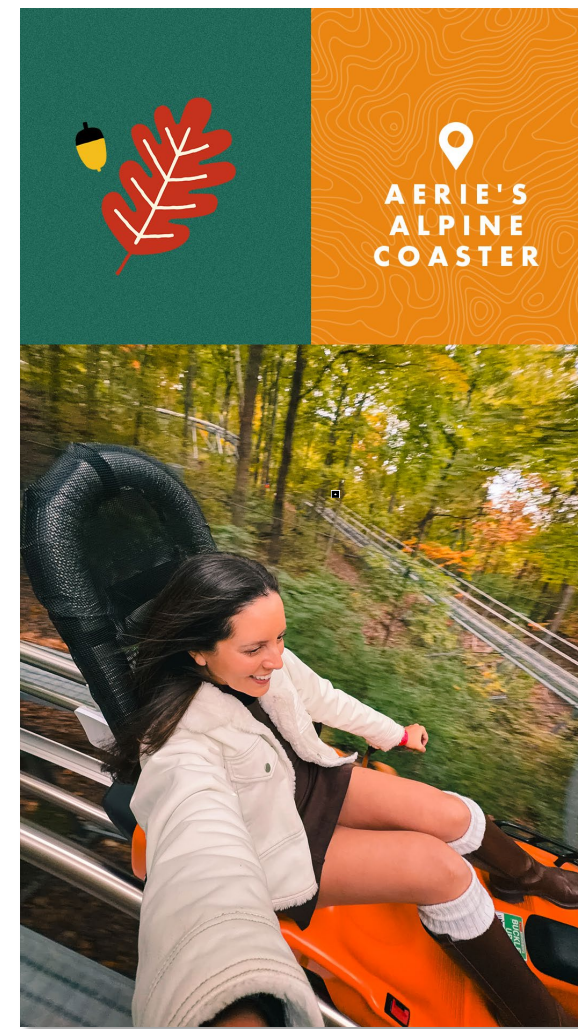


Paid Social

Road Trips – Great Rivers Country

Title: Unforgettable Fall

Post Copy: Every turn leads to can't-miss fall fun in Illinois.

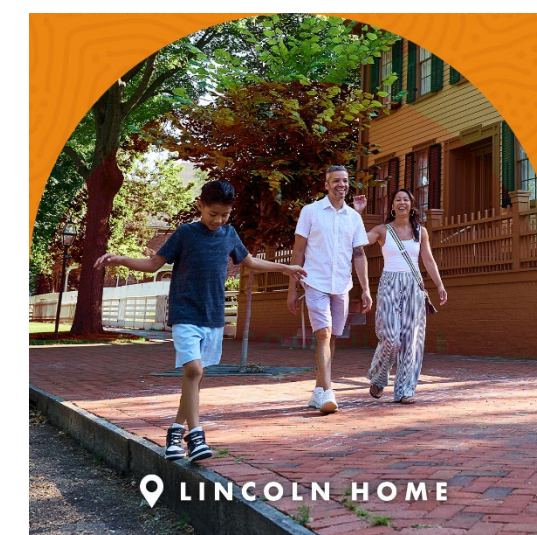


Paid Social

Land of Lincoln

Title: Every Town Tells a Story

Post Copy: Take your pick at the pumpkin patch, explore Lincoln historic sites, and perfect the art of the pit stop on Route 66 in Illinois.

