



Illinois Department of Commerce & Economic Opportunity OFFICE OF TOURISM Bruce Rauner, Governor

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Illinois Office of Tourism Releases Newest Maker video, Heritage Bicycles, part of Illinois Made program

Latest maker video features handmade bicycle and custom-roasted coffee shop in Chicago

Chicago – The Illinois Department of Commerce's Office of Tourism released today the newest local downtown Chicago business highlighted as part of Illinois Made video series: Heritage Bicycles.

Launched in July 2016, Illinois Made is an ongoing program that recognizes the artisans, products and experiences that are unique to the state. It offers Illinois Made-inspired travel ideas to encourage people to extend their travel beyond a day trip by exploring the local businesses and great attractions nearby.

Heritage Bicycles creates custom-brewed coffee on a daily basis and along with made-to-order bicycles—making the shop a perfect candidate for Illinois Made. Owned by Mike Salvatore and wife Melissa, every day they combine the feel of an artisan coffee shop with a run-of-the-mill bike store.

The new video looks into Mike's family history in Chicago and how the eclectic shop came to be. Most of the decorations in Heritage Bicycles itself are pieces Mike acquired from his parents and grandparents.

"Heritage Bicycles provides a unique way to enjoy a cup of coffee," said Cory M. Jobe, Director of the Office of Tourism. "The Illinois Made program and video delves into the background of Mike and Melissa and all they do for the people of Chicago."

To learn more about Heritage Bicycles and see this Illinois Made maker video, visit <u>www.enjoyillinois.com</u>.

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The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.