



**Illinois**  
**Department of Commerce**

& Economic Opportunity

**OFFICE OF TOURISM**

Bruce Rauner, Governor

**FOR DISTRIBUTION**

May 12, 2016

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**Join Illinois Office of Tourism for Virtual Tours of Attractions around the State**

*Illinois Office of Tourism and local convention and visitors bureaus partner with Georama to bring amazing Illinois travel experiences directly to consumers*

**CHICAGO** – From world-renowned cultural institutions to on-the-farm dining adventures and everything in between, Illinois offers no shortage of amazing travel experiences. This summer, for the first time, the Illinois Office of Tourism and local convention and visitors bureaus (CVBs) are bringing those experiences directly to travelers through a series of virtual travel experiences in partnership with Georama, a Chicago-based company and the world's first real-time virtual tour platform.

These tours will give travelers an exclusive look at local attractions, special access to events and a glimpse into what makes these featured cities unique.

“Illinois has amazing travel experiences for visitors of all kinds. We want to give travelers a sample of those experiences by bringing the tours, attractions and events directly to our audiences online through Georama,” said State Travel Director Cory Jobe.

A sample of tours you can view are:

- Opening day of the new Navy Pier Centennial Wheel
- Hot Air Ballooning in Galena
- Great River Road Festival in Alton
- Starved Rock Lodge and Conference Center
- Rockford City Market
- Prairie Fruits Farm & Creamery in Champaign

Illinois' virtual tours will continue throughout the summer. You can watch past and upcoming events at [EnjoyIllinois.com/live](http://EnjoyIllinois.com/live).

For more information about Illinois travel offerings, or to order or download a complimentary copy of the latest *Travel Illinois* magazine, visit [EnjoyIllinois.com](http://EnjoyIllinois.com) or [Facebook.com/EnjoyIllinois](https://www.facebook.com/EnjoyIllinois).

**About Georama:**

Georama is the world's first real-time virtual tour platform. Our vision is to help anyone travel anywhere in the world instantly. When people can't go where they want to go, whether it be due to time, money, or physical limitations, Georama's technology helps them go there virtually, in real-time via mobile and interactive live video tours. Our platform enables organizations and individuals to provide live mobile guided tours in HD quality with low latency and superior reliability from a smartphone, wearable camera, or 360° camera to viewers around the world. Viewers can interact in real-time to ask questions and make suggestions thereby controlling the experience as if they were there. We are focused on enabling real-time virtual experiences that are mobile, authentic, and personalized – whether it be across smartphones, computers, tablets, or VR headsets.

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*The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.*