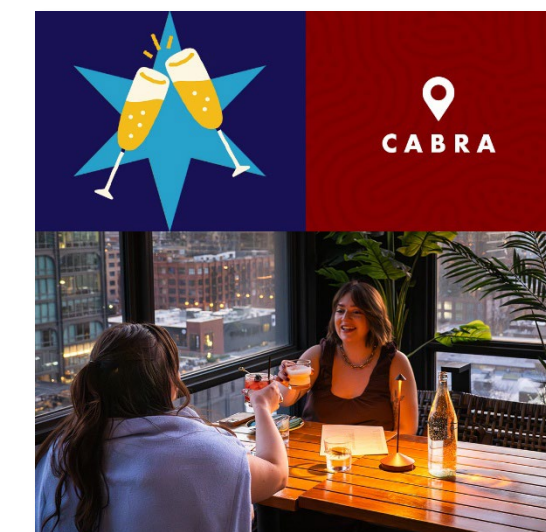
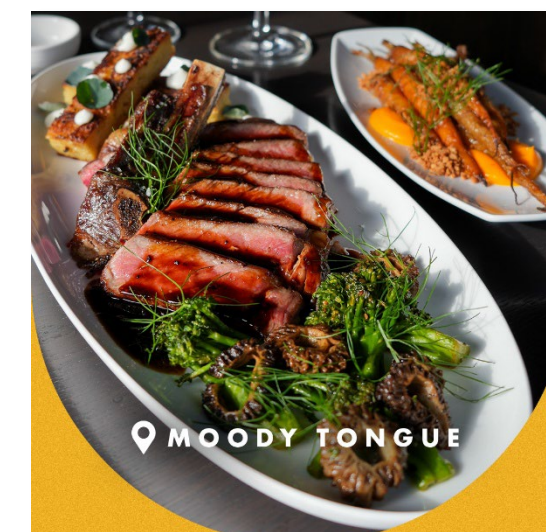
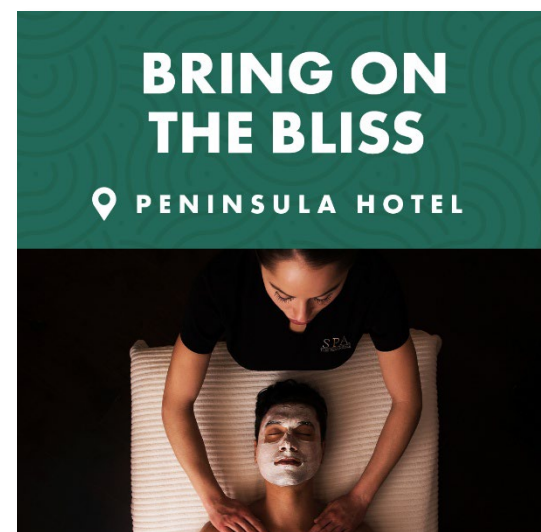
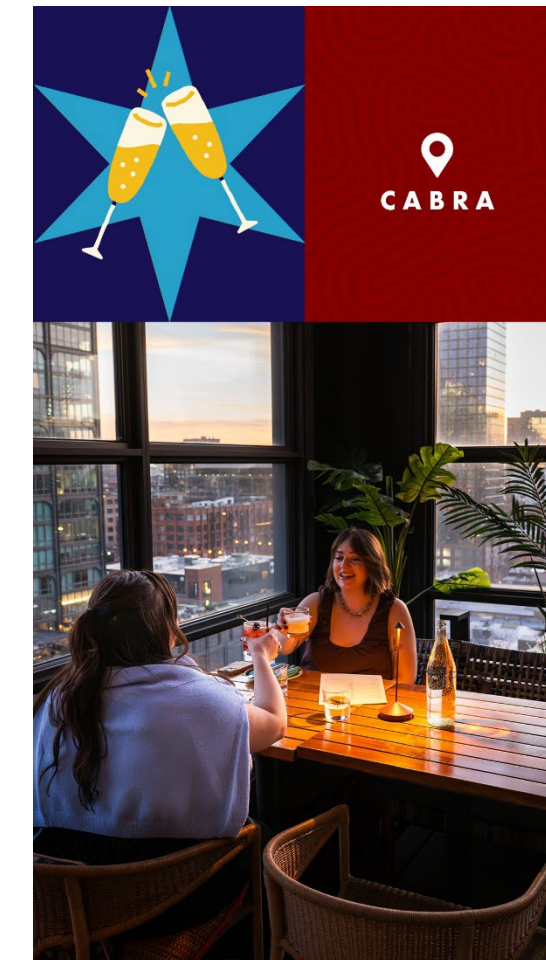
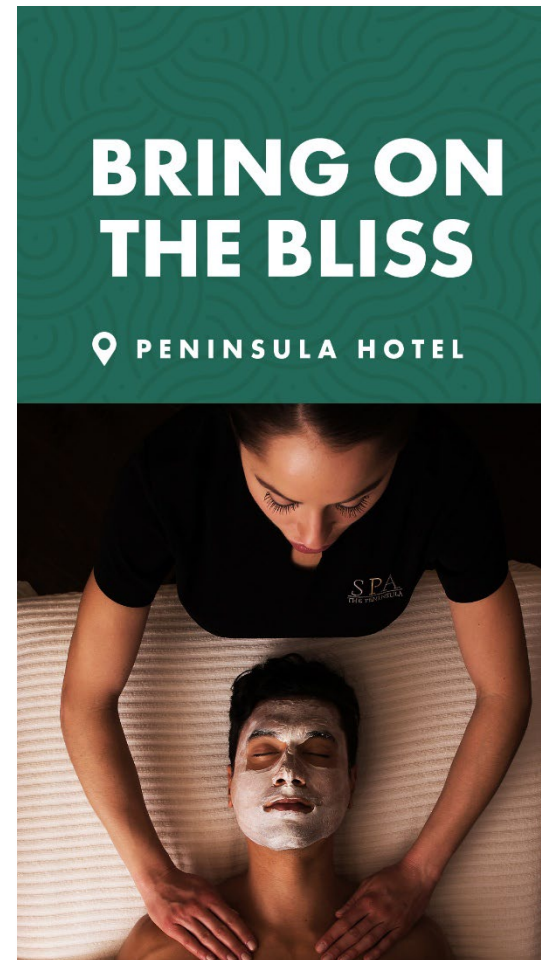


Paid Social

Luxury – Chicago

Title: Bring on the Bliss

Post Copy: From dazzling Chicago spas to glamorous restaurants, luxe days and lavish stays await in Illinois.



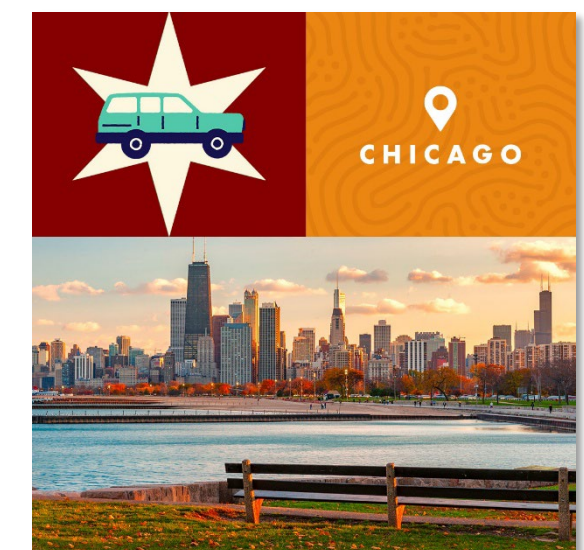
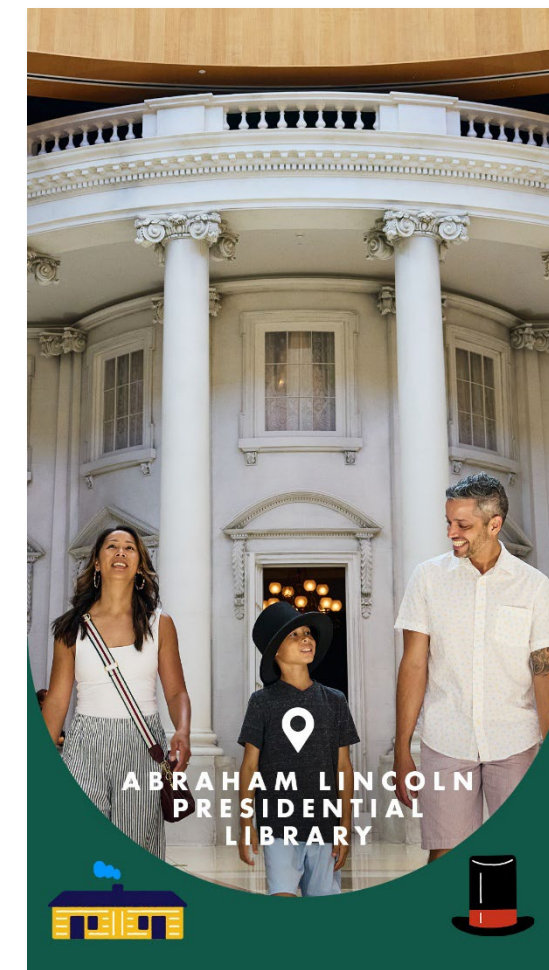
