



ILLINOIS

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CONTACT: Brian Rehme, 312-729-3645
Brian.Rehme@fleishman.com

ILLINOIS OFFICE OF TOURISM DEBUTS TRAVEL ILLINOIS, A BRAND NEW, BI-ANNUAL FREE TRAVEL MAGAZINE

New lifestyle-format magazine replaces annual Illinois Travel Guide, inspires travel through exclusive content and unique experiences

Chicago – The Illinois Office of Tourism has unveiled a brand new lifestyle magazine designed to inspire travel to and within Illinois. The new magazine, *Travel Illinois*, is a full-color, bi-annual publication that celebrates the places, people and experiences that await travelers on a journey to Illinois. *Travel Illinois* brings to life the amazing possibilities of an Illinois adventure through in-depth editorial features, striking photography and plenty of timely suggestions for trips around the state.

The new magazine replaces the annual *Illinois Travel Guide* with a more feature-focused format. In addition, *Travel Illinois* will also be offered as a free digital edition, complete with exclusive interactive content available beginning in late February, at EnjoyIllinois.com. The inaugural spring/summer edition of *Travel Illinois* is available now, and a fall/winter edition will be available in July.

“We hope to inspire travelers to explore and enjoy more of Illinois with our premier issue of *Travel Illinois*,” said Cory Jobe, director of the Illinois Office of Tourism. “Through gorgeous photography and engaging articles, the new magazine format brings to life the activities, attractions, and people in Illinois, while serving as an excellent resource for travelers planning a trip to the state.”

Travel Illinois is focused on spring and summer travel experiences across the state through feature articles focusing on topics including:

- **Illinois Now** – Pack the car and set off on exciting family adventures in Illinois, where you’ll find everything from water parks and ball parks to wild animals and zip lines.
- **Farm Fresh** – There’s no shortage of culinary hotspots in Illinois, and family farms are no exception! Venture to Illinois’ heartland for a one-of-a-kind, on the farm meal in a scenic, rustic setting hosted by Illinois family farmers.
- **Set Sail** – Water lovers can log mile after nautical magnificent mile at some of Illinois’ beautiful lakes, rivers and waterways – by kayak, canoe, boat or majestic paddlewheel riverboat.
- **National Treasures** – Celebrate the National Park Service’s 100-year anniversary by visiting the National Park Service sites in Illinois. From Abraham Lincoln to Lewis & Clark historic sites, there are plenty of unique places to explore.

To view, download or order a free copy of *Travel Illinois*, visit **EnjoyIllinois.com**.

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The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents