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Illinois Office of Tourism Announces 31 New Small Businesses Recognized as Makers in the Illinois Made Program

New Illinois Made class features the most women-owned businesses in a single class to date

CHICAGO - The Illinois Office of Tourism today announced 31 new small businesses, or 'makers,' have been recognized by the Illinois Made program. Illinois Made inspires locals and visitors to discover hidden gems offering unique products, stories and experiences all around the state. The newest Illinois Made class features 17 women-owned businesses - the most in a single Illinois Made class since the program's beginning. From locally sourced honey producers, to a tattoo art gallery, candlemakers, and jewelry creators - each of the small businesses recognized provide one-of-a-kind experiences across Illinois.

"Our small businesses are the backbone of Illinois' economy, which is why it's now more important than ever that we celebrate their role given the challenges faced during COVID-19," said Erin B. Guthrie, Director of the Illinois Department of Commerce and Economic Opportunity (DCEO), which includes the Illinois Office of Tourism. "On behalf of the Pritzker administration, I am thrilled to welcome the newest makers into the Illinois Made program, and to recognize them for their vital contributions in communities across the state. While COVID-19 has placed unprecedented challenges on businesses of all types, DCEO continues to work diligently to direct emergency aid to all corners of the state and to help small firms and entrepreneurs to pivot and protect their business during these trying times."

Launched in 2016, Illinois Made spotlights the people, products and experiences authentic to Illinois and inspires residents and visitors to explore these iconic destinations when traveling the state, or in their own backyard. The program, which currently features over 175 makers, helps drive foot traffic into local businesses around the state. The Illinois Office of Tourism promotes Illinois Made makers through inclusion in trip itineraries, events, seasonal campaigns and the annual Illinois Made Holiday Gift Guide –encouraging consumers to support small businesses throughout the holiday shopping season– to be announced next month.

"It's truly an honor to be recognized alongside so many other incredible Illinois small businesses," said Crystal Housman, owner of C's Bees Honey & More in Anna, one of the newest Illinois Made makers in southern Illinois. "Like many other small business owners, I've faced a lot of hurdles throughout the pandemic, but I look forward to the support and sense



of community that the Illinois Made program will provide for my business in the months and years to come."

"Our new class of makers is a remarkable reflection of the multicultural diversity found all around Illinois," said **Karla Flannery**, **Deputy Director of the Illinois Office of Tourism**. "We are honored to welcome such a talented group of makers that are destinations within their communities and we look forward to highlighting their craft, history and unique experience to locals and visitors alike."

Latest makers to join the list include (asterisks indicate women-owned businesses):

Chicago & Surrounding Areas

Barnstormer Distillery - Rockford

Broken Brix Home Brew Shop - St. Charles

Danche Custom Guitars - Forest Park

Edgewater Candles - Chicago

Fire Department Coffee - Rockford

Flossmoor Station Restaurant & Brewery - Flossmoor

Funky Rooster Tattoo & Art Gallery - Elgin*

Gina's Italian Ice - Berwyn*

Hearth & Hammer General - Batavia*

Hollingworth Candies - Lockport*

Justice of the Pies - Chicago*

Kribi Coffee Air Roasters - Forest Park

Maple Leaf Coffee Roasters - Roselle*

MASHALLAH - Chicago*

Richardson Adventure Farm - Spring Grove*

Scratch Goods - Chicago*

Star Union Spirits - Peru

Sue Regis Glass Art - Joliet*

The Milk House - Pingree Grove*

Virtue Restaurant - Chicago

Wild Blossom Meadery - Chicago

Northwest & West Illinois

Kennay Farms Distilling - Rochelle*

Knox County Brewing - Galesburg*

Triple Dipples - Chillicothe

Village Bakery - Oregon

Central Illinois

Mad Goat Coffee - Danville



Rolling Lawns Farm - Greenville The Chocolate Affair - Highland*

Southern Illinois

<u>C's Bees Honey & More</u> - Anna* <u>The Chocolate Factory</u> - Golconda* Pomona Winery - Pomona*

The Illinois Office of Tourism (IOT) hosts a portal and encourages residents to nominate businesses for the Illinois Made program on a year-round basis. IOT reviews nominations and selects businesses based on the criteria for the program along with local business representation across the state. To view the Illinois Made criteria and nominate a business for the program, click <a href="https://example.com/here/business/selects/business/selects

For images of the new Illinois Made makers click <u>here</u>. To learn more about Illinois Made visit: EnjoyIllinois.com/IllinoisMade.

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About the Illinois Office of Tourism:

In 2019, the Illinois Office of Tourism welcomed a record 120 million visitors from around the world, resulting in nearly \$43.1 billion in visitor spending and powering over 344,100 jobs statewide.

The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.

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