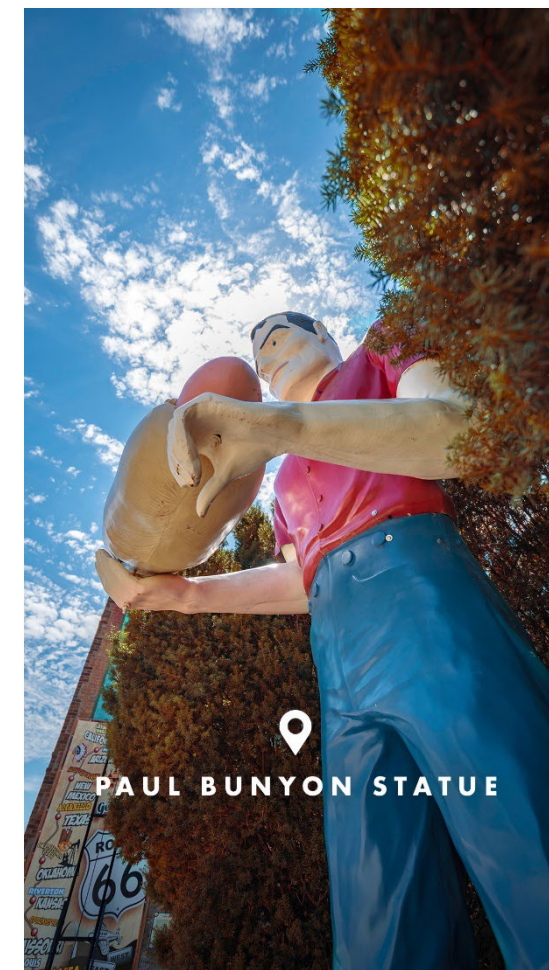
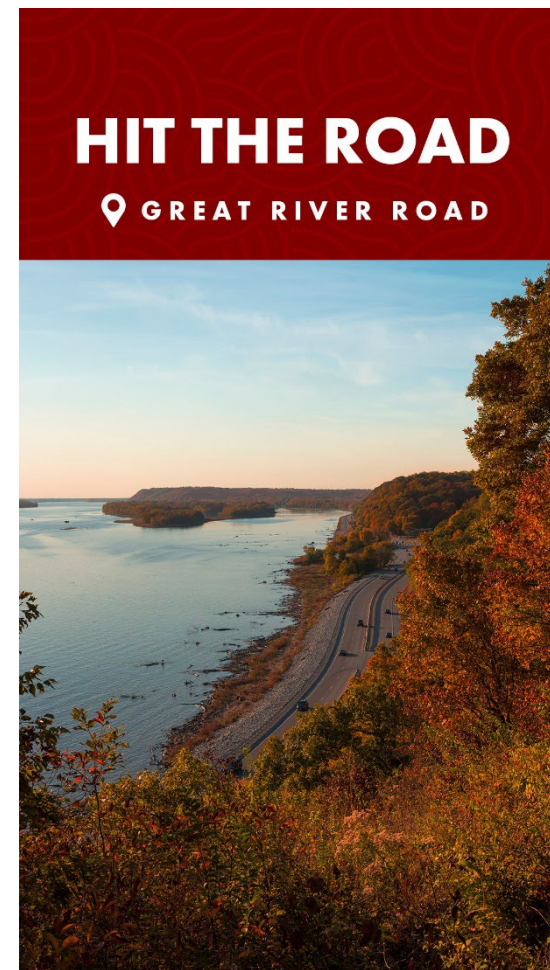
Reddit

Paid Social

Road Trips – Route 66

Title: Hit the Road

Post Copy: Explore what's just around the bend on Route 66 and plot the perfect pit stops in the Middle of Everything.

