

September 28, 2017

MEDIA CONTACT: MARLA CICHOWSKI

TIMEZONEONE: 312.324.3510 MARLA@TIMEZONEONE.COM

Illinois Office of Tourism Adds 42 New Makers to Illinois Made Program

CHICAGO – Illinois Office of Tourism is excited to announce the latest makers to join the Illinois Made program. From craft brewers, distilleries and vineyards to artisan chocolate shops, bakeries and coffee roasters, these 42 small businesses are a key component to driving visitors to Illinois.

"We know today's travelers crave authentic experiences they can't find anywhere else and that is what Illinois Made is all about," said Cory Jobe, director of the Illinois Office of Tourism. "This latest group of artisans, creators and small businesses will only add to the success of Illinois Made and will continue driving tourism to our state."

Research shows the Illinois Made advertising campaign had a direct impact on tourism, generating nearly 21,000 hotel bookings and \$7.5 million in tourism spending, from March 1 to July 31, 2017. In fact, every dollar invested in the Illinois Made campaign returned \$18.25 in state tax revenue, helping grow Illinois' economy.

Launched last summer, Illinois Made spotlights the people, products and experiences unique to Illinois and inspires travelers to explore off the beaten path destinations around the state.

- To learn more about the latest makers go to EnjoyIllinois.com/IllinoisMade
- To download photos click here
- To submit a business to be included in Illinois Made <u>click here</u>

Latest makers to join the Illinois Made program:

Chicago

Vice District Brewing, South Loop Café Tola, Lakeview Forbidden Root, Ukrainian Village







Ipsento Coffee, Bucktown
Margie's Candies, Bucktown
Piece Brewery & Pizza, Wicker Park
Katherine Anne Confections, Logan Square
KOVAL Distillery, Ravenswood

Chicago Suburbs

All Chocolate Kitchen, Geneva Savory Crust, Morton Grove Tighthead Brewing Company, Mundelein Copper Fiddle Distillery, Lake Zurich North Shore Distillery, Libertyville

North Shore/Evanston

Hewn Bakery, Evanston Few Spirits, Evanston

Chicago Southland/Bourbonnais

Frankfort Spirits, Frankfort Homewood Bat, Homewood Lotton Art Glass, Crete Brickstone Brewery, Bourbonnais

Northwest Illinois/Rockford

Anderson's Candy Shop, Richmond Whiskey Acres, DeKalb Jonamac Orchard, Malta Ethereal Confectionary, Woodstock







Starved Rock Country

Tangled Roots Brewing Co., Ottawa Illinois Sparkling Co., Utica

Champaign-Urbana/Bloomington-Normal

Alto Vineyards, Alto Pass & Champaign Great Pumpkin Patch, Arthur Flesor's Candy Kitchen, Tuscola Ropp Farm, Normal Kilgus Farmstead, Fairbury Prairie Fire Glass, Monticello Sleep Creek Vineyards, Fairmount

Springfield

Maldaner's, Springfield
Pease's Candy, Springfield
Cocoa Blue Chocolates, Rochester & Springfield
Sangamon Reclaimed, Springfield
Danenberger Family Vineyards, New Berlin

Peoria/Quincy

J.K. Williams Distilling Co., Peoria thirty-thirty Coffee Co., Peoria Nauvoo Mill & Bakery, Nauvoo

Southern Illinois

Dinger Bats, Ridgway St. Nicholas Brewing, Du Quoin Alto Vineyards, Alto Pass







###

The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.



