

# 

official trade & PR guide







## WELCOME TO ILLINOIS THE MIDDLE OF EVERYTHING

Illinois is in the middle. The middle of the Midwest in the middle of the United States. It's also in the middle of everything. Arts and culture, small-town charm, outdoor adventure, history and nostalgia — here, you're in the middle of it all.

Chicago is a creative center of culture. This vibrant, diverse, welcoming city embodies cosmopolitan sophistication and Midwestern friendliness, and its entertainment, shopping, and dining scenes are some of the world's finest.











# **ROUTE 66**

Decades before interstates crisscrossed the country, Route 66 inspired the adventurous to hit the open road. Route 66 actually begins right in the heart of downtown Chicago. Much of the road still looks almost identical to how it did in its golden age. This 301 mile / 462 km drive is filled with retro diners, restored roadside attractions, and ample Americana.



Chicago Joliet **Pontiac** Springfield Edwardsville



# **GREAT RIVER ROAD**

The Great River Road stretches along the Mississippi River for 2,000 miles / 3,218 km across 10 states. The 550 mile / 885 km section in Illinois surrounds you with striking vistas which are especially scenic in fall as the leaves change colors. In winter, it's a popular spot for eagle watching. The towns along the road offer unique experiences like vintage riverboat tours.



Quincy Carbondale



## ILLINOIS' FRANK LLOYD WRIGHT TRAIL

Illinois' Frank Lloyd Wright Trail is a self-guided architectural adventure featuring 13 Wright-designed buildings, open to the public for tours. The trail includes two Chicago-area UNESCO World Heritage sites - the Frederick C. Robie House and Unity Temple - in addition to Oak Park's Frank Lloyd Wright Home and Studio.



Rockford **Oak Park** Chicago Kankakee Springfield