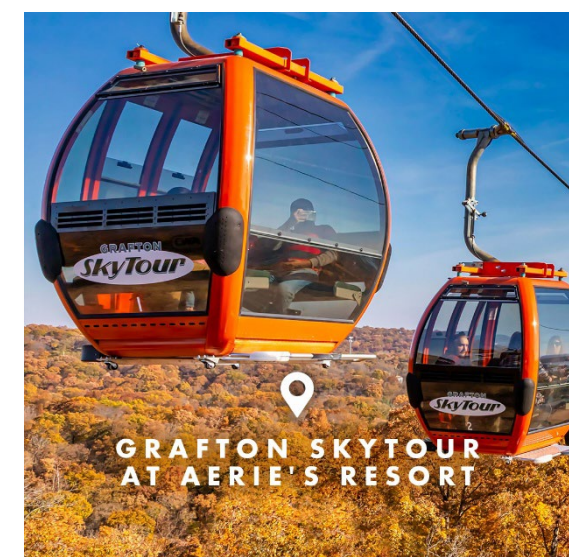
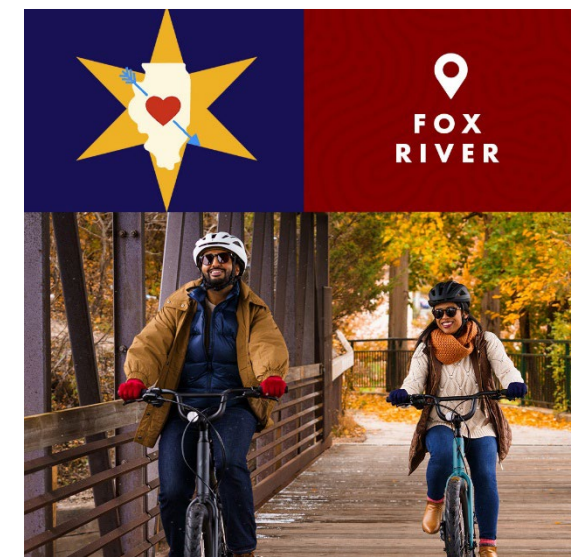
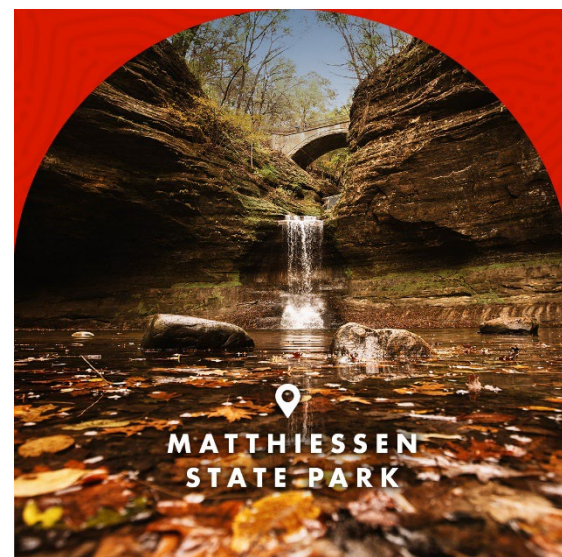


Paid Social

Outdoor Escapes – Trails to Adventure, Great Rivers
Country, Beyond

Title: Find Fall in the Middle of Everything

Post Copy: Hike, bike, paddle or glide as you soak up the
best of fall in Illinois.

