



Illinois Department of Commerce & Economic Opportunity OFFICE OF TOURISM Bruce Rauner, Governor

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Illinois Office of Tourism Releases Newest Maker video, Marcoot Jersey Creamery, part of Illinois Made program

Latest maker video features 65-Jersey-cow herd that produces Illinois artisan cheese

Greenville, III. – The Illinois Department of Commerce's Office of Tourism today highlighted a local Greenville business as part of Illinois Made video series: Marcoot Jersey Creamery.

Launched in July 2016, Illinois Made is an ongoing program that recognizes the artisans, products and experiences that are unique to the state. It offers Illinois Made-inspired travel ideas to encourage people to extend their travel beyond a day trip by exploring the local businesses and great attractions nearby.

The Marcoot sisters had to do something when they heard their father was closing the family farm. They decided to establish a fine artisan cheese business with their 65-jersey-cow herd in order to keep the land. Marcoot Jersey Creamery in Greenville, produces rich and creamy cheese with Jersey cow's milk. This type of cow is what makes the cheese a deep yellow color.

"This unique family business really values the history behind the special Jersey cows that produce these delicious cheeses," says Cory Jobe, Director of the Illinois Office of Tourism. "Marcoot Jersey Creamery prides itself on being an Illinois family-run business with exceptional products. You don't want to miss trying the 16 cheese varieties!"

To learn more about Marcoot Jersey Creamery, and view the new Maker video, visit <u>www.enjoyillinois.com</u>.

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The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.