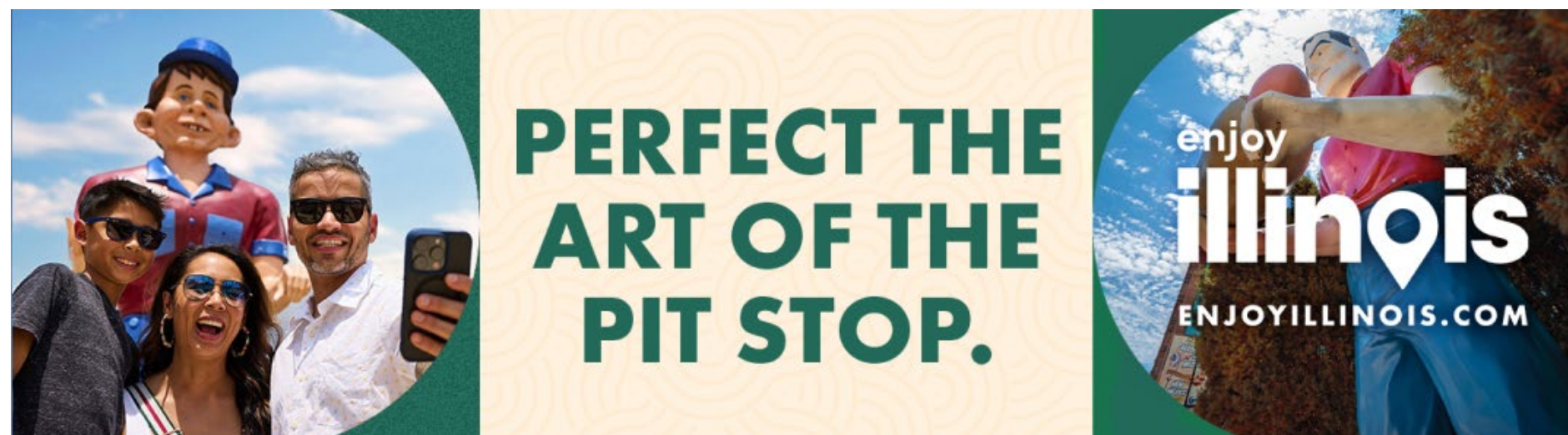
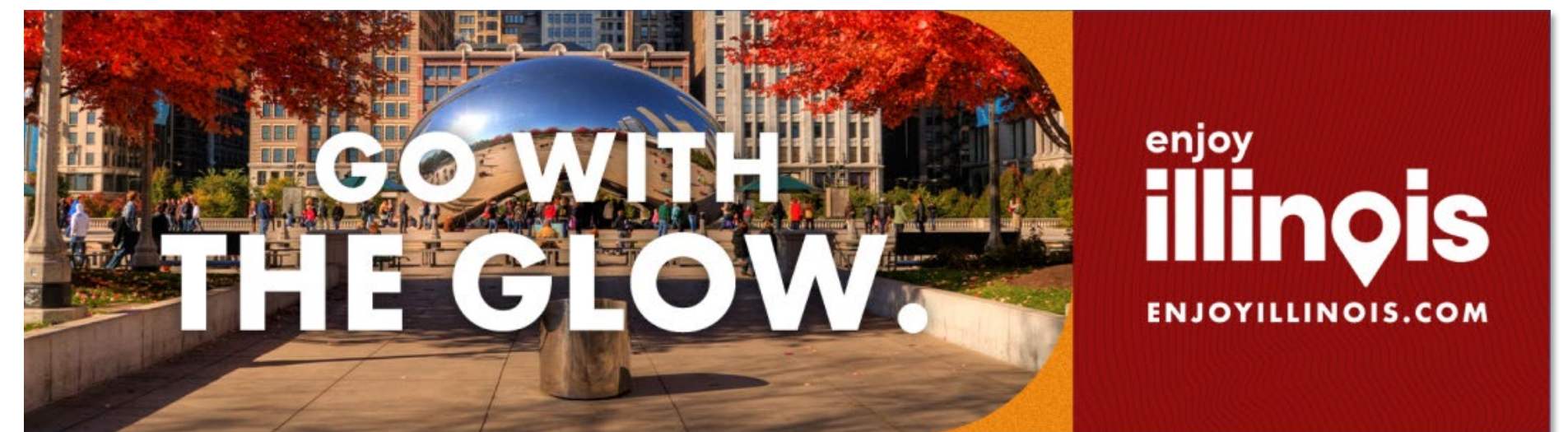


OOH

Chicago Street Furniture



Drive Market Digital Boards



Fly Market Digital Boards

